

 **ClickProfit.io**

Click Profit

Revolutionizing
Ecommerce
Investments



Introduction

Click Profit stands at the forefront of ecommerce consulting, offering a unique and innovative approach to online retail investment. We specialize in partnering with silent investors to create and manage a portfolio of ecommerce stores across various platforms. Our mission is to provide a seamless and profitable entry into the dynamic world of ecommerce for individuals and corporations who seek to expand their investment horizons without needing to involve themselves in the day-to-day operations of online retail.

At Click Profit, we understand the challenges and opportunities of the ecommerce landscape. Our expert team, based entirely in the USA, brings together a wealth of experience in digital marketing, sales strategy, and operations management. We handle everything in-house, from setting up your store to managing its daily operations, ensuring efficiency and quality control at every step.

Our services are not just about creating an online store; they're about building a diverse portfolio of brands across renowned marketplaces like Amazon, Walmart, eBay, and TikTok. This diversified approach is designed to mitigate risks and maximize returns, offering a stable and lucrative investment opportunity in the rapidly growing ecommerce sector.

What truly sets Click Profit apart is our commitment to our clients' success. We provide two robust guarantees: a sales target guarantee and an inventory buyback guarantee. These guarantees underscore our confidence in our ability to deliver results and offer peace of mind to our investors.

In summary, Click Profit is more than just an ecommerce consultant; we are your partner in navigating the complexities of online retail, ensuring your investment yields profitable and sustainable returns. Our portfolio approach, combined with our in-house expertise and unwavering commitment to client success, makes us a leader in the ecommerce consulting space.



Partnering with Silent Investors for Ecommerce Store Management

A New Era in Ecommerce Investment

At Click Profit, we pioneer a groundbreaking approach in the ecommerce realm by forging strategic partnerships with silent investors. Our model is designed for those who aspire to benefit from the lucrative ecommerce market but prefer a hands-off investment strategy.

The Concept

The core of our business model revolves around collaboration with silent investors. These investors are individuals or entities who wish to invest in the thriving ecommerce sector without engaging in the day-to-day operational aspects. Our role is to bridge this gap - we manage the complexities of ecommerce store setup, operations and growth while our investors enjoy the financial benefits of these endeavors with minimal personal involvement.

Seamless Store Management

Under this model, Click Profit takes on the responsibility of establishing and managing online stores across multiple platforms, such as Amazon, TikTok, eBay, and Walmart. We utilize our in-depth

industry knowledge and operational expertise to ensure that each store not only thrives but also aligns with the investment goals of our silent partners.

Why Silent Investment?

This approach is ideal for busy professionals, seasoned investors, and anyone looking to diversify their investment portfolio without the need to acquire new skills or dedicate time to managing an ecommerce business. It's an opportunity to invest in a sector with high growth potential while relying on the expertise of a dedicated team to manage the intricacies of ecommerce operations.

Our Commitment

At Click Profit, our commitment to our silent investors is paramount. We provide a transparent, efficient, and profitable experience, backed by our guarantees and a track record of success. This partnership model is more than just a financial venture; it's a collaborative journey towards achieving mutual success in the exciting world of ecommerce.



Who We Partner With

In this section, we delve into the heart of our business - our esteemed partners. Click Profit is not just about ecommerce; it's about forging meaningful, productive partnerships with individuals and entities who share our vision for success in the digital marketplace. Our partners are the cornerstone of our business, and understanding who they are is key to appreciating the essence of what makes our model work. Here, we outline the diverse profiles of our partners - from savvy investors and visionary entrepreneurs to dedicated corporate professionals - and how our unique approach to ecommerce store management aligns with their goals for financial growth and passive income.

Understanding Our Ideal Partners

Click Profit's unique business model is specifically designed for a diverse range of individuals who share a common goal: to leverage the immense potential of ecommerce for passive income and wealth growth. Our ideal partners encompass investors, entrepreneurs, and corporate professionals who are eager to tap into the ecommerce market without the need to involve themselves in the operational aspects of running an online store.

Investors Seeking Diversification

We partner with investors who are looking to diversify their portfolios beyond traditional stocks, bonds, and real estate. These individuals recognize the value and growth potential of the ecommerce sector but prefer to invest their capital in a way that doesn't require day-to-day management. They are typically savvy in investment matters and value the efficiency and expertise that Click Profit brings to their ecommerce endeavors.

Entrepreneurs Expanding Horizons

Entrepreneurs who are keen on exploring new business territories without stretching their focus too thin find great value in our services. They may already own businesses in different sectors and are looking to expand their footprint in the digital marketplace. These individuals appreciate the hands-off approach, allowing them to continue focusing on their primary businesses while reaping the benefits of a thriving online store.

Corporate Professionals Seeking Passive Income

Our services are also tailored for corporate professionals who have accumulated savings and are looking for profitable avenues to invest. They might not have the time or inclination to start a business from scratch but are keen on having a stake in the ecommerce industry. These professionals see value in passive income streams that do not disrupt their current career trajectories but provide a solid foundation for financial growth and security.

Our Partnership Philosophy

At Click Profit, we believe that a successful partnership is built on mutual trust, shared goals, and transparent communication. We are committed to understanding the unique needs and aspirations of each partner and tailoring our approach to meet these specific requirements. Our partners are not just investors; they are integral members of the Click Profit family, whose growth and success are as important to us as our own.

Why A Portfolio Of Brands

In the dynamic world of ecommerce, diversification isn't just a strategy; it's a necessity. In this section, we explore the concept of a portfolio of brands and why it stands as a cornerstone of our approach at Click Profit. This diversified strategy is not only about spreading risk but also about maximizing the potential for returns in the ever-evolving online marketplace. Through animations and graphics, we will illustrate the strength and resilience that a portfolio approach brings to ecommerce investments.

The Power of Diversification



Mitigating Risks

Just as investors diversify their stock portfolios, diversifying in e-commerce means not putting all your eggs in one basket. By managing multiple brands across different marketplaces and niches, we effectively spread the risk. If one market faces a downturn, others may thrive, ensuring overall stability and continuous revenue streams

Analogy

Imagine the difference between investing in a single-family home versus a four-unit apartment building in real estate. With a single-family home, if your tenant leaves, the property generates no income until a new tenant is found. This situation is akin to managing just one ecommerce store - if it faces issues or market downturns, your entire income stream is at risk. In contrast, with a four-unit building, even if one unit becomes vacant, you still have three other units generating rental income. This scenario is similar to having a diversified portfolio of brands in ecommerce. If one store experiences challenges or even gets temporarily shut down, the other stores continue to operate and generate revenue, thereby mitigating the overall risk to your investment.



Capitalizing on Multiple Markets

Each ecommerce platform and brand caters to unique customer segments and has distinct growth trajectories. By having a presence across multiple platforms like Amazon, Tikok, Wamart and eBay, we tap into varied customer bases and sales channels, increasing the potential for profit.

Analogy

Imagine attending a food festival with different cuisine stalls. Each stall attracts a unique set of customers with varied tastes. Just as a food connoisseur would benefit from sampling and enjoying dishes from multiple stalls, by operating in different ecommerce markets, we can cater to a wider range of customer preferences and maximize our revenue opportunities.



Adaptability to Market Trends

Ecommerce is subject to rapid changes in consumer trends and preferences. A diversified brand portfolio allows us to quickly adapt to these changes. While some brands may cater to enduring needs, others can capitalize on fleeting trends.

Analogy

Consider a chameleon's ability to adapt its color based on the environment. This adaptability is key to its survival. In ecommerce, having a portfolio of brands is like this adaptability - it allows us to quickly shift and adapt to the changing trends and demands of the market, ensuring survival and growth.



Balanced Growth

A portfolio approach ensures balanced growth. While some brands might be in the growth phase, others might be in a more mature, stable phase, ensuring a consistent and balanced performance of the overall portfolio.

Analogy

Imagine a balanced diet, where consuming a variety of foods ensures a healthy intake of all necessary nutrients. If one food group isn't available, others can compensate to maintain health. Similarly, in a diversified ecommerce portfolio, if one brand encounters a slowdown, others can compensate, ensuring steady and balanced growth of the overall business.

What Makes Click Profit Different

In a sea of ecommerce consulting firms, Click Profit stands out as a beacon of innovation and reliability. This section highlights the key factors that distinguish us from the competition. From our comprehensive in-house operations to our USA-based team, and from our sophisticated warehouse and logistics infrastructure to our unique dual guarantees, we offer a service that redefines the standard in ecommerce consulting. Here, we explore these unique selling propositions (USPs) and how they give us a competitive edge in the industry.

In-House Operations

Unlike many firms that outsource key functions, Click Profit prides itself on managing all aspects of ecommerce in-house. This approach ensures that we maintain complete control over the quality and efficiency of the services we provide. From store setup and product sourcing to marketing and customer service, our integrated approach translates to seamless operations and superior results for our clients.

USA-Based Team

Our team, located entirely in the USA, is seasoned professionals with deep expertise in various facets of ecommerce. This not only ensures high-quality service but also facilitates effective communication and a better understanding of the local market dynamics. Our clients benefit from this expertise, as it directly impacts the performance and success of their ecommerce ventures.



Warehouse and Logistics Infrastructure

Click Profit's investment in warehouse and logistics infrastructure sets us apart in a realm where timely and efficient fulfillment is key. Our warehousing capabilities allow for more strategic inventory management, faster shipping, and overall cost savings – benefits that we pass on to our clients. This infrastructure is a crucial component in our promise to provide end-to-end ecommerce solutions.

Dual Guarantees

Our confidence in our abilities is reflected in our dual guarantees: a sales target guarantee and an inventory buyback guarantee. These guarantees provide our clients with a level of security and assurance rarely seen in the industry. They underscore our commitment to not just meet, but exceed expectations, ensuring that our clients' investments are protected.

Comparison with Standard Industry Practices

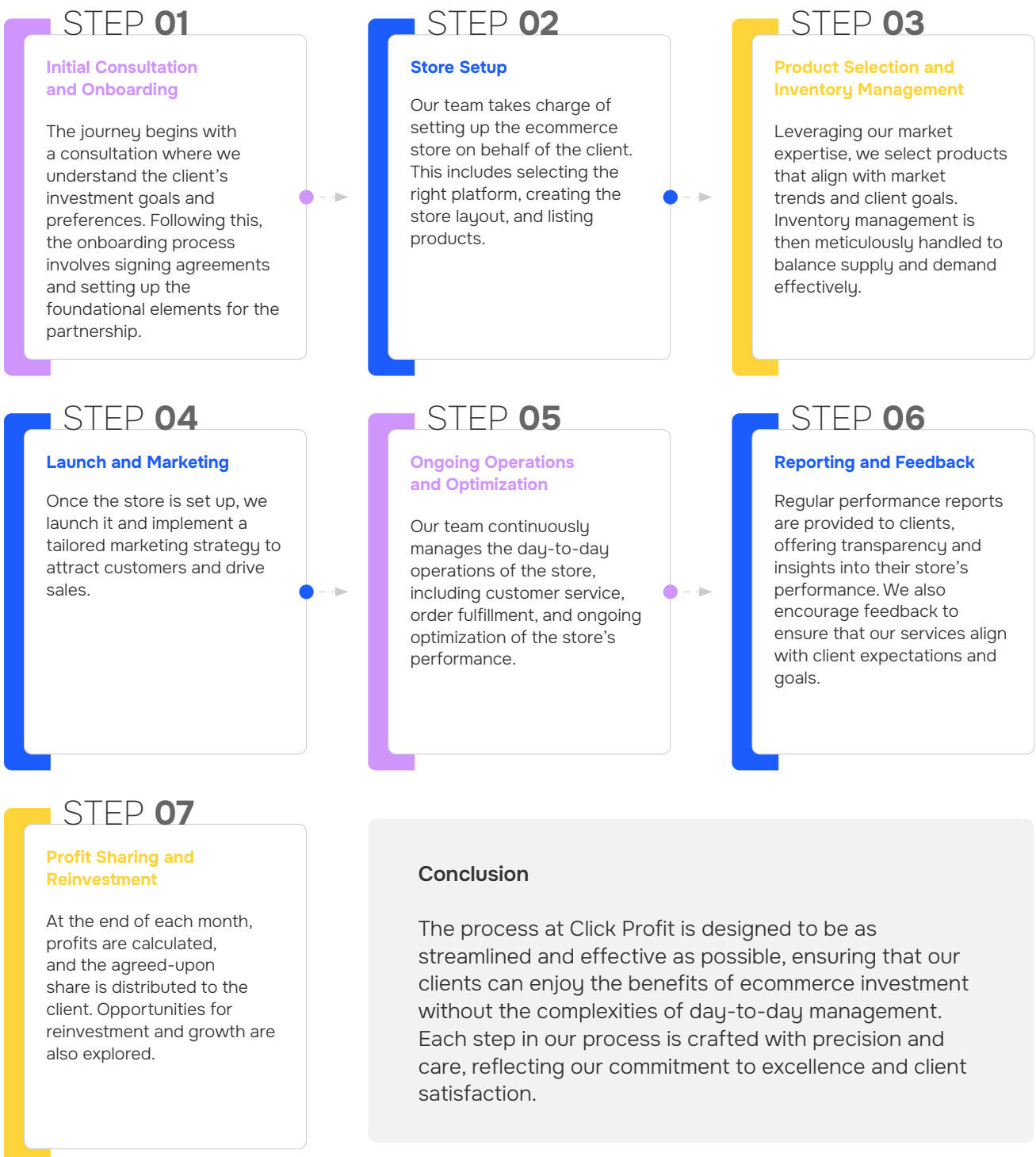
While standard industry practices often involve fragmented services and reliance on third-party providers, Click Profit's comprehensive, in-house approach provides a more cohesive and efficient solution. Our USA-based team offers a level of expertise and market insight that offshore teams can't match. Additionally, our unique guarantees demonstrate our commitment to our clients' success, distinguishing us from competitors who may not offer similar assurances.

Conclusion

At Click Profit, our dedication to excellence in every aspect of ecommerce store management is what makes us different. We don't just follow industry standards; we set them, offering our clients a superior investment experience in the dynamic world of ecommerce.

Our Process

At Click Profit, we believe that a clear and efficient process is key to the success of our partnerships and ecommerce ventures. This section outlines the streamlined journey we offer from the moment a client comes on board to the intricate details of store setup and management. Here, we break down our step-by-step approach, highlighting the simplicity and effectiveness of each stage. Alongside, we suggest graphics and animations that can visually communicate these steps, enhancing understanding and engagement.



The 30,000 Foot View Of Our Operations

In this section, we take a step back to provide a comprehensive overview of the operational model at Click Profit. This bird's-eye view will encapsulate everything from store management to inventory handling and sales strategy. It's about understanding how the gears turn in our well-oiled machine, showcasing the scalability and sustainability that are the hallmarks of our operations. We will also introduce visual aids to help illustrate these complex processes in a more digestible and engaging manner.

Operational Overview



Store Management

Our store management encompasses everything from store setup, branding, product listing, and ongoing optimization. We ensure that each store under our management reflects the highest standards of ecommerce excellence.



Inventory Handling

We employ strategic inventory management, balancing stock levels to meet demand without overstocking. Our approach includes predictive analysis to anticipate market trends and adjust inventory accordingly.



Sales Strategy

Our sales strategies are data-driven and tailored to each store's unique market position. This includes pricing strategies, marketing campaigns, and leveraging analytics for continuous improvement.



Scalability and Sustainability

Our operations are designed to scale seamlessly with the growth of each store. Sustainability is key, ensuring that growth is manageable and consistent with market conditions and client goals.



Technology and Innovation

We continuously integrate the latest technology and innovative practices to stay ahead in the competitive ecommerce landscape. This includes advanced analytics, AI-driven market research, and state-of-the-art logistics solutions.



Client-Centric Approach

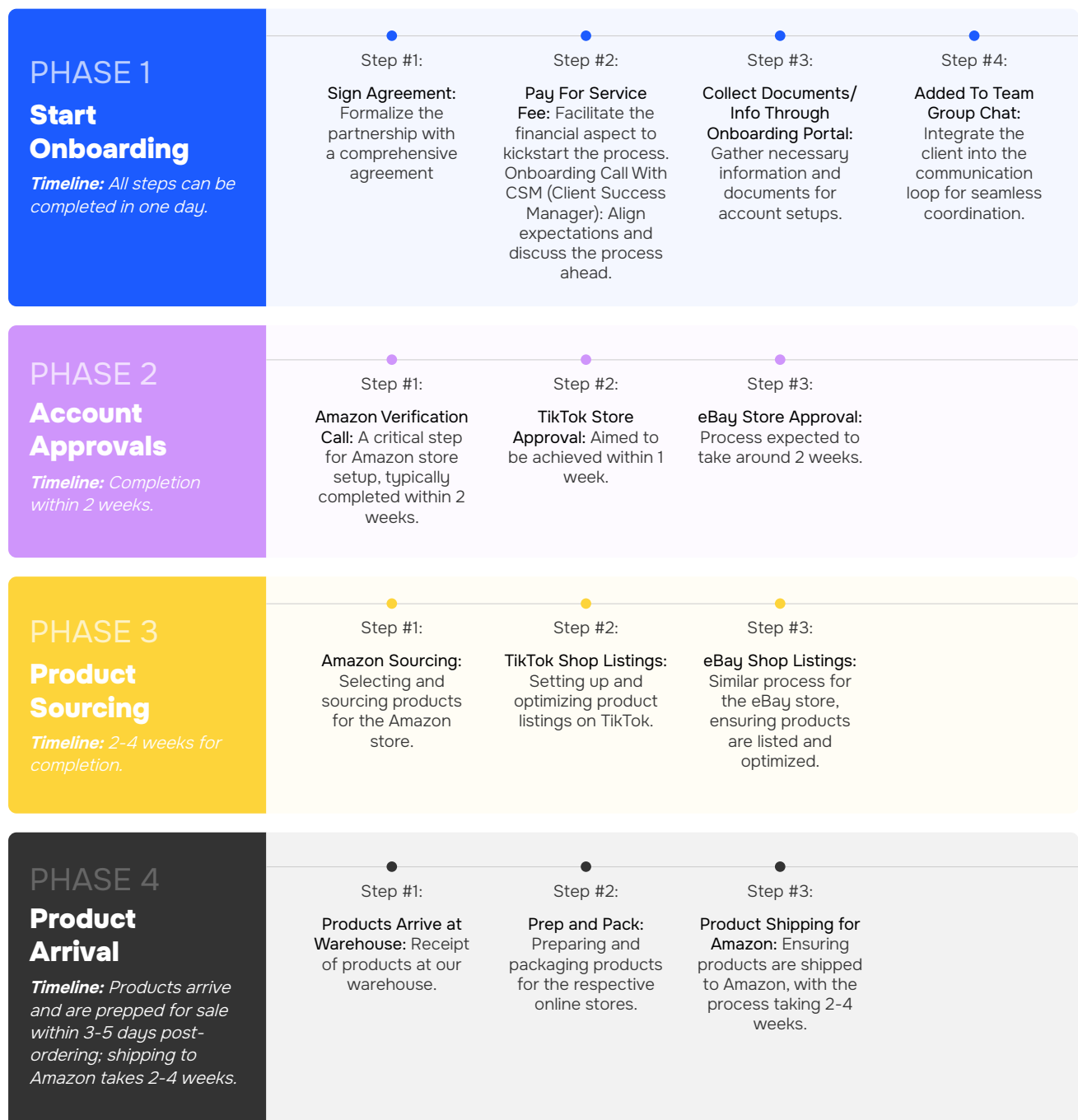
At the core of our operations is a commitment to client satisfaction. We ensure that every operational decision is aligned with our clients' interests, maintaining transparency and open communication throughout.

Conclusion

From this 30,000-foot view, it becomes clear that Click Profit's operations are not just about managing ecommerce stores; they're about creating a sustainable, scalable, and technologically advanced ecosystem that prioritizes client success. Their operational model is a testament to our commitment to being at the forefront of ecommerce innovation and client service.

The Road Map

In this section, we outline the strategic roadmap that Click Profit follows from the beginning of our partnership with a client to the achievement of sales targets. This roadmap is meticulously designed to ensure efficiency and effectiveness, with each phase building upon the last. While certain steps in the process can occur simultaneously, the overall structure is sequential to ensure a solid foundation and successful progression. Our roadmap is broken down into four main phases, each with its own set of steps, timelines, and expected outcomes.



Conclusion

This roadmap not only reflects our commitment to a structured and transparent approach but also showcases our ability to efficiently manage multiple facets of ecommerce store setup and management simultaneously. Our clients can expect a clear understanding of each phase, ensuring they are well-informed and engaged throughout their journey with Click Profit.

Client Journey And Involvement

At Click Profit, we value the journey of our clients as much as the end results. In this section, we detail the client experience, emphasizing their level of involvement and the streamlined nature of our process. Our aim is to make the journey into ecommerce as effortless as possible for our clients, while ensuring they are involved in key decisions and informed at every stage. Here, we will outline the client's responsibilities and how we facilitate their involvement to make the experience both rewarding and convenient.

Initial Engagement and Onboarding

The journey begins with a comprehensive onboarding process where we set clear expectations and provide a roadmap of what the client can expect. This phase is about laying the foundation for a successful partnership.

Minimal Yet Essential Involvement

Our model is designed for clients who prefer a hands-off investment experience. However, there are certain crucial points where their involvement is required:

- **Amazon Verification Call:** Clients need to participate in this call as a mandatory step for setting up the Amazon store. This is a one-time requirement and is crucial for account verification.
- **Monthly Profit Split Payments:** After the initial setup, the primary ongoing responsibility of the client is to manage the monthly profit split payments. This is a straightforward process, and we provide all necessary information and reminders to ensure timely and hassle-free transactions.



Regular Updates and Reporting

Clients receive regular updates and detailed reports on store performance. This ensures transparency and keeps clients informed about their investment's progress.

Client Support and Communication

Our dedicated client success managers are always available to answer questions, provide insights, and offer support. Clients are added to a team group chat for efficient communication and quick resolution of any queries.

Feedback and Adaptation

Client feedback is an integral part of our process. We encourage our clients to share their thoughts and suggestions, which we use to continually refine and improve our services.

End-to-End Assistance

From store setup to managing day-to-day operations, we handle all aspects of the ecommerce business. Our clients can rest assured knowing their investment is being managed by a team of experienced professionals.

Conclusion

The client journey at Click Profit is characterized by minimal yet crucial involvement, designed to be as straightforward and stress-free as possible. Our commitment to transparency, communication, and client satisfaction ensures a rewarding experience for our investors, as they watch their ecommerce venture thrive with minimal day-to-day involvement.



Risk Management

Risk management is a critical aspect of ecommerce, where market dynamics can be unpredictable and rapidly changing. In this section, we outline Click Profit's comprehensive approach to mitigating risks, ensuring the security and profitability of our clients' investments. Our strategies encompass prudent product selection, thorough market analysis, effective inventory management, and unique safeguards like our inventory buyback guarantee.

Product Selection

Data-Driven Decision Making: Our product selection process is grounded in extensive market research and data analysis. We identify products that not only have high demand but also offer sustainable profitability.

Diversification Strategy: We diversify the product range across different categories to spread risk and tap into various market segments, ensuring that the portfolio is not overly dependent on any single product or trend.

Market Analysis

Continuous Market Monitoring: Our team keeps a close eye on market trends, consumer behavior, and industry changes. This vigilance allows us to adapt strategies swiftly in response to market shifts.

Adapting to Consumer Needs: We analyze customer feedback and reviews to understand consumer preferences, ensuring that our stores always meet or exceed customer expectations.

Inventory Management

Balanced Inventory Levels: We maintain optimal inventory levels to meet demand without overstocking, thereby minimizing carrying costs and reducing the risk of unsold inventory.

Responsive Restocking: Our inventory management system is agile, allowing for quick restocking of high-demand products and reduction of slow-moving stock.

Inventory Buyback Guarantee

Safety Net for Clients: In the unlikely event that certain products do not sell, Click Profit offers an inventory buyback guarantee. We will purchase unsold inventory at cost, ensuring that our clients do not incur losses on these products.

Building Trust and Confidence: This guarantee is a testament to our confidence in our product selection and market analysis strategies. It provides an additional layer of security for our clients' investments.

Additional Risk Mitigation Measures

Regular Performance Reviews: We conduct regular reviews of store performance, allowing us to identify and address potential issues proactively.

Legal and Compliance: We ensure all our stores operate within the legal frameworks and compliance guidelines of each platform, reducing the risk of penalties or store closures.

Conclusion

Risk management at Click Profit is not just a protocol; it's an integral part of our operational ethos. By combining careful product selection, thorough market analysis, strategic inventory management, and safeguards like our buyback guarantee, we create a secure and profitable environment for our clients' ecommerce investments.

Long Term Strategy

In the fast-paced world of ecommerce, a short-term vision can only yield temporary gains. At Click Profit, we are committed to building a sustainable and evolving strategy for the long-term success and growth of our clients' ecommerce stores. This section explains our approach to ensuring not just immediate success but also enduring growth and profitability. We delve into the ongoing support we provide, our strategies for adapting to market changes, and the potential for scaling up our clients' ecommerce ventures.

Ensuring Long-Term Success

Continuous Market Research: We keep a pulse on the latest market trends and consumer behaviors. This ongoing research helps us stay ahead of the curve, ensuring our clients' stores remain relevant and competitive.

Data-Driven Decision Making: Our strategies are underpinned by robust data analytics. By continuously analyzing store data, we can make informed decisions that foster growth and mitigate risks.

Innovation and Adaptation: The ecommerce landscape is constantly evolving. We embrace innovation, whether it's new marketing techniques, emerging technologies, or untapped market niches, to keep our clients' stores at the forefront.

Ongoing Support

Dedicated Client Success Managers: Each client is assigned a Client Success Manager who provides regular updates, answers queries, and ensures that the client's needs and goals are consistently met.

Operational Excellence: We maintain high operational standards, from order fulfillment to customer service, ensuring that each store operates smoothly and efficiently.

Feedback and Iteration: We actively seek and respond to client feedback, viewing it as a crucial tool for improvement and alignment with our clients' evolving goals.

Market Adaptation Strategies

Responsive Product Line-up: We regularly review and update the product offerings to align with changing market trends, ensuring that our clients' stores always feature products in demand.

Dynamic Marketing Campaigns: Our marketing strategies are agile, adapting to the changing landscape and consumer preferences, thereby maximizing reach and engagement.

Scaling Up Potential

Store Expansion: As stores establish their presence and profitability, we explore opportunities for expanding their product range, entering new markets, or leveraging additional ecommerce platforms.

Investment in Growth: We assist our clients in reinvesting their profits in ways that fuel growth, such as exploring new marketing channels, enhancing store features, or expanding inventory.

Conclusion

Our long-term strategy at Click Profit is not just about maintaining the status quo; it's about proactive growth, adaptation, and continuous improvement. By partnering with us, our clients can rest assured that their ecommerce ventures are not just successful today but are also poised for future growth and prosperity.

Packages Overview

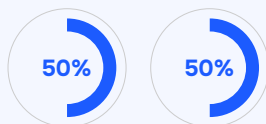
Click Profit offers a range of carefully structured packages, each designed to cater to different levels of investment and involvement. In this section, we provide a detailed overview of each package, highlighting their unique features and benefits. This comparison will help potential clients understand the options available to them and make an informed decision about which package best suits their ecommerce investment goals.

Package #1: The Starter Package

Investment

\$50,000

Profit Split



Client

Click Profit

Features

- Automated Amazon FBA Store.
- Automated Walmart Store
- Automated eBay Store.
- Automated TikTok Shop.
- Travel Hacking Mastery Course.
- Credit Inner Circle Course.
- 1 Category Ungated on Amazon FBA.
- Dedicated Client Success Manager.
- Performance Reporting.

Guarantee

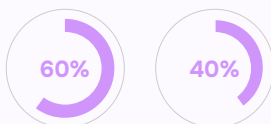
- \$100,000 Gross Sales Guarantee within 2 Years.
- Inventory Buyback Guarantee.

Package #2: The Growth Package

Investment

\$60,000

Profit Split



Client

Click Profit

Features

- All features from Package #1
- A+ Brand Inclusions.
- 3 Categories Ungated on Amazon FBA.

Guarantee

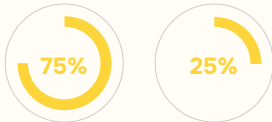
- Higher Gross Sales Guarantee of \$120,000 within 2 Years.
- Inventory Buyback Guarantee.

Package #3: The Premium Package

Investment

\$75,000

Profit Split



Client

Click Profit

Features

- All features from Package #2
- A++ Brand Inclusions.
- 5+ Categories Ungated on Amazon FBA.

Guarantee

- Highest Gross Sales Guarantee of \$150,000 within 2 Years.
- Inventory Buyback Guarantee.

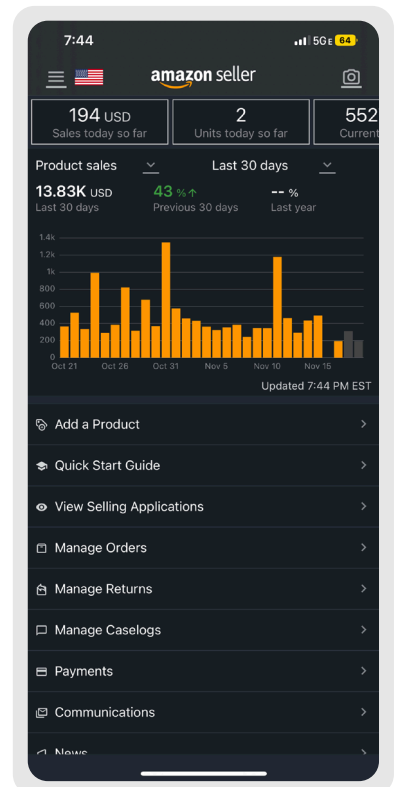
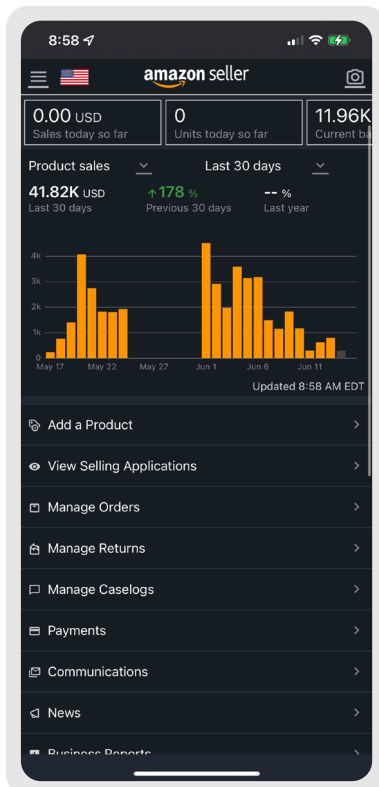
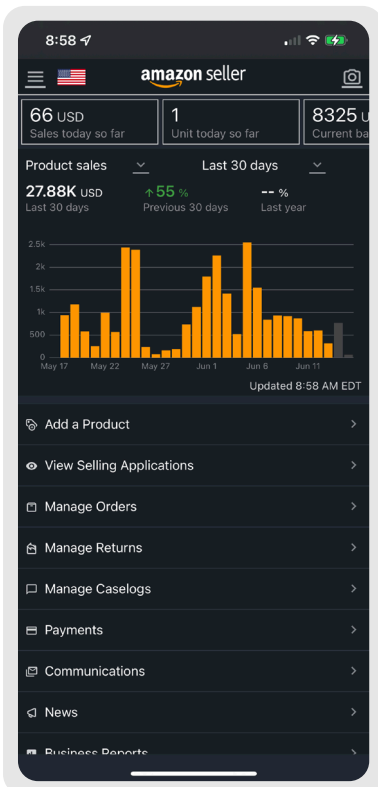
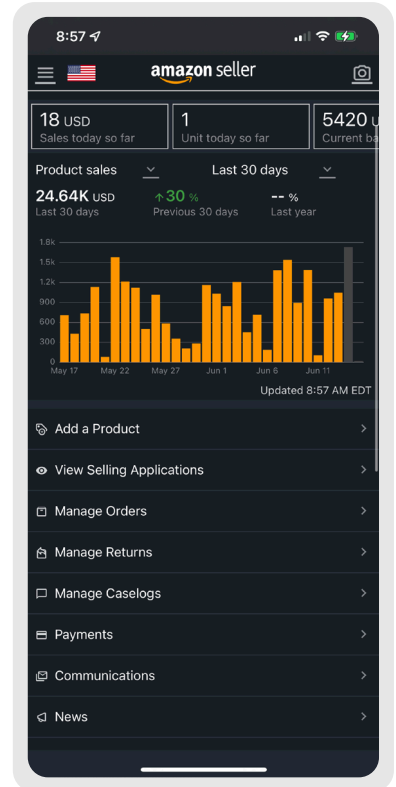
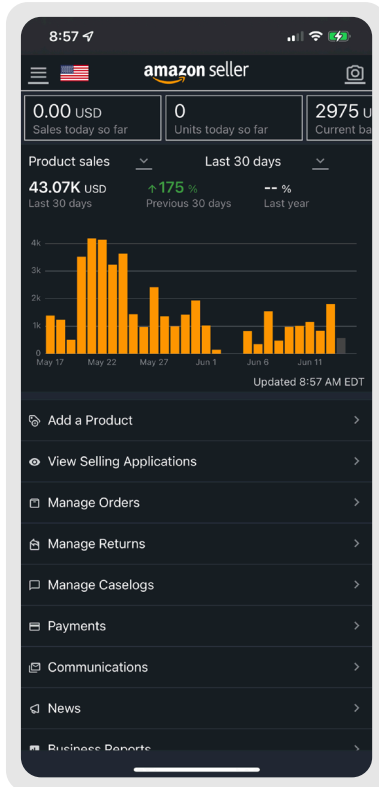
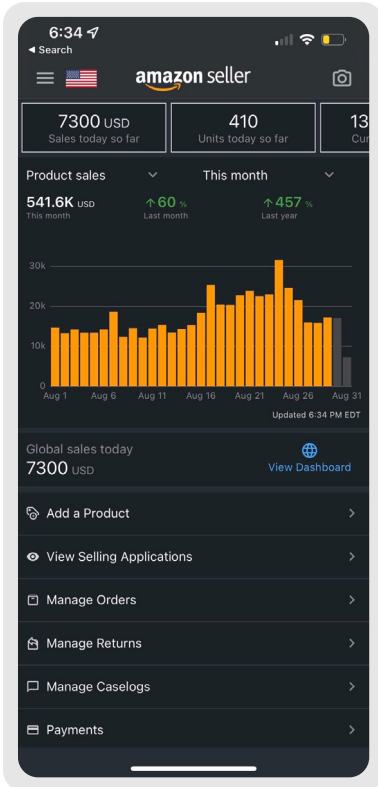
Conclusion

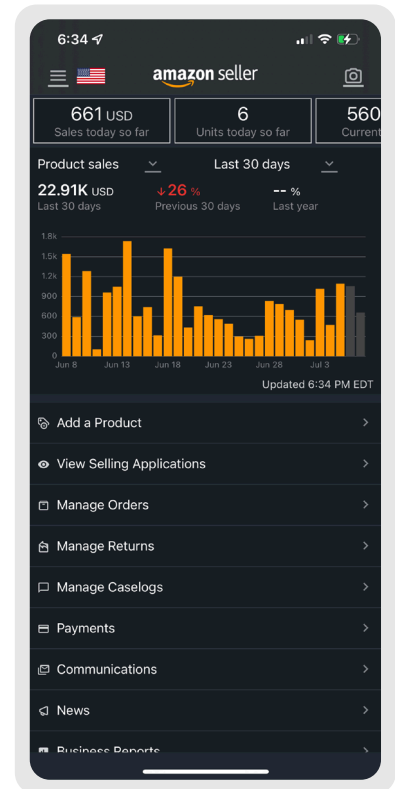
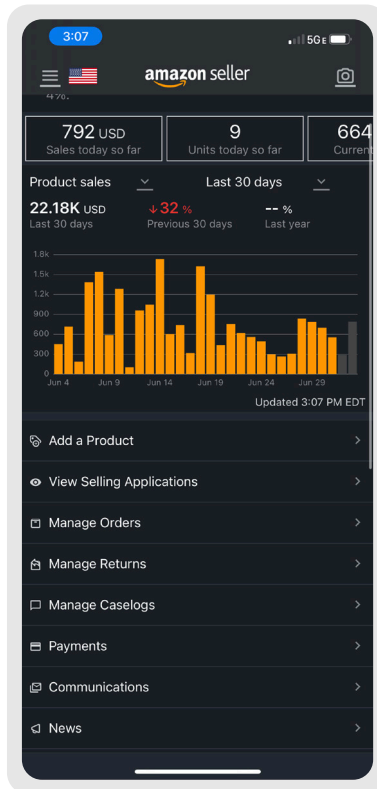
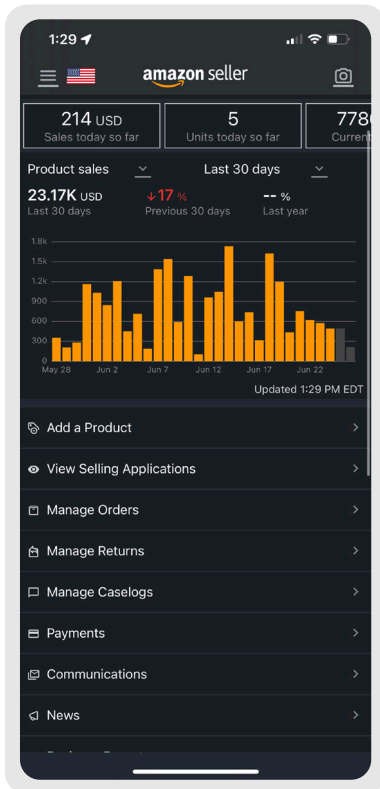
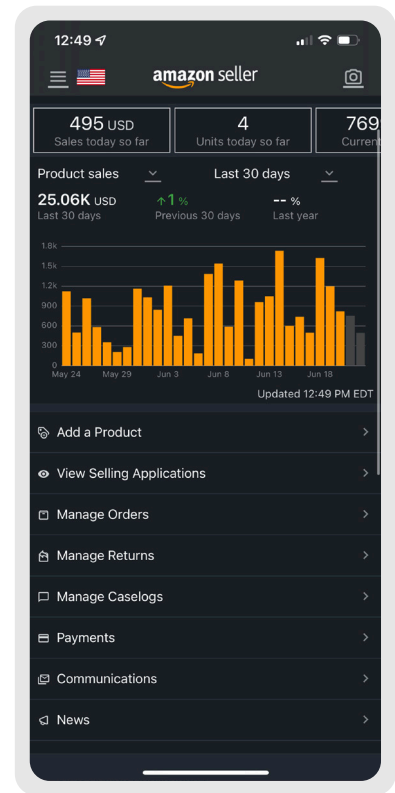
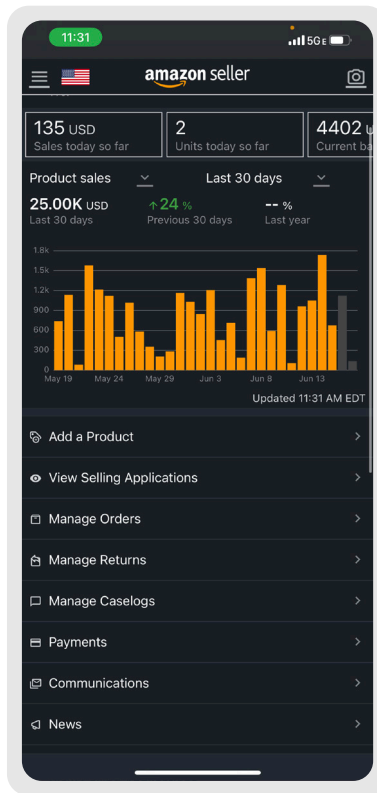
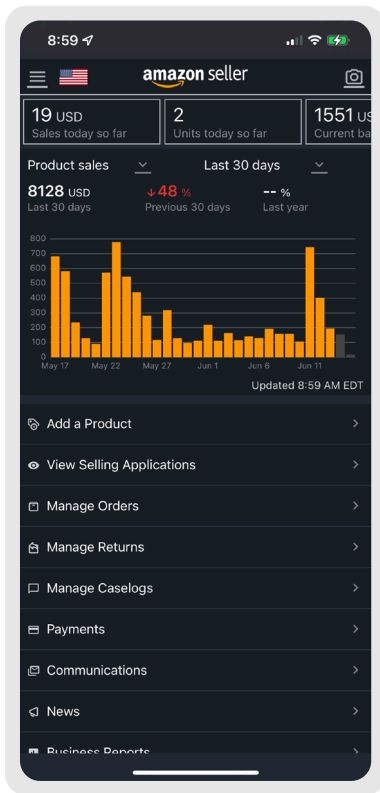
Each package is designed with the client's success in mind, offering a range of services and guarantees that ensure a comprehensive and profitable ecommerce experience. The tiered structure allows for flexibility and scalability, catering to different investment capacities and ambitions. With Click Profit, clients can confidently choose a package that aligns with their financial goals and desired level of involvement in the ecommerce sector.

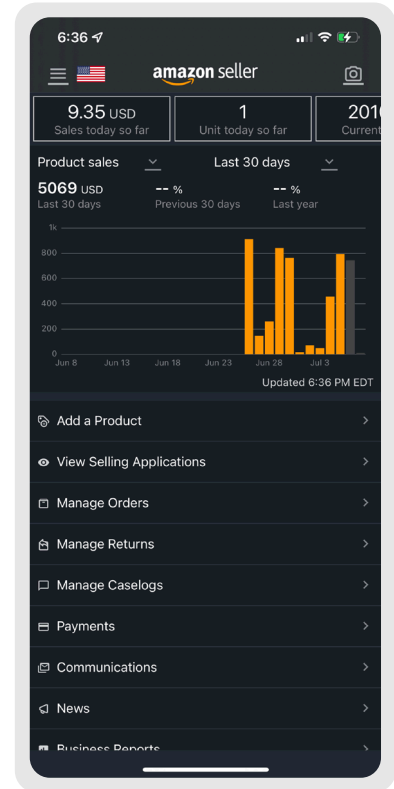
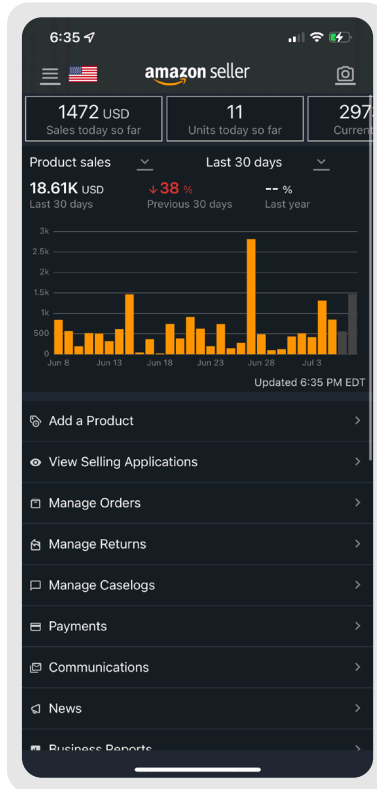
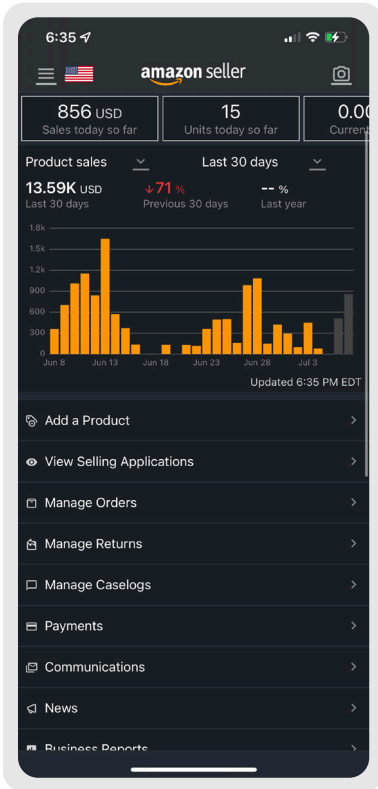
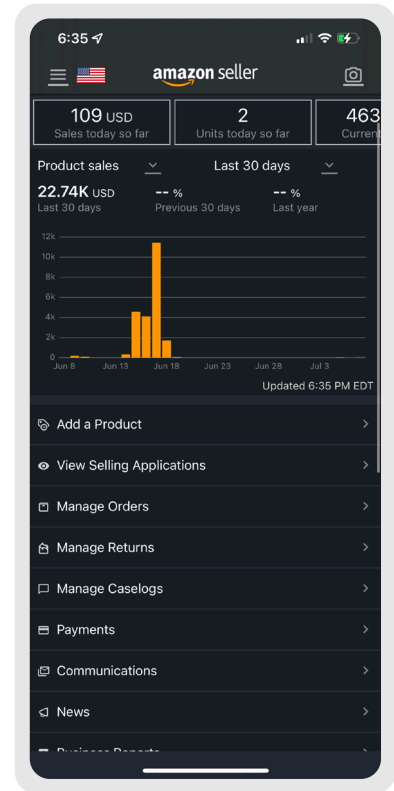
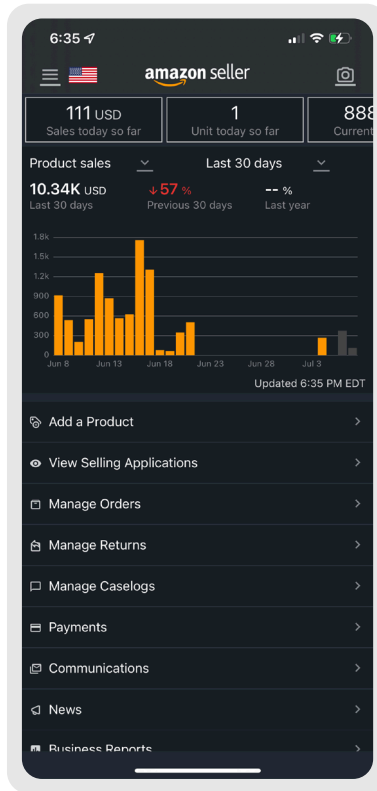
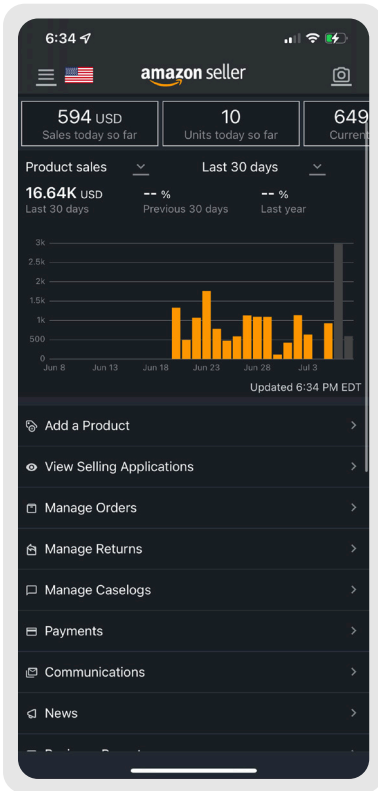


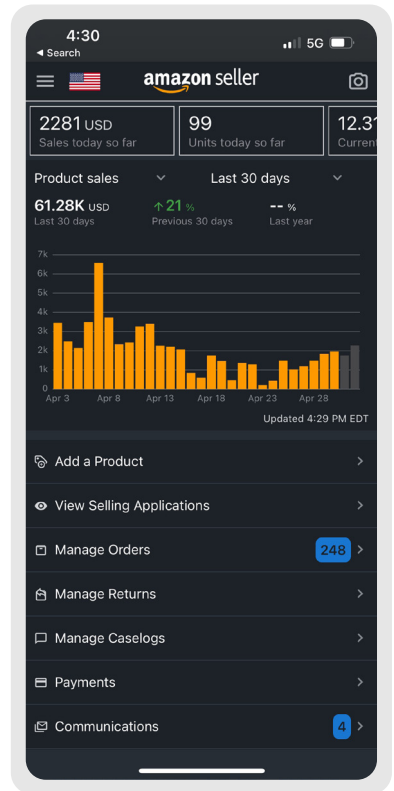
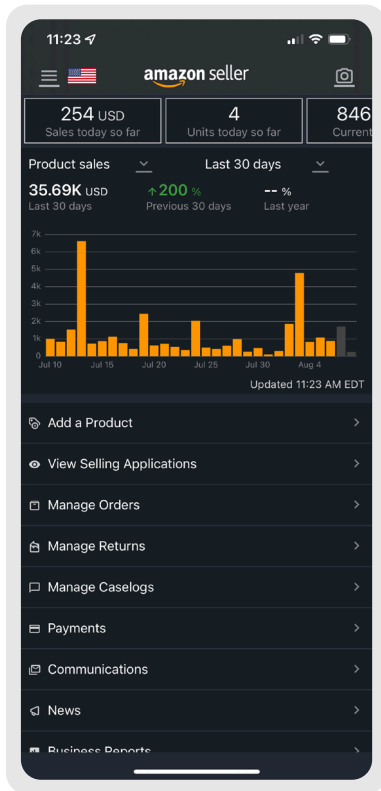
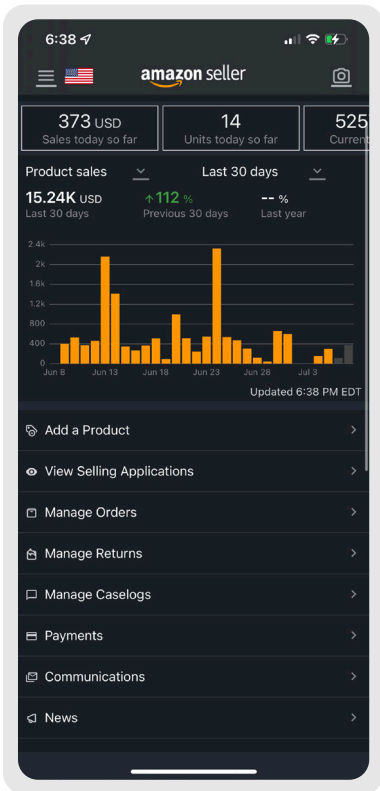
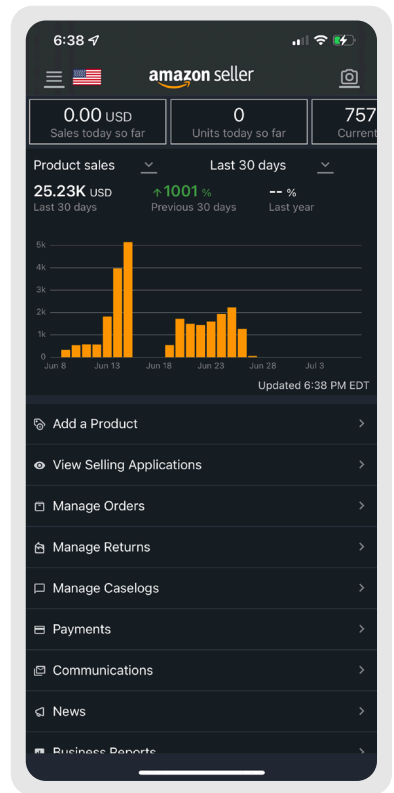
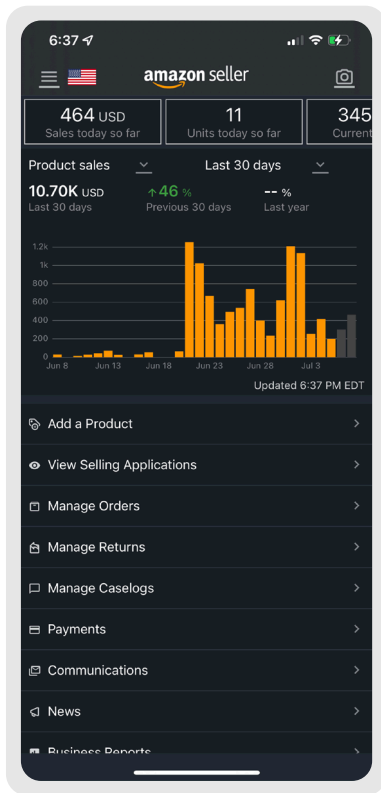
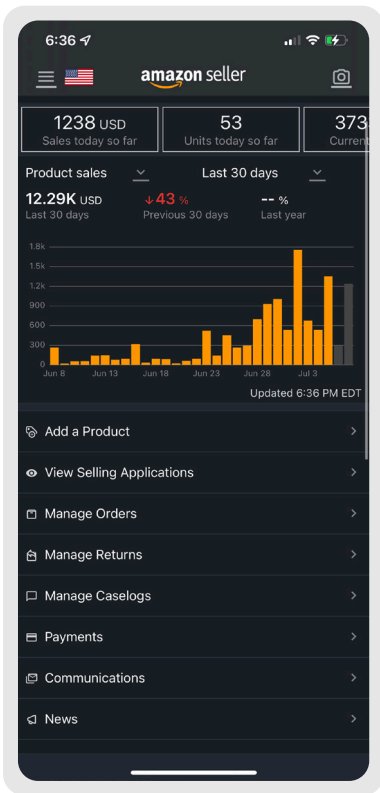
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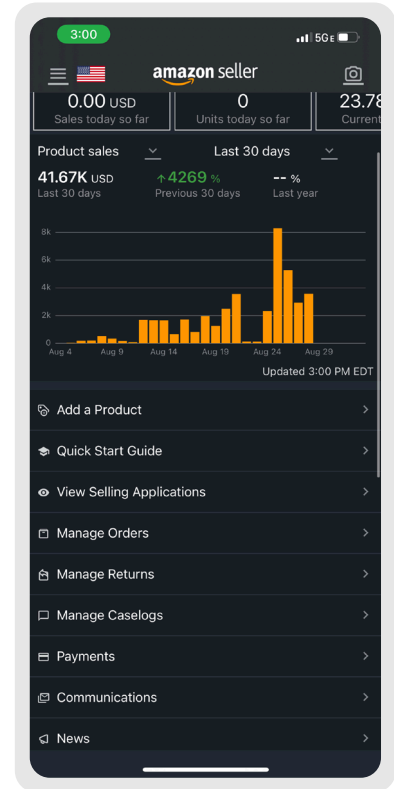
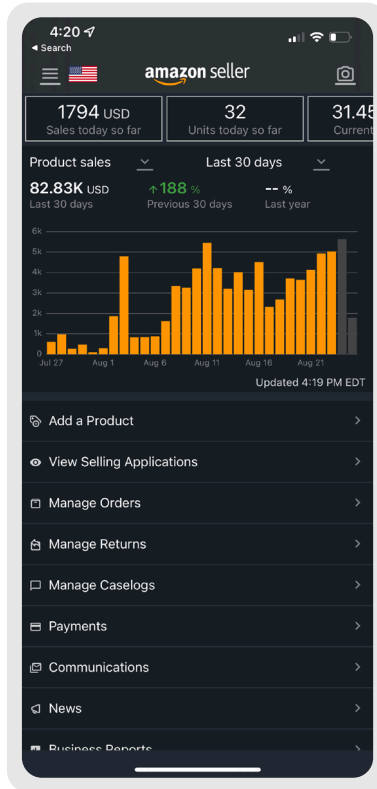
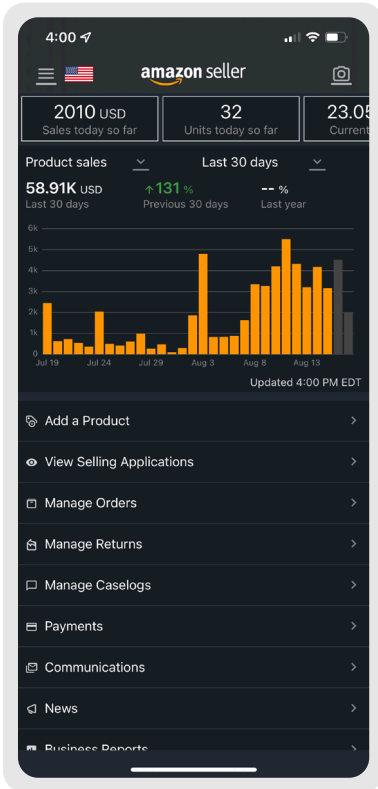
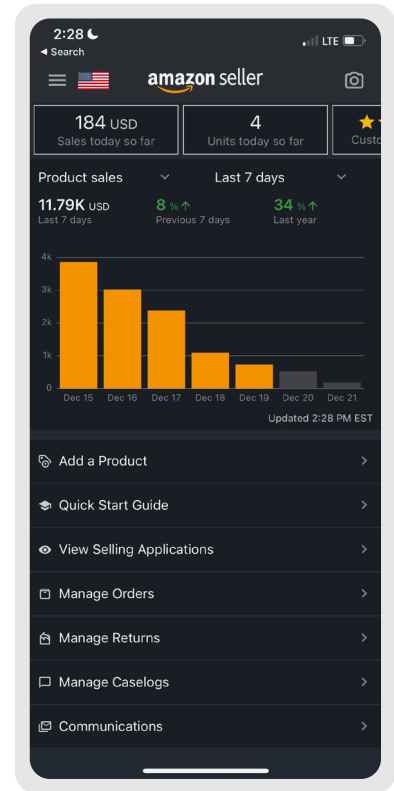
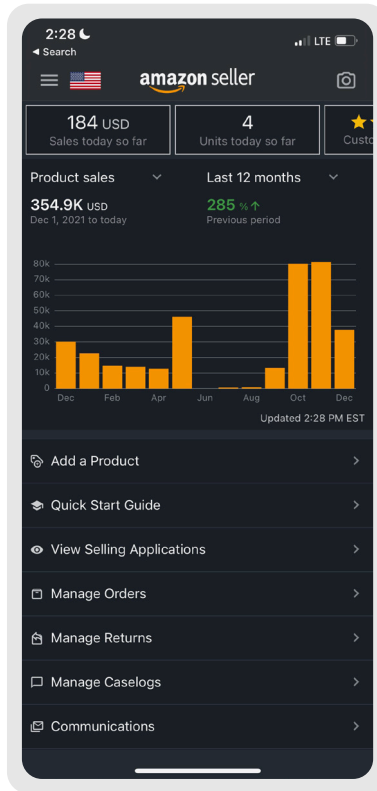
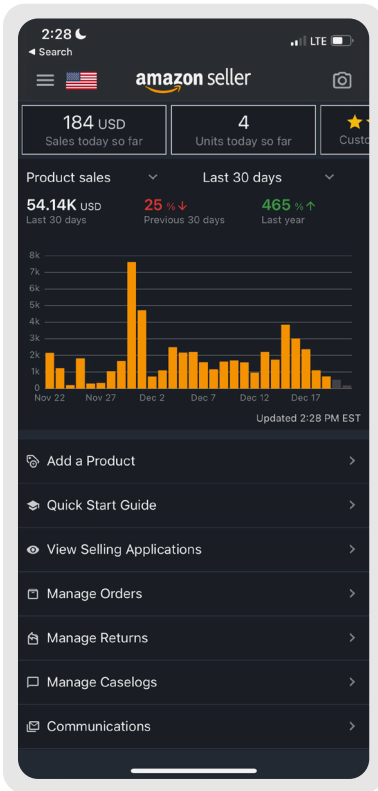
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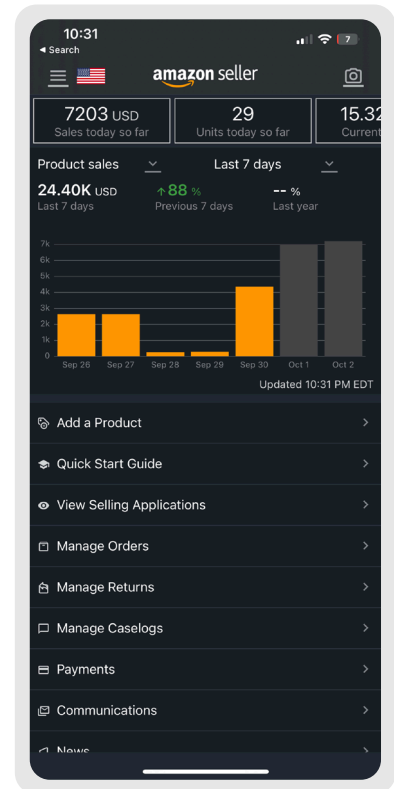
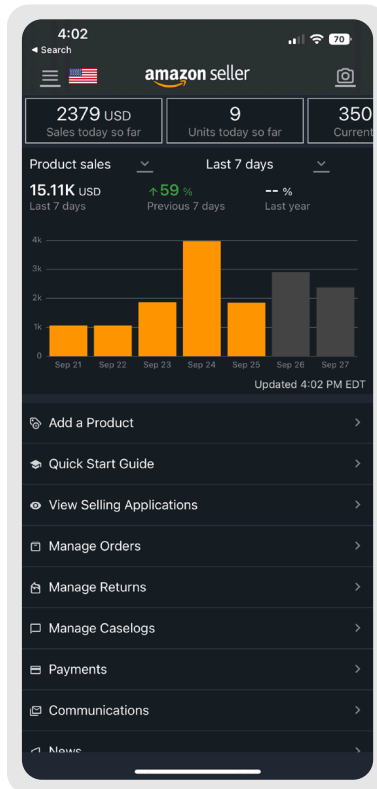
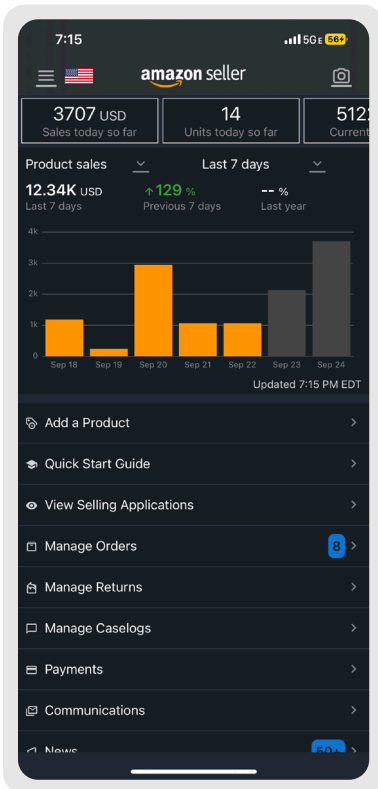
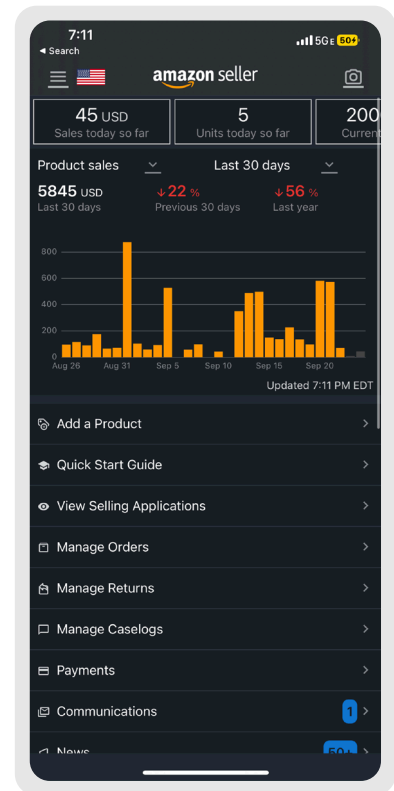
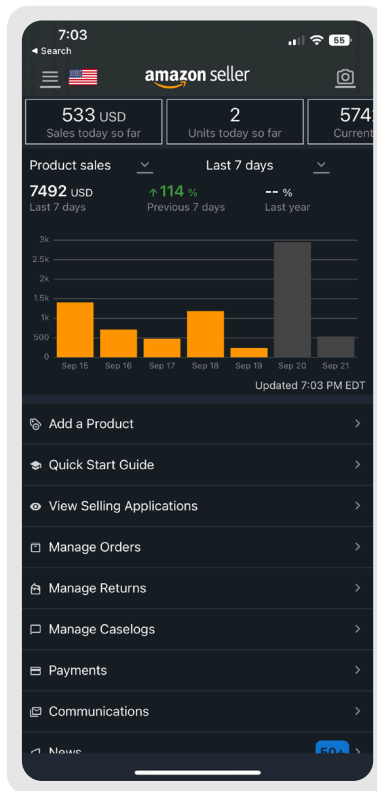
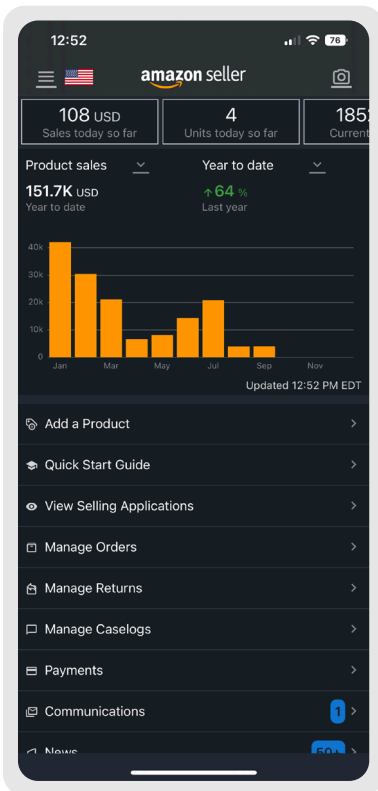


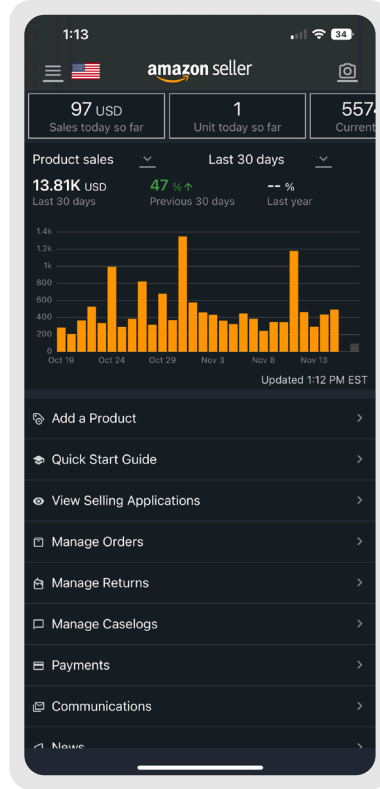
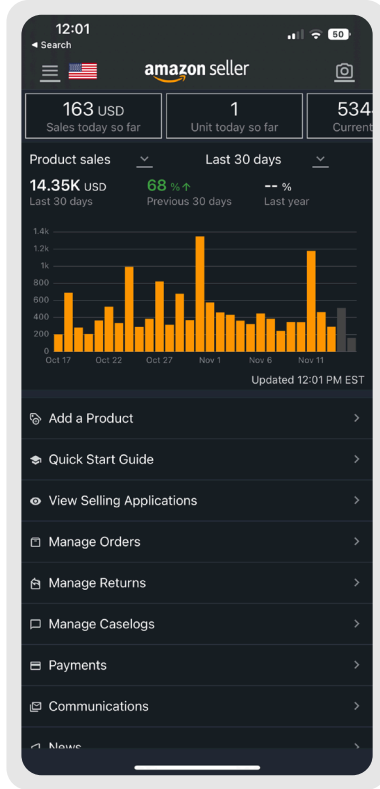
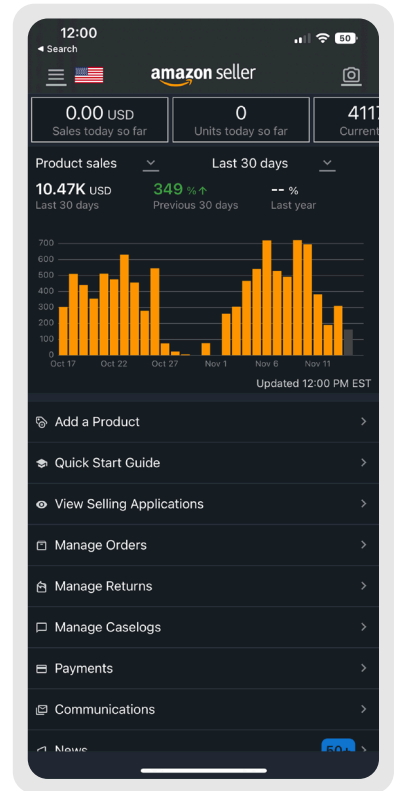
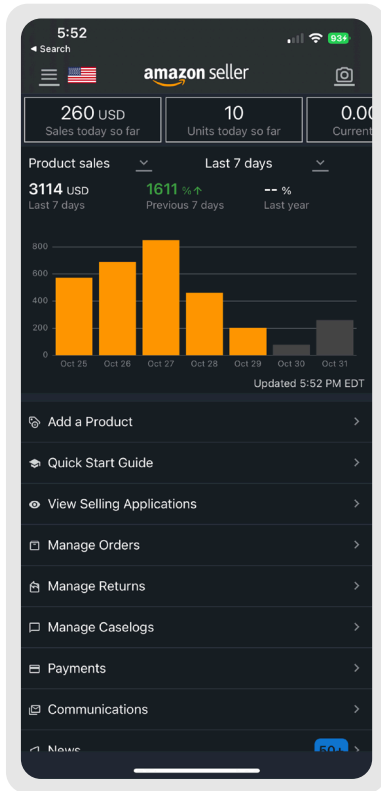
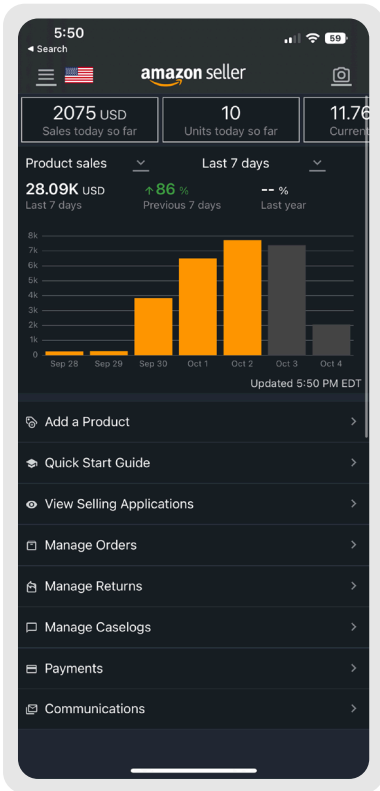




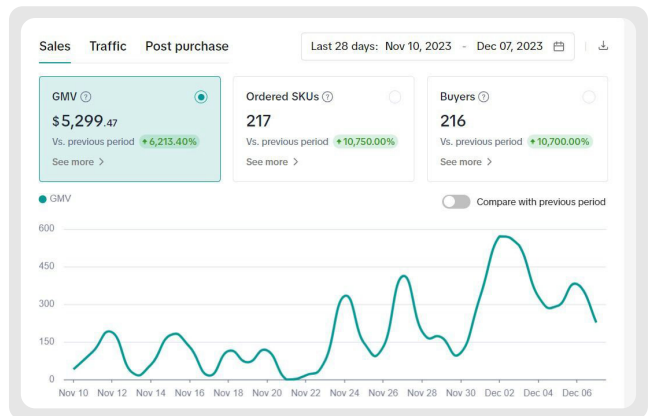
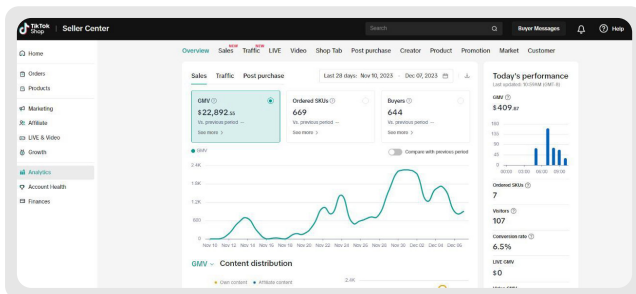
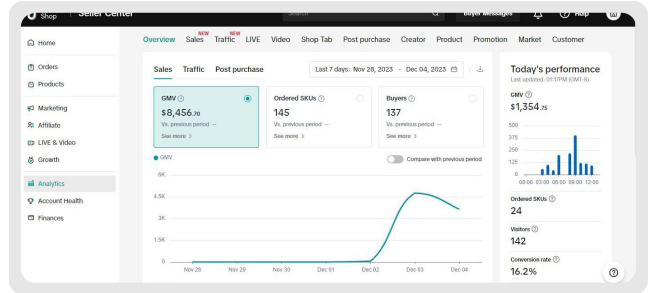
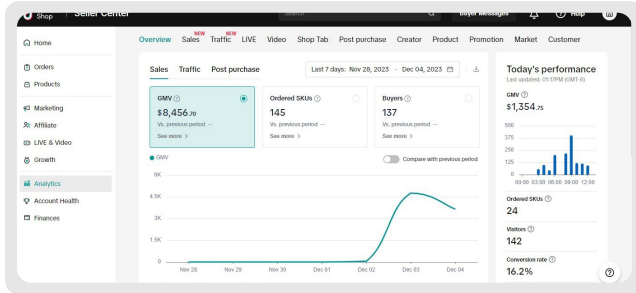
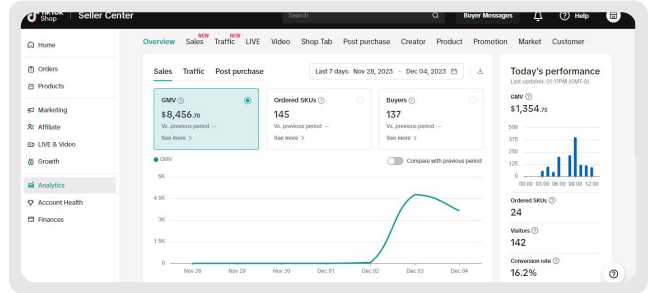
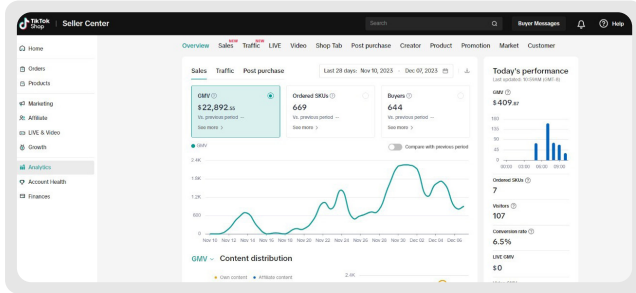
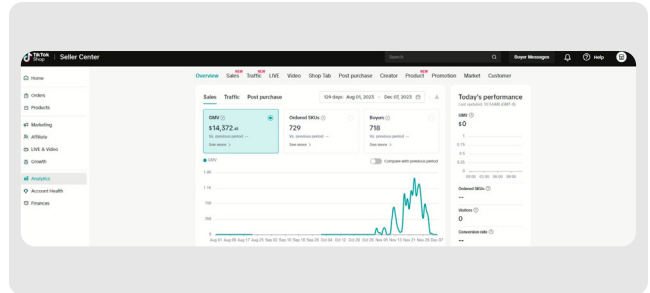
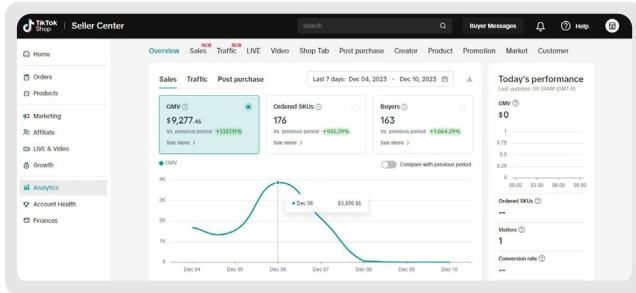
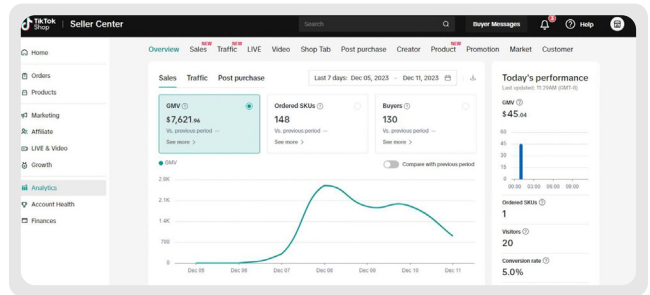
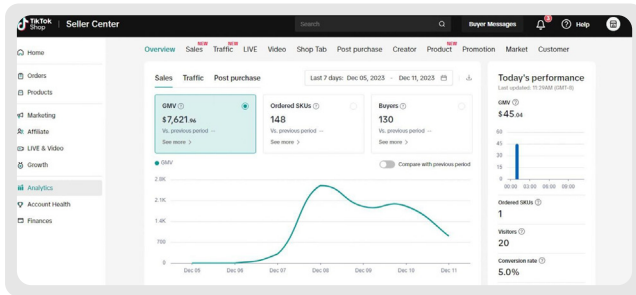








TikTok



Sales Traffic Post purchase Last 7 days: Dec 01, 2023 - Dec 07, 2023

GMV ⓘ

\$2,670.15

Vs. previous period +79.45%

[See more >](#)

Ordered SKUs ⓘ

119

Vs. previous period +83.08%

[See more >](#)

Buyers ⓘ

118

Vs. previous period +81.54%

[See more >](#)

GMV Compare with previous period

Shop insights Updated Oct 8, 16:00 (GMT-08:00) Today Last 7 days Last 28 days

Visitors ⓘ

125.61K

Vs. previous period +3.33K%

[See more >](#)

Items sold ⓘ

425

Vs. previous period +3.8K%

[See more >](#)

Revenue ⓘ

\$39,059.28

Vs. previous period +4.3K%

[See more >](#)

Affiliate revenue ⓘ

\$38,670.59

Vs. previous period +5.4K%

[See more >](#)

[Customize Insights](#)

Sales Traffic Last 28 days: Nov 06, 2023 - Dec 03, 2023

GMV ⓘ

\$4,151.01

Vs. previous period --

Ordered SKUs ⓘ

173

Vs. previous period --

Buyers ⓘ

172

Vs. previous period --

GMV Compare with previous period

Today's performance

Last updated: 06:14AM (GMT-8)

GMV ⓘ **\$63.86**

Ordered SKUs ⓘ **1**

Visitors ⓘ **115**

Conversion rate ⓘ **0.9%**

Ongoing LIVE videos

GMV ranking

Category: All

Current week: Last week

Sales Traffic Last 28 days: Nov 06, 2023 - Dec 03, 2023

GMV ⓘ

\$4,151.01

Vs. previous period --

Ordered SKUs ⓘ

173

Vs. previous period --

Buyers ⓘ

172

Vs. previous period --

GMV Compare with previous period

Today's performance

Last updated: 06:14AM (GMT-8)

GMV ⓘ **\$63.86**

Ordered SKUs ⓘ **1**

Visitors ⓘ **115**

Conversion rate ⓘ **0.9%**

Ongoing LIVE videos

GMV ranking

Category: All

Current week: Last week

Report for Nov 1, 2023 - Nov 30, 2023

Compared to Oct 1, 2023 - Oct 31, 2023 (30 days)

Total sales (includes taxes)	Taxes and fees	Selling costs	Net sales (Net of taxes and selling costs)
\$16,700.39	\$901.78	\$2,290.66	\$13,507.95
+ 8.3% vs. prior time period	Collected by seller	Collected by eBay	+ 22% vs. prior time period

Quantity sold	Avg. sales price per item	Sales via Auction	Sales via Fixed Price
275	\$60.73	\$0.00	\$16,700.39
+ 24.7% vs. prior time period	+ 27.7% vs. prior time period	0.0% vs. prior time period	+ 8.3% vs. prior time period

Buyer insights

Compared to the prior time period

Report for Oct 1, 2023 - Dec 28, 2023

Compared to Jul 1, 2023 - Sep 30, 2023 (91 days)

Total sales (includes taxes)	Taxes and fees	Selling costs	Net sales (Net of taxes and selling costs)
\$64,252.43	\$0.00	\$4,321.43	\$59,929.49
+ 84.0% vs. prior time period	Collected by seller	Collected by eBay	+ 108.7% vs. prior time period

Quantity sold	Avg. sales price per item	Sales via Auction	Sales via Fixed Price
984	\$65.30	\$0.00	\$64,252.43
+ 82.7% vs. prior time period	+ 82.7% vs. prior time period	0.0% vs. prior time period	+ 84.0% vs. prior time period

Buyer insights

Compared to the prior time period

Report for Jan 1, 2023 - Dec 28, 2023

Compared to Jan 1, 2022 - Dec 28, 2022 (342 days)

Total sales (includes taxes)	Taxes and fees	Selling costs	Net sales (Net of taxes and selling costs)
\$140,941.74	\$0.00	\$8,982.72	\$131,959.02
+ 1,000.0% vs. prior time period	Collected by seller	Collected by eBay	+ 1,000.0% vs. prior time period

Quantity sold	Avg. sales price per item	Sales via Auction	Sales via Fixed Price
2,823	\$49.93	\$0.00	\$140,941.74
+ 1,000.0% vs. prior time period	+ 32.0% vs. prior time period	0.0% vs. prior time period	+ 1,000.0% vs. prior time period

Buyer insights

Compared to the prior time period

et Started

Learn what your store can do with the expanding and merchandising tools that will be crucial to your success.

Tasks:

- Print labels and ship: 26
- Ship within 24 hours: 13
- Suggested actions: 297
- Follow up on items to send offers: 468
- Add recommended items specific: 1
- Finish setting up your store to help improve conversion: 1

Sales

Chart for sales data across 31 days

Net sales (Net of taxes and selling costs)

Today	Last 28 days	Last 31 days
\$5,200.00	\$33,451.06	\$44,456.63
+ 95.9%		

Days for Nov 28 - Dec 28 at 9:00am PST. Percentage change relative to prior period. Performance metrics are rounded to the nearest tenth. Data includes shipping and sales tax.

Report for Nov 28, 2023 - Dec 28, 2023

Compared to Oct 28, 2023 - Nov 27, 2023 (31 days)

Total sales (includes taxes)	Taxes and fees	Selling costs	Net sales (Net of taxes and selling costs)
\$314,005	\$0.00	\$2,134.71	\$4,451.37
+ 98.9% vs. prior time period	Collected by seller	Collected by eBay	+ 95.3% vs. prior time period

Quantity sold	Avg. sales price per item	Sales via Auction	Sales via Fixed Price
370	\$84.16	\$0.00	\$314,005
+ 36.6% vs. prior time period	+ 45.7% vs. prior time period	0.0% vs. prior time period	+ 98.9% vs. prior time period

Buyer insights

Compared to the prior time period

Report for Dec 1, 2023 - Dec 28, 2023

Compared to Nov 1, 2023 - Nov 30, 2023 (30 days)

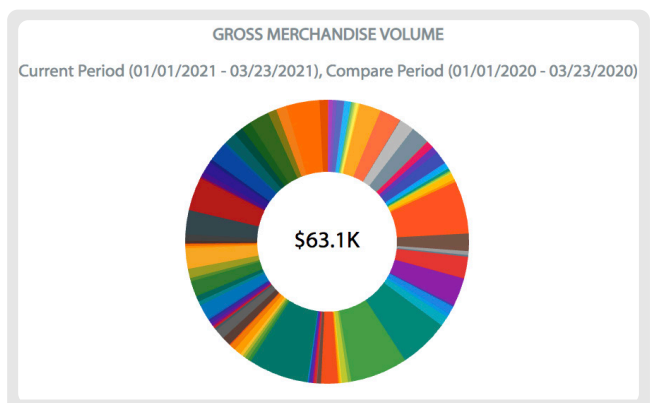
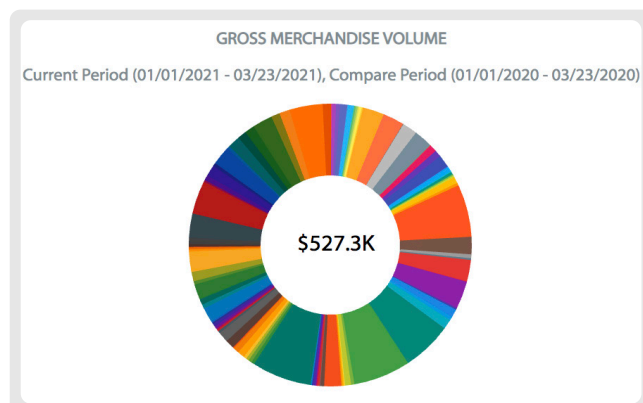
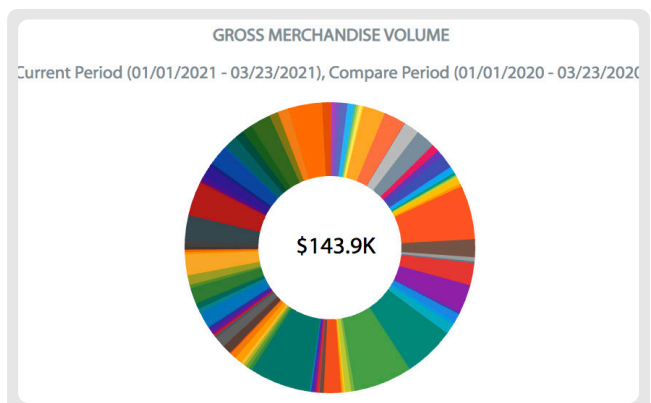
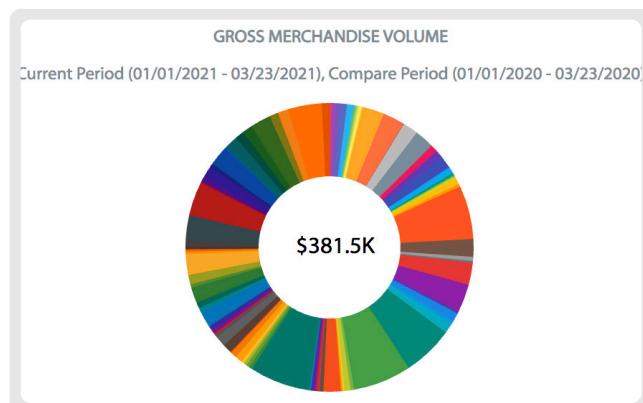
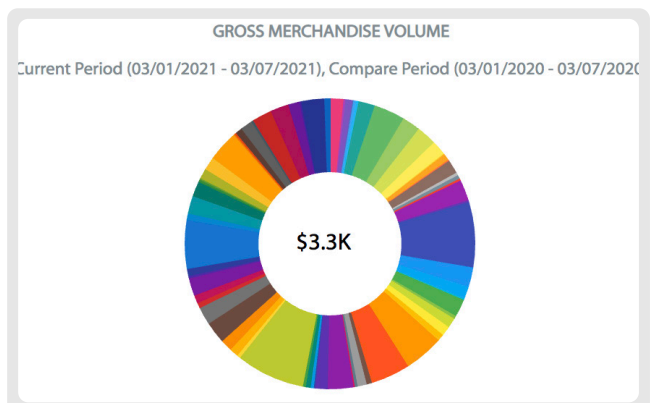
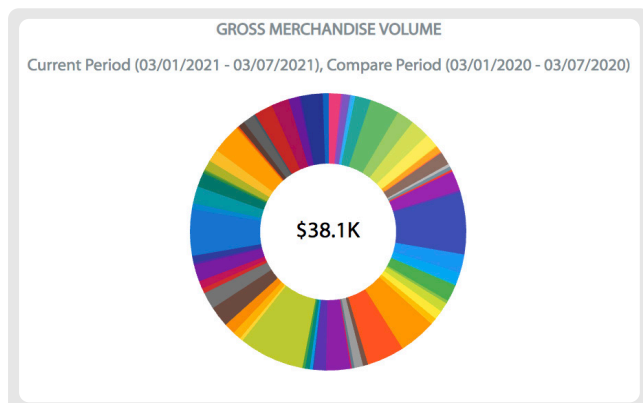
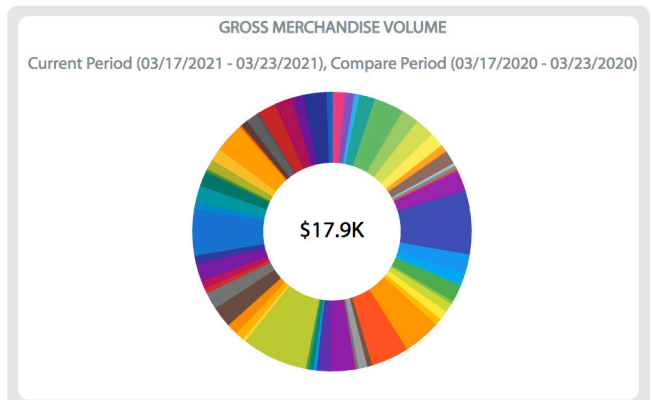
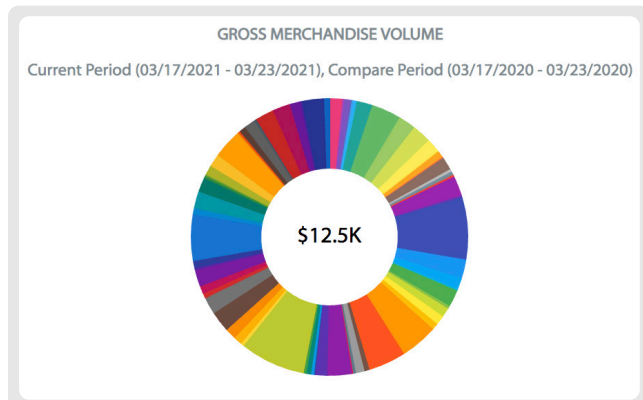
Total sales (includes taxes)	Taxes and fees	Selling costs	Net sales (Net of taxes and selling costs)
\$28,531.95	\$0.00	\$1,968.63	\$4,217.44
+ 95.3% vs. prior time period	Collected by seller	Collected by eBay	+ 89.8% vs. prior time period

Quantity sold	Avg. sales price per item	Sales via Auction	Sales via Fixed Price
326	\$87.52	\$0.00	\$28,531.95
+ 35.3% vs. prior time period	+ 44.4% vs. prior time period	0.0% vs. prior time period	+ 95.3% vs. prior time period

Buyer insights

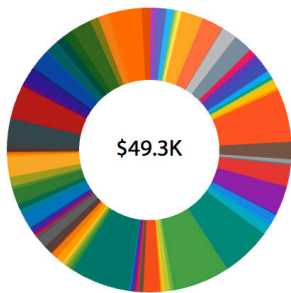
Compared to the prior time period

Walmart



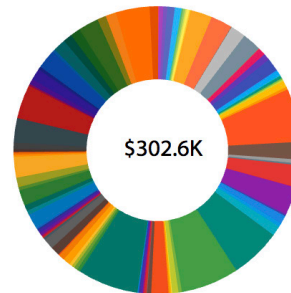
GROSS MERCHANDISE VOLUME

Current Period (01/01/2021 - 03/23/2021), Compare Period (01/01/2020 - 03/23/2020)



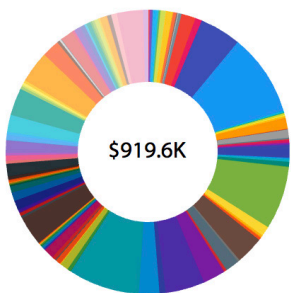
GROSS MERCHANDISE VOLUME

Current Period (01/01/2021 - 03/23/2021), Compare Period (01/01/2020 - 03/23/2020)



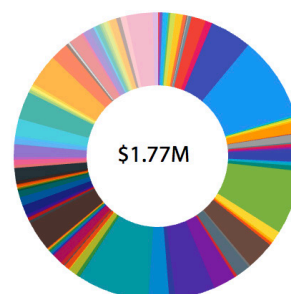
GROSS MERCHANDISE VOLUME

Current Period (01/01/2020 - 12/31/2020), Compare Period (01/01/2020 - 12/31/2020)



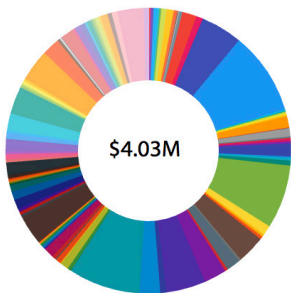
GROSS MERCHANDISE VOLUME

Current Period (01/01/2020 - 12/31/2020), Compare Period (01/01/2020 - 12/31/2020)



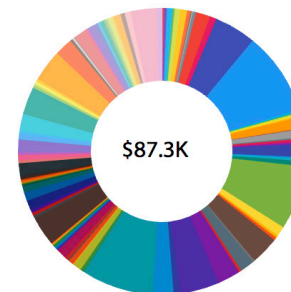
GROSS MERCHANDISE VOLUME

Current Period (01/01/2020 - 12/31/2020), Compare Period (01/01/2020 - 12/31/2020)



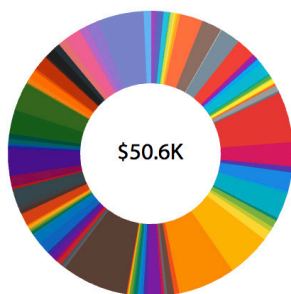
GROSS MERCHANDISE VOLUME

Current Period (01/01/2020 - 12/31/2020), Compare Period (01/01/2020 - 12/31/2020)



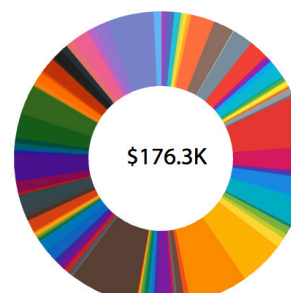
GROSS MERCHANDISE VOLUME

Current Period (02/23/2021 - 03/24/2021), Compare Period (02/23/2020 - 03/24/2020)



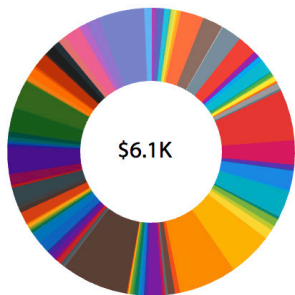
GROSS MERCHANDISE VOLUME

Current Period (02/23/2021 - 03/24/2021), Compare Period (02/23/2020 - 03/24/2020)



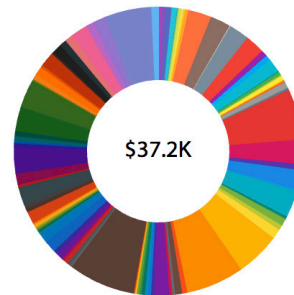
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Current Period (02/23/2021 - 03/24/2021), Compare Period (02/23/2020 - 03/24/2020)



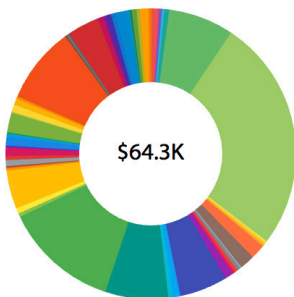
GROSS MERCHANDISE VOLUME

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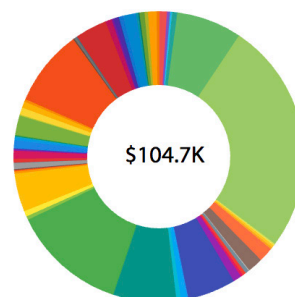
GROSS MERCHANDISE VOLUME

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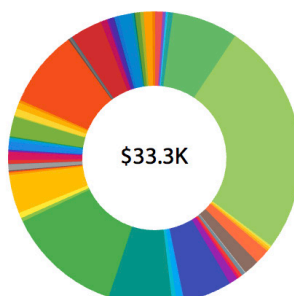
GROSS MERCHANDISE VOLUME

Current Period (12/01/2020 - 12/31/2020), Compare Period (12/01/2019 - 12/31/2019)



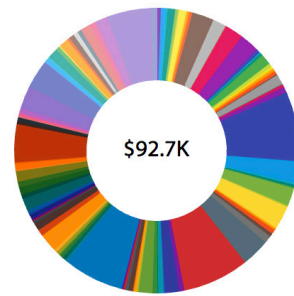
GROSS MERCHANDISE VOLUME

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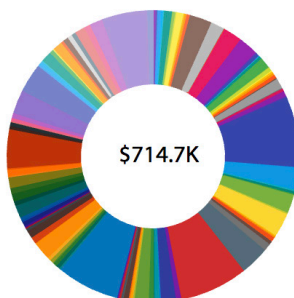
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



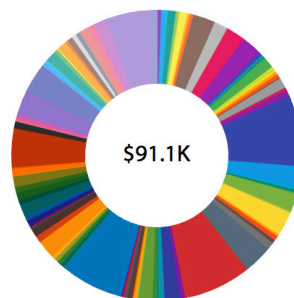
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



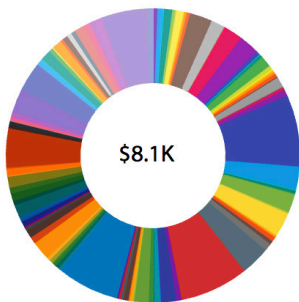
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



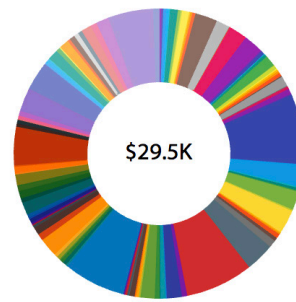
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



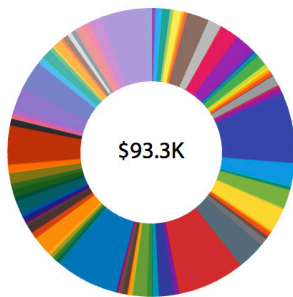
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



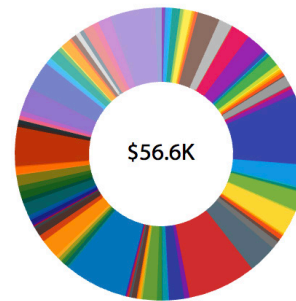
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



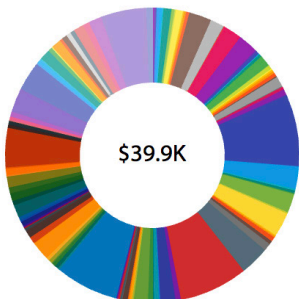
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



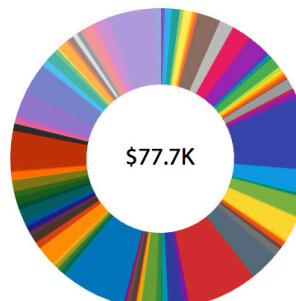
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



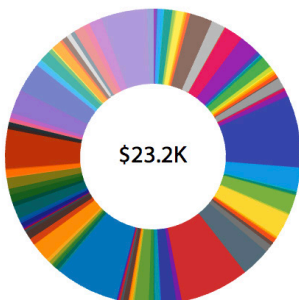
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



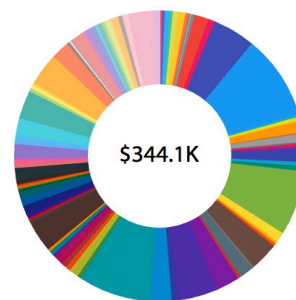
GROSS MERCHANDISE VOLUME

Current Period (02/01/2021 - 01/31/2022), Compare Period (02/01/2020 - 01/31/2021)



GROSS MERCHANDISE VOLUME

Current Period (01/01/2020 - 12/31/2020), Compare Period (01/01/2020 - 12/31/2020)



FAQ

Generic FAQ

Where is your company located?

We currently have two offices, one in Boston and one in Miami. We also have three warehouses we utilize, one located in Cleveland Ohio, one located in Orlando FL and the other located in Hollywood Florida.

How many employees do you have?

By the time you are reading this the number is most likely a lot higher. We are currently sitting at over 72 full time employees all based in or around the United States.

How long have you been in business for?

Although all the co-founders have been working closely together on our core businesses for a little more than half a decade. We created and incorporated Click Profit LLC in early 2020, but had to change our company from a c-corp to an LLC (for tax purposes) in early 2021.

What is the difference between PortfolioLaunch & ClickProfit Distribution?

ClickProfit Distribution is the company that runs PortfolioLaunch. In other words PortfolioLaunch is just one of the products/services ClickProfit Distribution offers.

Is this really completely automated?

Yes! The only thing we really need to do is get you onboarded which takes around 20-30 minutes. After we have everything we need, we get started plugging in our proven systems. The only thing required on your end is to provide that info on the onboarding call and fund the inventory. That's all!

Who runs the store?

Unlike 99.99% of the automation companies you see we actually have everything in-house. Not teams of people overseas who charge \$2-\$3 an hour. These are American based, highly intelligent and experienced people who work specifically on your store.

Can I join this program although I live in a different country?

Yes and No! It all depends on how we set everything up and your specific situation. If you want to know more & see if we could potentially work with you, then please book a call!

Why should I work with you instead of other companies?

Not to sound cocky or anything, but we don't have any competition! Besides our incredible track record, we have an extensive offer that covers you within all e-commerce spheres. We believe in diversifying risk and taking advantage of most e-commerce marketplaces, therefore you will be getting a PORTFOLIO of stores that we will manage, not just a singular e-commerce store that carries a lot of risk.

How do I know this isn't a scam?

"Believe nothing you hear and half the things you see". That is one of our favorite quotes and here's why. So many advertisers lie and exaggerate just to get clients but don't have anything legal to back it.

Can I see some proof from your client's store?

Yes, simply click here and see for yourself. Real People. Real Results.

PortfolioLaunch FAQ

How much time do I need to devote to this business?

To get started with FBA Launch, it requires virtually no time after the initial set-up. Throughout the Set-Up process we will need to collect certain documents from you (LLC & EIN) and have you set up a business bank account, all of which we will help you with! We want you to know that you do not need ANY experience to get started, that's why you hired us, to help YOU!

How long does it usually take for the store to be profitable?

Every store is different and grows/scales at different paces. There are a ton of variables that goes into profitability of a store but usually our clients are profitable within the first 30 days of sales..

I want multiple stores, are you open to discussing a custom plan?

We are not cheap and we don't work with everyone. If you are one of the select few that fits the criteria needed in order to be a Click Profit partner, then we will be open to custom packages/plans.

Can I invest more \$\$\$ into inventory once I've chosen my package?

Yes! You absolutely can invest more into inventory. Some of our clients have invested hundreds of thousands on top of the original investment. While others choose to see results first and then invest more into their store.

Where will my products be shipped from?

We'll purchase the products that will be sold through your store from big brand manufacturers based on the relationships we have established with them. The products then get shipped directly to our warehouse and this is where we prep & pack your shipments. From there we send your products into your e-commerce store

What is the process of selecting products?

The wholesale model is extremely data-driven. Before we pick an item to sell in your store, our research team & software, vets thousands of

products. Because of the purchasing power of Click Profit, we have negotiated exclusivity agreements with major brands at wholesale prices that allow us to be profitable where other sellers are not.

Can I view one of your clients' stores?

Please request a video walkthrough of stores when you are talking with your legendary e-commerce consultant on the phone, we will be more than happy to show you results from some of our stores.

What is PortfolioLaunch's (AKA Click Profit's) competitive advantage?

Click Profit has a combined experience dating back to 2004. Having mastered the e-commerce space with hundreds of stores & over 8 figures in total combined sales(between our core business stores & client stores). We have seen it all & done it all. As a Click Profit client, you will tap into our vast experience in the ecommerce industry as well as utilize our proprietary software that allows us to get exceptional results staying one step ahead of the competition.

How long are you willing to work with us as business partners?

Great Question! We are only looking for LONG TERM successful partnerships. We are NOT looking for clients that have a short-term mentality. It's no secret that businesses scale over time & it's no different with an FBA store. We have the mentality to scale your store for an exit, which requires years of store optimization. This is why our contracts are set at a minimum of 4 years.

Why do you need us if you're so good at what you do?

We work with our clients because of three reasons:

- 1.) Through partnering up with our clients, Click Profit has major purchasing power that we would not have had through just having our own stores.
- 2.) Through this increased purchasing power, we can negotiate better prices with our distributors and in turn realize greater returns.

3.) Through partnering with clients like yourself, we can ultimately generate far greater sales than we could if we just did this ourselves.

Why don't these brands just sell their products on Amazon themselves?

Most of these brands we work with sell exclusively b2b (business to business) and work solely within the wholesale industry rather than the retail industry (b2c). These big brands do not want to deal with the hassles of selling directly to customers on Amazon.

If a product's demand dies and stops selling, how do we move that product and transition into something else?

Click Profit constantly monitors your stores performance, if an item's sales decrease we will allow that product to sell-off (by lowering the ROI) and we will remove that item from your store once it sells out. We are always constantly adding and removing products through our process called "trimming the fat".

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Wouldn't I just be competing with all your other partners?

The products that you sell in your store will be unique to you and will not be sold by other stores that are under our management. It makes no sense to add one product to multiple stores as this would just create internal competition and diluting the sales.

Do all partners get similar results?

There are many factors that determine our clients' results. Having access to cash being the biggest. We have clients that start off with 6 figures and we have clients that start off with

\$25k (used for inventory purchases). It goes without saying that the client that purchased \$500k worth of inventory is going to have better results than the client that purchased \$25k worth of inventory.

How can I help make the store more money?

The amount of working capital in a store is the fuel to the fire. The more working capital you have, the better your store will perform.

What's the guarantee this is going to work?

In business & life there are no guarantees. Due to our vast experience and expertise in this industry, the odds are greatly tilted in our favor. Even though there are no guarantees in life, our FBA Launch program is fully backed by our money-back guarantee.

What is Amazon FBA and what does it stand for?

FBA - Fulfilled by Amazon FBA is the most sustainable way to sell on Amazon. It is Amazon's preferred way for third party sellers to sell on their platform.

Can I see other members or speak with them?

We value our clients time & privacy (as we would value yours when you become a client!) As a result, we have spent countless hours putting together accurate testimonials & gathered reviews in order to provide you with the most accurate reflection of our service. Please ask your e-commerce consultant on the call to see if there is a client available for you to chat with.

What am I paying you a service fee for if I'm already investing into inventory?

If you went to a dealership and offered that you would like to receive the car for free on the contingency that you would pay for the gas & repairs, what do you think they would say? We value our vast experience & have spent an enormous amount of money & time on our service. The service fee covers most of the fixed costs we have to get your store running according to our strategy.

Onboarding FAQ

How long until my stores are up and running?

Every marketplace has different and has different onboarding speeds. It can take anywhere between 2 to 8 weeks to get all your stores set-up. We only want to source the best products, and thus spend more time searching for the right products for your store.

How long is the onboarding call?

The onboarding call can be done in 30 minutes or less. But sometimes it's around 45 minutes when you account for all the questions asked.

Will I get access to my E-COMMERCE stores?

Yes, you will get access to your account, as well as the Amazon Seller Central App where you can track everything in real time.

Misc FAQ

What happens with returns?

If the return is in a resell-able condition then e-commerce marketplace puts it back in stock and resells it. If it is not in a resell-able condition, the marketplace will liquidate it for us and we'll recover some money back. Regardless, we deal with everything so you can focus on what you enjoy most.)

Can I use my existing Amazon Seller Central Account?

Potentially, yes - but we'd have to check it for you. If this is something you'd like us to look into, please send us the login details for your existing Amazon Account and we will confirm whether we can use it or not.

Can I own countless Amazon stores?

No you can't. Amazon doesn't want entrepreneurs to own more than one store. But that's why we open up a portfolio of ecommerce brands across 3-4 different marketplace facilitators!

How much money should I put towards inventory?

That's entirely entirely up to you. But we do have a suggested amount.

How long will it take for me to start making profit?

Remember nothing happens overnight. Give it a few months and you will start seeing great returns, we assure you that.

Do you recommend reinvesting the profits earned back into our business?

Definitely, without a doubt. Many of our customers reinvest their monthly profits earned every few months so we can purchase more of the top selling products.



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