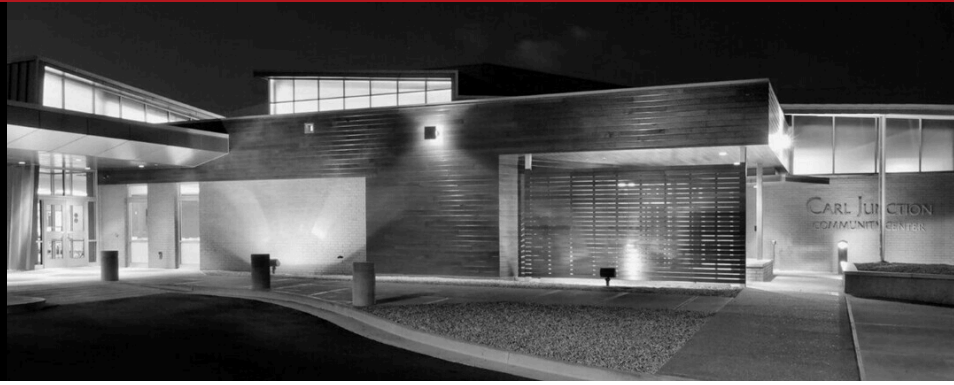


Start **Local**. Grow **Local**.

YOUR STEP-BY-STEP GUIDE TO
LAUNCHING WITH CONFIDENCE.



Starting a Business in Carl Junction

Your 6-Step Startup Checklist

Carl Junction is a community that supports small business success — from your first idea to your ribbon cutting, and beyond. Use this quick checklist to make sure you've covered the essentials before launch.

1. Define Your Business Structure

Choose the legal structure that best fits your goals:

- Sole Proprietorship
- LLC (Limited Liability Company)
- Corporation
- Partnership

➔ Register your business name with the **Missouri Secretary of State** and apply for an **EIN** (Employer Identification Number) through the IRS.

Resources:

- sos.mo.gov/business
- irs.gov/businesses/small-businesses-self-employed

2. Secure Necessary Licenses and Permits

Check with **Carl Junction City Hall** and **Jasper County** for any required permits or inspections.

Certain business types (like food service, salons, or childcare) may also require **state-level licensing** through Missouri DHE or DHSS.

Contacts:

- City of Carl Junction:
- Jasper County Health Department:

3. Set Up Your Finances

- Open a dedicated business checking account.
- Meet with a local CPA or financial advisor for tax planning.
- Explore small business funding options through **local banks**, **credit unions**, or **SBDC financing programs**.

Local Partners:

- Southwest Missouri Bank
- US Bank
- Arvest Bank
- SBDC at Missouri Southern State University

4. Establish Your Brand and Online Presence

- Secure your website domain name and social handles.
- Develop a simple brand kit (logo, colors, and messaging).
- Create a Google Business Profile so customers can find you online.
- Consider professional photography and marketing materials.

Need help? The **Carl Junction Chamber** can connect you with local marketing agencies, photographers, and web developers.

5. Get Connected Locally

- **Join the Carl Junction Chamber of Commerce** for networking and promotion.
- Attend monthly luncheons, ribbon cuttings, and business mixers.
- Submit your events and offers to the Chamber's website.

Contact:

Carl Junction Area Chamber of Commerce

☎ 417.649.8846 | ✉ nick@carljunctioncc.com | 🌐 <https://carljunctioncc.com>

6. Celebrate Your Launch

Plan a **Ribbon Cutting Ceremony** to introduce your business to the community!

The Chamber will promote your event across social media, local news, and email newsletters.

To Schedule:

Submit your ribbon cutting request form on our website or email [insert email].

Bonus Tip: Stay Active

The most successful businesses stay engaged. Keep your Chamber membership active, attend community events, and partner with fellow members to build lasting connections.