



news

2023


TEE JAYS®

SINCE 1976



NEWS 2023

New Hybrid-Stretch Series | New Stretch Fleece Series | New Mountain Fleece Series | New styles in existing series | New colours



Since 1976 we have been focusing on high-quality basic styles, and this year we have developed and added new styles to the collection. We have new outerwear series, the Hybrid-Stretch, Stretch Fleece and Mountain Fleece. The series is available in both jackets and bodywarmer.

To create full line series, we have added new styles to the existing series. We have for example developed multiple women's styles; the Women's Club Polo, Women's Crew Neck and the Women's Lite Hooded Jacket. We can also present our new colour Deep Green, which is suitable with many of our existing colours and styles.



NEW STYLE
NEW STYLE
NEW STYLE



HYBRID-STRETCH

The new Hybrid-Stretch series consists of jackets and a bodywarmer. They are cool and modern with their combination of stretch fleece and woven fabric. The insulation with premium DuPont™ padding at the chest and back keeps your body warm, while the stretch panels allow for greater mobility. Ideal for both work and outdoor activities.



Hybrid-Stretch Bodywarmer
Style 9114

KEEPING WARM

This Hybrid-Stretch Jacket is made of polyester 300T fabric in a combination with stretch fleece panels and sleeves. It is insulated with premium DuPont™ padding at the body. Cuffs and elastic banding at the bottom hem for a modern look. It features quality SBS zippers, an inner pocket, and two large hidden front pockets.



Hybrid-Stretch Jacket

Style 9110

PREMIUM PADDING

The insulation with premium DuPont™ padding at the chest and back keeps your body warm, while the stretch panels allow for greater mobility.



Hybrid-Stretch Jacket
Style 9110



Hybrid-Stretch Jacket
Style 9110

HYBRID-STRETCH JACKET

This Hybrid-Stretch Jacket is made of polyester 300T fabric in a combination with stretch fleece panels and sleeves. It is insulated with premium DuPont™ padding at the body. Cuffs and elastic banding at the bottom hem for a modern look. It features quality SBS zippers, an inner pocket, and two large hidden front pockets.

Features	Tailored fit
	Elastic side panels and sleeves
	Two hidden front pockets with zippers
	Inner pocket
	Elastic banding at bottom hem
	Stand-up collar
	SBS zippers
	Prepared for embroidery
Quality	100% polyester 300T – 90% polyester /
	10% elastane with 100% polyester 380T
	lining and DuPont™ padding
Size	S-3XL
Colli	10/1 pcs



BLACK / BLACK NAVY / NAVY DEEP GREEN / BLACK
MEN'S / STYLE 9110

WOMEN'S HYBRID-STRETCH HOODED JACKET

This Women's Hybrid-Stretch Hooded Jacket is made of polyester 300T fabric in a combination with stretch fleece panels and sleeves. It is insulated with premium DuPont™ padding at the body. Cuffs and elastic banding at the bottom hem for a modern look. It features quality SBS zippers, an inner pocket, and two large hidden front pockets. The hood makes the jacket extra comfortable on colder days.

Features	Tailored fit
	Elastic side panels and sleeves
	Two hidden front pockets with zippers
	Inner pocket
	Elastic banding at bottom hem
	Hood
	SBS zippers
	Prepared for embroidery
Quality	100% polyester 300T – 90% polyester /
	10% elastane with 100% polyester 380T
	lining and DuPont™ padding
Size	S-3XL
Colli	10/1 pcs



BLACK / BLACK NAVY / NAVY DEEP GREEN / BLACK
WOMEN'S / STYLE 9113

HYBRID-STRETCH BODYWARMER

This Hybrid-Stretch Bodywarmer is made of polyester 300T fabric in a combination with stretch fleece panels. It is insulated with premium DuPont™ padding at the body. The bodywarmer has elastic banding at the bottom hem and armholes for a modern look. It features quality SBS zippers, an inner pocket, and two large hidden front pockets.



BLACK / BLACK NAVY / NAVY DEEP GREEN / BLACK

MEN'S / STYLE 9114

Features	Tailored fit	Quality	100% polyester 300T – 90% polyester
	Elastic side panels		/ 10% elastane with 100% polyester 380T
	Two hidden front pockets with zippers	Size	lining and DuPont™ padding
	Inner pocket		XS-3XL
	Elastic banding at armhole	Colli	10/1 pcs
	Stand-up collar		
	SBS zippers		
	Prepared for embroidery		



STRETCH OUTERWEAR

Our Stretch Outerwear consists of two series, Hybrid-Stretch and Stretch Fleece, they are both made of soft and stretchable polyester fabric with 10% elastane for maximum comfort and durability. The Hybrid-Stretch is insulated with premium DuPont™ padding at the body, to make it warm for colder days. The Stretch Fleece can be worn alone or as a mid-layer. The styles are available in jackets and bodywarmers, use them for work, casual wear or outdoor activities – perfect no matter the occasion.

Style 9110



Style 9113



Style 9114



Style 9100



Style 9101



Style 9104







STRETCH FLEECE

If your everyday life requires comfortable and practical yet professional clothing, try our new Stretch Fleece. Made of very soft and stretchable polyester fabric with elastane for maximum movability along with a modern Scandinavian look.



Stretch Fleece Bodywarmer
Style 9104

PRACTICAL AND PROFESSIONAL

Give it a go, if you are looking for a comfortable and practical yet professional look. You'll enjoy the great movability along with a modern Scandinavian look.





STRETCH FLEECE

This tailored mid-layer in stretchable fleece is designed to keep you warm and comfortable for a range of outdoor activities. Crafted in super soft premium stretchable fleece fabric with elastane, brushed on the inside. It features two large front pockets, a chest pocket, chin protection, elastic cuffs and hem. Perfect both as a mid-layer or a functional jacket.



BLACK

NAVY

DARK GREY

DEEP GREEN

GRAPE

MEN'S / STYLE 9100



BLACK

NAVY

GRAPE

WOMEN'S / STYLE 9101

Features	Tailored fit	Quality	90% polyester / 10% elastane
	Stand-up collar	Size	S-3XL
	Chest pocket	Weight	235 gsm
	Two front pockets with zippers	Colli	10/1 pcs
	SBS zipper		
	Clip-down zipper puller		

STRETCH FLEECE BODYWARMER

This tailored bodywarmer in stretchable fleece is designed to keep you warm and comfortable for a range of outdoor activities. Crafted in super soft premium stretchable fleece fabric with elastane, brushed on the inside. It features two large front pockets, a chest pocket, chin protection and a stand-up collar. It can be used over a sweater or under a jacket.



BLACK

NAVY

DARK GREY

DEEP GREEN

WOMEN'S / STYLE 9647

Features	Tailored fit	Quality	90% polyester / 10% elastane
	Stand-up collar	Size	XS-3XL
	Chest pocket	Colli	10/1 pcs
	Two front pockets with zippers		
	SBS zippers		
	Clip-down zipper puller		





MOUNTAIN FLEECE

Our new Mountain Fleece is made of heavy and soft polyester fleece with reinforced panels. It has a cool and casual design, suitable as an intermediate layer or an outer layer on dry and colder days. It features quality SBS zippers, a chest pocket, two large front pockets, and elastic banding on the sleeves which ensure a great fit.



Mountain Fleece
Style 9120



MOUNTAIN FLEECE

This Mountain Fleece Jacket is for cold days. The heavy and soft polyester fleece combined with reinforced ripstop polyester on shoulders and elbows, make it both cool and functional. It features quality SBS zippers, a chest pocket, two large front pockets and elastic banding on the sleeves which ensure a great fit.

Features	Chest pocket
	Two front pockets with zippers
	Elastic banding at sleeve hem
	Reinforced panels
	SBS zippers
Quality	Fleece: 100% polyester
	Ripstop: 92% polyester / 8% elastane
Size	XS-3XL
Weight	344 gsm
Colli	10/1 pcs



BLACK / BLACK DEEP GREEN / BLACK
MEN'S / STYLE 9120

MOUNTAIN FLEECE BODYWARMER

This Mountain Fleece Bodywarmer is perfect for the transition between seasons. It can be worn in town, to work, or on a trail. The heavy and soft polyester fleece combined with reinforced ripstop polyester on the shoulders, make it both cool and functional. It features quality SBS zippers, a chest pocket, and two large front pockets.

Features	Chest pocket
	Two front pockets with zippers
	Elastic banding at armhole and bottom hem
	Reinforced panels
	SBS zippers
Quality	Fleece: 100% polyester
	Ripstop: 92% polyester / 8% elastane
Size	XS-3XL
Weight	344 gsm
Colli	10/1 pcs



BLACK / BLACK DEEP GREEN / BLACK
MEN'S / STYLE 9122



NEW STYLE
NEW STYLE



LITE SERIES

recycled fabric

Our Lite series of insulated sustainable jackets made of recycled polyester has got an add-on, the new Women's Lite Hooded Jacket. This series is made to keep you warm with premium DuPont™ padding and a finish that is very light and soft.



Lite Bodywarmer
Style 9648

WOMEN'S LITE HOODED JACKET

This lightweight padded jacket with a hood is made of recycled polyester and insulated with DuPont™ padding, to keep you warm. It is made in a clean, minimalistic and functional design, with a finish that is very light and soft. Great features and details make this jacket fit for any lifestyle; an easygoing style that is an absolute must-haves in your wardrobe.



BLACK

Women's / Style 9647



Water repellent

Quality	100% recycled polyester 360T with 100% recycled nylon 380T lining and 25% extra DuPont™ padding
Size	9647: S-3XL
Colli	10/1 pcs



LITE HOODED JACKET

This lightweight padded jacket with hood is made of recycled polyester and insulated with 25% extra premium DuPont™ padding than style 9644. The matte textured 1×1 ripstop fabric and clean Scandinavian design give this jacket a modern silhouette. It features a quality SBS zipper, an inner pocket, two large front pockets, and is designed with invisible elastic cuffs.





THE CLUB SERIES



Last year we introduced our Club Series, and now we are ready to introduce another style, the Women's Club Polo. The Club Series is made of certified recycled polyester fabrics, mixed with elastane to ensure you the best comfort. This Club Polo is perfect for a corporate uniform. Easy to wear and easy to care.



Women's Club Polo
Style 7001



WOMEN'S CLUB POLO

This Women's Club Polo is made of high-quality recycled polyester. With its clean and sporty design, that compliments both our sports attire as well as cooperate B2B, it will keep your look sharp and confident, in any situation.

CLUB POLO

This polo shirt has a tailored fit and is made of recycled polyester/elastane fabrics to ensure you the best comfort and breathability. Perfect for any uniform, hotel, golf or tennis club. Moisture wicking, quick drying and easy to wash and care.



NAVY

BLACK

WHITE

WOMEN'S / STYLE 7001

Features	Tailored fit	Quality	95% recycled polyester
	Flat knitted collar		/ 5% elastane
	Clean finished placket		Size S-XXL
	Recycled main fabric		Weight 187 gsm
		Colli	25/1 pcs





COOLDRY SERIES

Designed for an active lifestyle, our high-quality CoolDry wear will keep you dry, cool and comfortable during any type of workout or activity, and our new Long Sleeve CoolDry Tee is no exception. It is made from lightweight, flexible, and breathable materials.



Women's CoolDry Tee
Style 7021



LONG SLEEVE COOLDRY TEE

Our signature premium functional tee with stretch is made from a soft, lightweight, breathable fabric that makes a great, natural feel. For this premium performance tee, we have used CoolDry yarn to ensure maximum comfort and performance.

LONG SLEEVE
COOLDRY TEE

This Long Sleeve CoolDry Tee with flatlock seams ensures the best comfort. The tee has a tailored fit and added stretch for better movement. It is moisture-wicking, quick-drying, and easy to wash and care.



BLACK BLACK MELANGE NAVY MELANGE DEEP GREEN

MEN'S / STYLE 7022

Features	Fast drying material	Quality	95% CoolDry micro polyester
	Moisture-wicking		/ 5% spandex
	Sporty fit	Size	XS-3XL
	Flat lock stitching	Weight	160 gsm
		Colli	50/1 pcs





CLASSIC KNITWEAR

Our high-quality knitwear is crafted in a premium Italian merino wool/polyacrylic blend, featuring a ribbing and a classic construction for a clean and timeless look. We can now add a Women's Crew Neck to our existing styles, Men's Crew Neck and Men's V-Neck. The collection now consists of three styles in classic colours.



Crew Neck
Style 6000

CREW NECK

A classic knitted crew neck sweater crafted in a premium Italian merino/polyacrylic blend. The ribbed details and neckline make it the perfect combination with a dress shirt and a cool tee.



NAVY

BLACK

GREY MELANGE

WOMEN'S / STYLE 6006

Features 40 degree washing at wool program
Fully fashion
Tailored fit
Quality Italian merino/polyacrylic yarn

Quality 50% merino wool / 50% polyacrylic
/ 14 gauge
Size S-XXL
Weight 187 gsm
Colli 20/1 pcs



WOMEN'S CREW NECK

Made from Italian merino wool, our knitted styles are guaranteed to keep you both warm and stylish when it gets cold outside, an undeniable classic.





POWER SERIES

– ALSO FOR KIDS

Our known Power Series has been extended with another junior style, the Junior Power Hoodie. The series consists of simple basic styles with full flexibility when it comes to marketing, and now you have even more opportunities with another junior style.



Junior Power Hoodie
Style 5102B



ORGANIC BASICS

Our Power Series, which features tees, polo and sweats, is a 100% certified organic cotton or cotton blend series within the TEE JAYS universe. The Power Series is produced of premium organic cotton and features a tear-away label, so it's easy to personalize. The Power styles are all made of premium materials and set a new standard for a basic collection.



FOR KIDS

There is style in simplicity, and it never goes out of fashion. Our entire Power Series is designed to be simple but stylish. All styles are made out of premium-quality organic cotton, which makes them comfortable and durable wash after wash.

The Power Series is available in a basic colour range and can be combined across styles and colours.



Junior Power Hoodie

Style 5102B



Junior Power Tee

Style 1100B

- Certified organic cotton
- Premium quality
- Tear-away label
- Ribs with elastane on sweatshirts
- Available in a basic colour range



JUNIOR POWER HOODIE

Stand out in a crowd! Promote your brand with our Junior Power Hoodie – yet another add-on to our Power Series that gives you full flexibility when it comes to marketing. Junior Power Hoodie has a cosy hood, front pocket, and a tear-away label. Now available in children's sizes.



BLACK

DARK GREY

NAVY

FOREST GREEN

RED

JUNIOR / STYLE 5102B

Features Inner pocket and two large front pockets
Quality zippers
Adjustable hem with drawstring/stopper
Hood
Prepared for embroidery

Quality 100% recycled polyester 360T
with 100% recycled nylon 380T
lining and 25% extra DuPont™ padding
Size 9646: XS-3XL, 9647: S-3XL
Colli 10/1 pcs

NEW COLOUR

Besides our new styles, you will also be able to find a new colour in the 2023 collection.

Deep Green is a strong dark green colour and is available in different styles including T-shirts, performance, polos, sweatshirts, and outerwear.



Heavy Sweatshirt

Style 5429

CoolDry Tee

Style 7020

Hooded Sweatshirt

Style 5430

MIX AND MATCH

The Deep Green is suitable with many of our existing colours, so you can mix and match colours across styles and categories.



Luxury Stretch Polo
Style 1405



Long Sleeve CoolDry Tee
Style 7022








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