



Unapologetically Badass Podcast

HOST: RENEE CARBONE FLEMING

F*ck the rules. Wear the crown. Own your story.

Empowering bold women 40+ through real talk, unapologetic storytelling, and badass conversations on business, beauty, branding, and personal reinvention.

5k+

EMAIL
SUBSCRIBERS

5k+

INSTAGRAM
FOLLOWERS

3k+

ENGAGEMENT
RATE

13K+

MONTHLY
VISIBILITY
ACROSS
PLATFORMS

Audience Snapshot

Demographic:

Women 35-60

Location:

Primarily U.S. based,
English-speaking

Top Interests:

Personal development
Wellness & Beauty
Entrepreneurship
Social selling
Financial
Independence

Tone & Style:

Bold
Confident
Empowering
Unapologetic
Real

Sponsorship & Ad Opportunities

Host-Read Podcast Ads:

Pre-Roll (30 sec):	\$75
Mid-Roll (60 sec):	\$125
Sponsored Segment (2-3 min):	\$200
Sponsored Episode (Full integration):	\$397

Perfect for brands wanting authentic, trust-based promotion.

Add-Ons & Cross Promotion:

Instagram Reel (with product mention):	\$125
IG Story Series (up to 4 frames):	\$97
Email Feature (solo newsletter send):	\$147
Guest Feature (Glow Up Spotlight):	\$197

Bundle pricing available for podcast + social + email promo.

Let's Collaborate

We love working with brands that uplift, empower, and support women who are building their f*it fund, launching businesses, and living boldly. Let's create something magnetic.



Contact:
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Podcast Spotlight:
<https://badassqueen.co/podcast>



Instagram:
[@reneecarbonefleming](https://www.instagram.com/reneecarbonefleming)