



🌟 GROUP OFFER LAB: FREE 21 Days to Your High-Ticket Offer [Challenge]

If your group offer isn't selling, it's not because your audience is too small, it's because your transformation isn't clear enough.

Learn My Signature formula to turn your knowledge into an irresistible group program that sells without a big audience, cold DMs or testimonials.

Listen - I know right now you're doing the things.

Showing up on IG, Facebook, TikTok, LinkedIn posting online and in stories, trying to be consistent so you can finally be seen.

Selling your 1:1, course, or digital product, and dreaming about launching a group offer for *more time freedom + flexibility*.

Doing all the "right things" being visible, adding value, following every strategy you've been told....

The problem?

You've launched before... and heard crickets.

Your engagement is low. Your DMs are quiet.

And when someone *does* show interest, you hear:

“It’s not the right time.”

“I can’t afford it.”

“Maybe next round.”

You’re doing all the right things but your audience doesn’t get what your program actually delivers or how it changes their life. That’s the gap we’ll close together.

Here’s the truth:

There are a million people doing what you do on social media.

It’s not about being the loudest.

It’s about being the **clearest for your dream client.**

Because what feels *obvious* to you, your process, your skills, your results is often *confusing* to the person who’s never done it before.

And confused people don’t buy.

Imagine This:

- You hit “publish” on your group offer post and within hours, your notifications light up with comments, saves, and DMs saying, “*This is exactly what I’ve been looking for.*”
- You wake up to messages from dream clients who finally understand what you do and are ready to work with you.
- You feel calm, clear, and confident every time you talk about your program because your message finally *lands*.

That’s what happens when your message clicks.

Hi, I’m Echo.

I built **two multiple six-figure group programs** from scratch with no big audience, no ads, no cold DMs as a newbie coach.

Now, I help women turn their skills, story, and expertise into magnetic group offers that *actually sell*.

I've been where you are creating content, showing up daily, but wondering why my sales didn't match my effort.

Once I learned how to **package and position my transformation**, everything changed.

And now, I'm teaching you the exact formula that did it in 21 days.

[Click here to register for free](#)

GROUP OFFER LAB: 21 Days to Your High-Ticket Offer

Challenge Dates: December 1st – December 21st

In just **21 days**, you'll learn how to:

- Package your transformation so clearly people instantly *get it*
- Spot the messaging mistakes making your offer sound vague or forgettable
- Position your program as the *obvious choice* even in a crowded niche

Here's What You'll Build Week by Week:

Week 1: Niche + Promise

Clarify your ideal client & define your transformation

Week 2: Offer + Price

Outline your program with confidence and direction, package your deliverables, and set your premium price

Week 3: Messaging + Proof

Create your one-page offer doc that sells with ease, practice your pitch, and get real feedback from peers so your message lands every time.

You'll Get:

- ✓ 4 live trainings with Q&A and hot-seat reviews
- ✓ Daily prompts + accountability threads to keep you on track
- ✓ Fun prizes for participation + milestone completion
- ✓ A community of ambitious women building alongside you

🔥 By the End of the Challenge, You'll Walk Away With:

- ✅ A high-value, crystal-clear transformation your program delivers
- ✅ Messaging that feels magnetic, aligned, and easy to sell
- ✅ Confidence to talk about and launch your offer without overthinking it

All in just **21 days of focused action, clarity, and momentum.**

FAQ:

I have a small audience. Will this still work for me?

Short answer - Yes.

Long answer - Also Yes.

Every online business, including ours (twice) started from nothing. This works with tiny audiences and large audiences alike. The industry loves to sell us on needing a huge following. Ignore that, take the action TODAY, and build the business the world needs from you

What if it's my first launch?

This is designed for first time group offers. You can start from scratch with this, even with no business idea, or leverage this challenge as an opportunity to optimize your offer and relaunch your group program.

What if I already have an offer?

Absolutely. Use the framework to tighten the promise/price.

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