STAND OUT FROM THE PACK

Let’s save some trees

Print Only the Fill In Pages .. rest keep as resource in the PDF





NEXT WORKSHOP SCAN ME!

[Worksheet]

STAND OUT FROM THE PACK

How to Automate 5-Star Reviews and Turn Reputation into Profit





LIVE Interactive Online Experience

with Vit Muller

NEXT WORKSHOP SCAN ME!

standoutfromthepack.com.au/workshops

How are you currently collecting customer reviews?

- 1 – Red: I don't really ask for reviews at all yet.
- 2 – Yellow: I ask for reviews manually (sometimes).
- 3 – Green: I already have an automated review request system.

Identify where and when to ask for reviews.

Your Customer Journey Stages:
Enquiry → Quote → Job Completed → Payment → Follow-up

Yours:

"When is your customer most satisfied?"

Who in Your Business Interacts Here?

How Are You Asking for Reviews Right Now?

"Is it consistent? Manual or automated?"



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Design Your Review Request System

1. Trigger Point:

When should the automation fire? (e.g. after invoice paid, after job marked complete)

2. Review Request Message Draft:

Example prompt:
“Hey [Name], thanks for choosing us! We’d love your feedback – it helps others find us. Here’s the link: [review link]”

3. Follow-Up Automation:

“What happens if they don’t respond?” (e.g. “1 day later → gentle reminder”)

4. AI Response Plan:

“How will you handle new reviews?”

- □ I’ll reply manually
- □ I’ll use AI / pre-set templates
- □ I’ll automate posting to socials



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Activate & Amplify

1. Social Sharing Plan:

Where will reviews be shared automatically?

- □ Facebook
- □ Instagram
- □ Google Posts
- □ Website Testimonials Page

2. Metrics to Track:

- ⭐ Total Google Reviews (start vs. goal)
- 📈 Average Rating (start vs. goal)
- 🔁 % of jobs that trigger review requests

3. Action Steps & Notes:

- Implement automation by...
- Test message and triggers...
- Review responses weekly / monthly

4. Reflection Prompt:

“What would having a steady stream of 5-star reviews do for your business?”



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Next Masterclass Webinar

SCAN ME!

RSVP

Are you curious how SOFTP could work for YOUR business?





Book a Free No Obligation Discovery Call

SCAN ME!






Ready to
Grow?
SCAN
ME!
Start your
free 14-day
trial today.

STAND OUT FROM THE PACK

All Your Sales & Marketing Needs

In One Place

Unlimited sales funnels, email, sms, web chat, AI & more



Save tens of Thousands of dollars every single year

by replacing other costly subscription

with just one all-in-one sales and marketing system

FEATURES	REPLACES	OTHER TOOLS	STAND OUT FROM THE PACK
CRM & PIPELINE MANAGEMENT		$99+ /month	included
UNLIMITED SALES FUNNELS		$297+ /month	included
WEBSITE BUILDER		$29+ /month	included
SURVEYS & FORMS		$49+ /month	included
EMAIL MARKETING		$99+ /month	included
2-WAY SMS MARKETING		$99+ /month	included
BOOKING & APPOINTMENTS		$29+ /month	included
WORKFLOW AUTOMATIONS		$169+ /month	included
COURSES/PRODUCTS		$99+ /month	included
CALL TRACKING		$49+ /month	included
REPUTATION MANAGEMENT		$159+ /month	included
TRACKING & ANALYTICS		$299+ /month	included
COMMUNITIES		$89+ /month	included
MEMBERSHIP MOBILE APP		$497+ /month	included
SOCIAL MEDIA MANAGEMENT		$99+ /month	included
DOCUMENT SIGNING		$47+ /month	included
AFFILIATE CAMPAIGNS		$89+ /month	included

OVERAL PRICE $2297+ per month → from only $297 per month

Math is simple: $2297 - $297 = $2000 That's **$24,000** saved every year!

With STAND OUT FROM THE PACK you can literaly save tens of thousands of dollars every single year by replacing other costly subscription with just one all-in-one sales and marketing system!

Cut the Costs, Keep the Power

All-in-One Sales & Marketing Made Simple!

And WAAAY Cheaper!

*Cheaper then all the other "Confusion Softs's out there

STAND OUT FROM THE PACK

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Already a Customer?

We've Got You Covered





- Weekly Q&A Calls
- 24/7 Live Chat Support
- Dedicated Onboarding
- Masterclass Webinars
- Insider Community
- Accountability
- Monthly Goal Setting
- Weekly Reporting



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