

The PLR To Low Ticket Product Workshop!

Resources

1. List of BIG niches:

Internet marketing
Make money online
Personal development
Professional development
Health
Fitness
Beauty
Personal finance
Business
Food/Cooking
Gardening
Travel
Hobbies
Technology
Pets
Relationships
DIY (Do It Yourself)
Fashion
Lifestyles (How you live your life, your culture, etc.)
Shopping

2. Resources to see what digital/information products are selling in your niche.

Clickbank Marketplace
Amazon Books
JVZoo Marketplace
WarriorPlus marketplaces

3. Resources for getting a domain name, hosting, and a page builder.

GoDaddy.com – <http://www.GoDaddy.com>
LiquidWeb - <http://www.LizTomey.com/LiquidWeb>
OptimizePress - <http://www.LizTomey.com/OptimizePress>

4. Getting setup with OptimizePress to build the pages you will need. -
<https://youtu.be/lKyBXL1D9TQ>

5. Where to get good PLR products from that you can use with what you learned in this workshop:

My PLR Content - <https://todayinplr.com/all-plr-packages>
Recommended PLR - <https://todayinplr.com/blog/recommended-plr-resources>

6. The Profitable Products With PLR Workshop - <http://plrprofitscoach.com/profitable-products-with-plr-blueprint-workshop>

7. Tools I use for ecover creation:

Canva to create the flat cover – <http://www.LizTomey.com/Canva>
Ecover authority to create the actual 3D cover –
<http://www.LizTomey.com/EcoverAuthority>

8. Where to find people to create your salesletters for you:

Warriors For Hire Forum – <https://www.warriorforum.com/warriors-hire>
Facebook groups
Freelance sites

9. Places to sell your product:

JVZoo
WarriorPlus
ClickBank

10. Autoresponder – <http://www.LizTomey.com/Aweber>

11. Example affiliate tools page - <https://liztomeysaffiliateprogram.com/tools/rtg-membership-sites-affiliates-tools>

12. The Affiliate Program Kickstart Workshop – Learn to create your own affiliate program to get traffic! <https://learningim.com/affiliate-program-kickstart-workshop>

13. Email Welcome Sequence Bundle – Learn how to write email welcome sequences that will make every subscriber know, like and trust you!
<http://www.EmailWelcomeSequenceBundle.com>

14. Email Sales Sequence Bundle – These are the emails you need to focus on once you have built a relationship with your subscribers. These are what come after your email welcome sequence and are the other key to making money from your subscribers! <http://www.EmailSalesSequenceBundle.com>

15. Website Traffic Basics And Why You NEED The Basics! -
<https://tacoboutmarketing.com/blog/website-traffic-basics-and-why-you-need-the-basics>

16. Get all LearningIM.com workshops (they all teach traffic and marketing strategies) for one price. <https://learningim.com>