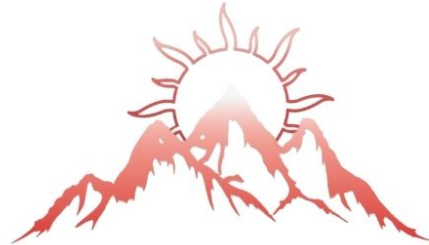




RISING VALLEY PROJECT

100 DAYS, 100 BLANKETS IMPACT REPORT



RISING VALLEY PROJECT

100 Days, 100 Blankets

Impact Report & Operation Overview



2024

Project Hope for Homeless



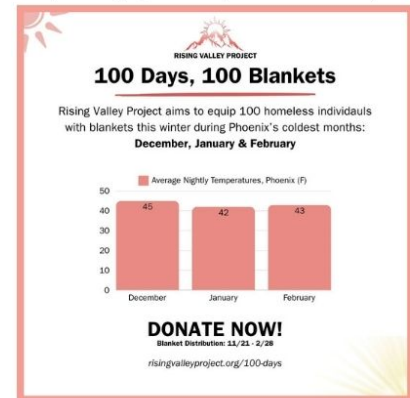


Program Overview

Initial Plan

We allocated 100 days to complete the blanket drive, including fundraising and distribution. However, the community's support allowed us to achieve the entire goal in only **31 days**. We reached our 100 blanket goal in donations within one week, and distributed a total of **128 blankets** over a 3 week period. We focused our distribution efforts around the **85051** zip code, and ensured each blanket was put in the hands of a homeless individual.

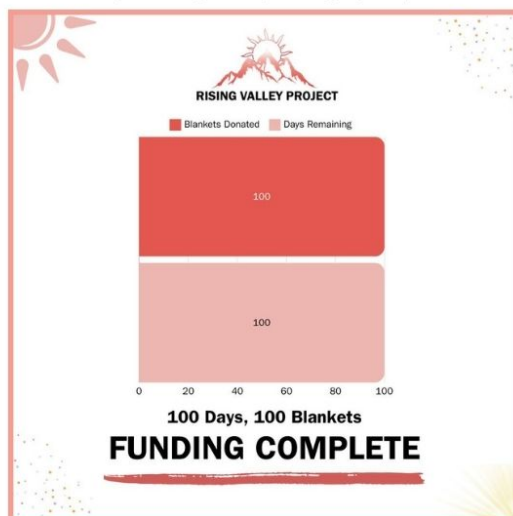
(initial graphic for operation release)



Goal Surpassed

We received 120 blankets valued at \$5 each and an additional 8 blankets valued at \$15 each, for a total of 128 blankets distributed to those in need. The program was made possible by the generous contributions of 17 donors and 6 volunteers, along with widespread support via social media.

(funding complete graphic)



(blanket tracker link)





Total Impact

17
Donors

Thanks to the generosity of 17 Arizona donors, we quickly raised the funds to purchase and distribute 120 blankets to homeless individuals in Phoenix. Their support allowed us to complete the campaign in just over a month, far ahead of our 100-day goal.

128
Homeless Individuals

A total of 128 homeless individuals in Phoenix received blankets, providing them with warmth, comfort, and dignity during a difficult time. This simple act of kindness helped offer both physical and emotional relief to those in need.

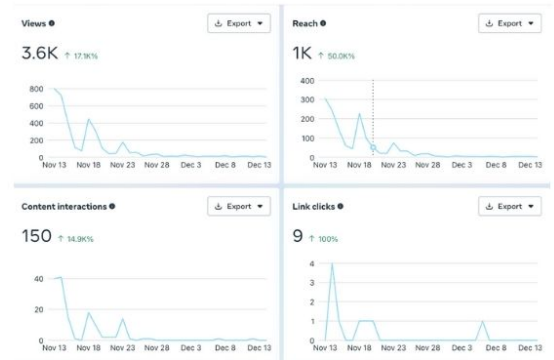
6
Volunteers

Our 6 volunteers played a crucial role in distributing the blankets to homeless individuals across Phoenix. Their dedication and hard work ensured that the blankets reached those who needed them most, making a meaningful impact on the community.

Financial Summary

\$600	Total Monetary Value Raised
\$120	Total In-Kind Value Raised
\$720	Total Donation Value Raised

With no money allocated towards marketing, here is how our reach on Meta looked over the operations length:



151

TOTAL INDIVIDUALS IMPACTED

