## Production Day Call Sheet

Head over to <u>www.pharrisplus.com</u> for more resources

[Insert Logo Here]

"Commercial Shoot Day"

Tuesday, October 1, 2024

General Crew Call Time

10:30<sub>am</sub>

Weather

80°F

Expected rain at 4:05pm

We'll move shoot indoors at 2:45 in preparation

CREW	PHONE NUMBER	email address

SET LOCATION	PARKING & NOTES	NEAREST HOSPITAL
Location #1 Name Location Address Location Phone Number	Parking is parallel only, arrive 10 minutes before to ensure a spot	Name of Hospital Location Address Emergency Hotline
Location #2 Name Location Address Location Phone Number	Park is garage A in unreserved parking spots	Name of Hospital Location Address Emergency Hotline

## **CREW DETAILS**

ROLE	NAME	CALL	CONTACT INFO
Producer/Director		9:00am	555-222-1234 email@emailaddress.com
Videographers		9:30am	555-222-1234 email@emailaddress.com
Photographer		9:30am	555-222-1234 email@emailaddress.com
Studio Manager		9:30am	555-222-1234 email@emailaddress.com
Stylist		9:30am	555-222-1234 email@emailaddress.com
Wardrobe		9:30am	555-222-1234 email@emailaddress.com
Makeup		9:30am	555-222-1234 email@emailaddress.com
Talent #1		9:30am	555-222-1234 email@emailaddress.com
Talent #2		9:30am	555-222-1234 email@emailaddress.com

TIME	WHO	LOCATION	DETAILS	DONE
12:00pm			Arrival + Set Up	
1:00pm			Content 1: [Insert Title]	
1:05pm			Content 2: [Insert Title]	
1:25pm			Content 3: [Insert Title]	
1:30pm			Content 4: [Insert Title]	
1:50pm			Content 5: [Insert Title]	
1:55pm			Move to Set #2	
2:15pm			Content 1: [Insert Title]	
2:20pm			Content 2: [Insert Title]	
2:40pm			Content 3: [Insert Title]	
2:45pm			Content 4: [Insert Title]	
3:05pm			Content 5: [Insert Title]	
3:25pm			Content 1: [Insert Title]	
4pm			Break down + Departure	

Project/Scene Title:	Video 1: [ insert title here ]
Examples:	
	[ link example/inspiration here ]
Project Summary:	What is the purpose, tone and where is the content going? (YouTube, YouTube Shorts, IG Reels, TikTok, etc.)
Duration:	Short-form: <45 seconds Short-form: <90 seconds Short-form: 2-5 minutes Long-from: 5-10 minutes Long-form: 15 - 20 minutes Long-form: 45 minutes - Hour
Project Brief:	Dimension:
	Shots Needed:
	CTA/Conclusion:
Script/Talking Points:	[ Add your script here ]
Project/Scene Title:	Video 1: [ insert title here ]
Examples:	[ link example/inspiration here ]
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	☐ Long-form: 45 minutes - Hour
Project Brief:	Dimension:
	Shots Needed:
	CTA/Conclusion:
Script/Talking Points:	[ Add your script here ]

Project/Scene Title:	Video 1: [ insert title here ]
Examples:	[ link example/inspiration here ]
Project Summary:	What is the purpose, tone and where is the content going? (YouTube, YouTube Shorts, IG Reels, TikTok, etc.)
Duration:	Short-form: <45 seconds Short-form: <90 seconds Short-form: 2-5 minutes Long-from: 5-10 minutes Long-form: 15 - 20 minutes Long-form: 45 minutes - Hour
Project Brief:	Dimension:  9 x 16 16 x 9 1 x 1  Music + Sound Effects:  Shots Needed:  CTA/Conclusion:
Script/Talking Points:	[ Add your script here ]

Project/Scene Title:	Video 1: [ insert title here ]
Examples:	[ link example/inspiration here ]
Project Summary:	What is the purpose, tone and where is the content going? (YouTube, YouTube Shorts, IG Reels, TikTok, etc.)
Duration:	☐ Short-form: <45 seconds ☐ Short-form: <90 seconds ☐ Short-form: 2-5 minutes ☐ Long-from: 5-10 minutes ☐ Long-form: 15 - 20 minutes ☐ Long-form: 45 minutes - Hour
Project Brief:	Dimension:
	Shots Needed:
	CTA/Conclusion:
Script/Talking Points:	[ Add your script here ]
Project/Scene Title:	Video 2: [ insert title here ]
Examples:	[ link example/inspiration here ]
Project Summary:	What is the purpose, tone and where is the content going? (YouTube, YouTube Shorts, IG Reels, TikTok, etc.)
Duration:	☐ Short-form: <45 seconds ☐ Short-form: <90 seconds ☐ Short-form: 2-5 minutes ☐ Long-from: 5-10 minutes ☐ Long-form: 15 - 20 minutes

Long-form: 45 minutes - Hour

Dimension:

**Project Brief:** 

	☐ 9 x 16 ☐ 16 x 9 ☐ 1 x 1  Music + Sound Effects:  Shots Needed:  CTA/Conclusion:
Script/Talking Points:	[ Add your script here ]
Project/Scene Title:	Video 3: [ insert title here ]
Examples:	
	[ link example/inspiration here ]
Project Summary:	What is the purpose, tone and where is the content going? (YouTube, YouTube Shorts, IG Reels, TikTok, etc.)
Duration:	☐ Short-form: <45 seconds ☐ Short-form: <90 seconds ☐ Short-form: 2-5 minutes ☐ Long-from: 5-10 minutes ☐ Long-form: 15 - 20 minutes ☐ Long-form: 45 minutes - Hour
Project Brief:	Dimension:  9 x 16 16 x 9 1 x 1  Music + Sound Effects:  Shots Needed:  CTA/Conclusion:
	-
Script/Talking Points:	[ Add your script here ]
Project/Scene Title:	Video 4: [ insert title here ]

Examples:	
	[ link example/inspiration here ]
Project Summary:	What is the purpose, tone and where is the content going? (YouTube, YouTube Shorts, IG Reels, TikTok, etc.)
Duration:	☐ Short-form: <45 seconds ☐ Short-form: <90 seconds ☐ Short-form: 2-5 minutes ☐ Long-from: 5-10 minutes ☐ Long-form: 15 - 20 minutes ☐ Long-form: 45 minutes - Hour
Project Brief:	Dimension:
	Shots Needed: CTA/Conclusion:
Script/Talking Points:	[ Add your script here ]
Project/Scene Title:	Video 5: [ insert title here ]
Examples:	[ link example/inspiration here ]
Project Summary:	What is the purpose, tone and where is the content going? (YouTube, YouTube Shorts, IG Reels, TikTok, etc.)
Duration:	☐ Short-form: <45 seconds ☐ Short-form: <90 seconds ☐ Short-form: 2-5 minutes ☐ Long-from: 5-10 minutes ☐ Long-form: 15 - 20 minutes ☐ Long-form: 45 minutes - Hour
Project Brief:	Dimension:

	Shots Needed: CTA/Conclusion:
Script/Talking Points:	[ Add your script here ]
Project/Scene Title:	Video 6: [ insert title here ]
Examples:	
	[ link example/inspiration here ]
Project Summary:	What is the purpose, tone and where is the content going? (YouTube, YouTube Shorts, IG Reels, TikTok, etc.)
Duration:	☐ Short-form: <45 seconds ☐ Short-form: <90 seconds ☐ Short-form: 2-5 minutes ☐ Long-from: 5-10 minutes ☐ Long-form: 15 - 20 minutes ☐ Long-form: 45 minutes - Hour
Project Brief:	Dimension:  9 x 16 16 x 9 1 x 1  Music + Sound Effects:  Shots Needed:
	CTA/Conclusion:

Script/Talking Points:

[ Add your script here ]