



*The*  
**AI FIX-IT**  
**FORMULA**

**INSTANTLY DIAGNOSE & CORRECT  
AI GONE WRONG**

# The AI Fix-It Formula

What to do when AI gives you weak, generic, or incorrect output

*AI acting confused? Output feels flat? Sounds robotic or nothing like you?* That's not failure. That's just AI reacting to an incomplete prompt or... Going rogue!

Here's how to fix common issues so you don't waste time!

## Issue #1: Output is generic or surface-level

### Solution Prompt:

"This response is too generic. Improve depth and specificity. Focus on the real challenges of [INSERT AUDIENCE], and speak to their thought process. Avoid filler and make this feel practical and experience-based."

**Likely Missing:** Role clarity or audience details.

## Issue #2: Sounds too formal, robotic, or "AI-ish"

### Solution Prompt:

"Rewrite this using a conversational, human tone. Make it sound like real speech. Remove stiffness and any textbook phrasing. Shorten sentences. Use contractions and natural flow."

**Likely Missing:** Tone and performance rules.

## Issue #3: Not aligned with business strategy or intent

### **Solution Prompt:**

"Refocus this to align with the objective of [INSERT INTENT]. Remove anything that doesn't directly drive toward that goal. Rewrite for strategic clarity."

**Likely Missing:** Objective clarity.

### **Issue #4: Doesn't sound like you**

#### **Solution Prompt:**

"Adapt this to match my personal tone. Use confident, direct language. Add personality where appropriate. Here's an example of how I typically speak: [INSERT EXAMPLE]. Rewrite based on this style."

**Likely Missing:** Voice direction or example reference.

### **Issue #5: Too wordy, repetitive, or fluffy**

#### **Solution Prompt:**

"Tighten this. Remove repetitive or unnecessary sentences. Keep the meaning but be more concise. Focus on clarity and impact."

**Likely Missing:** Performance rule: conciseness.

### **Issue #6: Boring. No punch, no hook.**

#### **Solution Prompt:**

"Rework this to grab immediate attention. Make the opening stronger and speak to a real frustration or desire. Create urgency or curiosity without hype."

**Likely Missing:** Emotional angle.

## Issue #7: AI ignored your format instruction

### Solution Prompt:

"The structure was not followed. Reformat exactly as instructed: [RESTATE FORMAT]. Do not deviate."

**Likely Missing:** Format emphasis.

## Issue #8: AI is confused or making incorrect assumptions

### Solution Prompt:

"Pause. Tell me what clarification you need before continuing. Ask follow-up questions so you fully understand the task."

**Likely Missing:** Prompt to clarify.

## Issue #9: You're getting weak results multiple times in a row

### Fix It Fast Formula:

1. Add or refine Role
2. Add Audience & Objective
3. Include Tone
4. Trigger self-improvement

## Use this:

"Start over using the The Prompt-to-Profit Prompt Builder. Ask me 3 clarifying questions before writing."

## Speed Fix Prompts (*Use any time AI underdelivers*)

"Improve this using everything in the The Prompt-to-Profit Prompt Builder... Clarity, structure, tone, specificity, and intent."

"Rewrite this as if it was going into a product, not a casual chat."

"Challenge yourself... what would make this stronger? Apply it."

"Rewrite this as if I would read it aloud to my audience."

"Give me 2 alternative versions. One bolder, one more stripped down."

## Fast Self-Evaluation Prompt

Before moving on, use this:

"Evaluate your response for clarity, tone match, strategic alignment, and impact. Identify the weakest area and rewrite it stronger."

If All Else Fails...

"Ask me what's missing or unclear from my prompt before generating another version."

Because 98 percent of AI failures are from incomplete instruction and not AI incompetence.

**Pro Tip:** You'll end up using this one a lot:

"This feels soft. Rewrite it with more confidence and directness, like you're speaking to someone who's ready to take action."

## **Final Reminder**

If AI output is weak, it's not that the AI can't do it it's that it doesn't fully understand what you want.

You're never stuck! You're just one clarification away from control...