



## PABLO RENDIC OLIVIERI

President & CEO

"We create **meaningful connections to market those who care** about making a positive impact on people's lives."



### EXECUTIVE SUMMARY

At IDX.Marketing, we empower healthcare providers, non-profits, and community-focused small to medium-sized businesses with effective marketing strategies and AI tools, creating meaningful connections so they can focus on **helping people**.

### CORE COMPETENCIES

#### MARKETING CONSULTING



Provide the expertise and insights needed to optimize your market presence, allowing you to focus on helping people.

- Assess
- Strategize
- Implement
- Optimize

#### COMMUNITY HEALTH OUTREACH



Engage diverse communities through bilingual outreach, health education, and targeted campaigns to improve public health outcomes, ensuring peace of mind.

- Educate
- Engage
- Mobilize
- Support

#### WEBSITE DEVELOPMENT



Create and maintain high-quality, responsive websites that engage visitors and provide conversions.

- Design
- Optimize
- Secure
- Support

#### CAMPAIGN MANAGEMENT



Manage and execute digital marketing campaigns, including **SEO, PPC**, social media marketing strategies, and content marketing, connecting to your clients.

- Plan
- Engage
- Execute
- Optimize

#### SEO AND CONTENT MARKETING



Improve online visibility and attract visitors through effective **SEO** and content strategies, giving clients peace of mind.

- Optimize
- Create
- Amplify
- Analyze

#### AI INTEGRATION



Implement AI tools and technologies to enhance marketing effectiveness, offering peace of mind through advanced solutions.

- Analyze
- Personalize
- Automate
- Optimize

### Let's work together

We **help organizations** that **positively impact lives by** enhancing their online presence and **attracting more patients, customers, donors, and members**.

Let us handle your digital marketing so you can **focus on your mission of helping people**.

Contact us today to see how we can **make a difference for your organization**.

### RECOGNITIONS



Three Time Communication Award (Winner)



Two Time Emmy (Nominee)



Five Time Telly Award (Winner)



President Award (Winner)



New Business of the Year (Finalist)

### CERTIFICATIONS



Digital Marketing Marketing Director



AI Marketing



Protege Program Graduate

### CLIENTS



### MEMBERSHIPS



PROUD MEMBER



CHAMBER OF COMMERCE



american advertising federation



### Commodity Codes:

- 80141501 Marketing Analysis
- 80141505 Marketing Plans
- 80141612 Sales or Marketing Programs
- 80151505 Multinational Marketing Enterprises
- 80171600 Publicity and Marketing Support Services
- 80171603 Publicity and Marketing Advisory Service

### NAICS Codes:

- 541613 Marketing Consulting Services
- 541870 Advertising Material Distribution Services



### CONTACT US

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