



At Rising Valley Project (referred to as "we," "us," or "our"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website risingvalleyproject.org, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site").

By accessing our Site, you accept the terms of this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not access the Site.

1. Information We Collect

We may collect information about you in a variety of ways, including:

- **Personal Data:** Personally identifiable information, such as your name, shipping address, email address, and telephone number that you voluntarily give to us when you register with the Site or when you choose to participate in various activities related to the Site, such as online chat and message boards.
- **Bank Information:** If you choose to make payments through our Site, we collect your banking information, such as account numbers and routing numbers, to facilitate ACH transactions through our payment processor, Stripe.

2. How We Use Your Information

We use the information we collect in the following ways:

- To process your transactions and send you related information, including purchase confirmations and invoices.
- To communicate with you about your account or transactions with us and send you updates.
- To provide customer support and respond to your inquiries.
- To improve our Site and services and develop new services.
- To fulfill any other purpose for which you provide it.

3. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.
- **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, including payment processing (e.g., Stripe), data analysis, email delivery, hosting services, customer service, and marketing assistance.
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

4. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that no method of transmission over the Internet or method of electronic storage is 100% secure, and we cannot guarantee its absolute security.

5. Your Rights

You have the right to request access to the personal information we hold about you and to ask that your personal information be corrected or deleted. To exercise these rights, please contact us using the contact information provided below.

6. Third-Party Websites

The Site may contain links to third-party websites and applications of interest, including advertisements and external services that are not affiliated with us. Once you have used these links to leave the Site, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by posting the new Privacy Policy on this page.

8. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:

director@risingvalleyproject.org