The
PROMPT
MASTER
VAULT

STEAL MY FASTEST, PROVEN
"PLUG-AND-GENERATE" PROMPTS

The Prompt Master Vault

You've built the system. Now it's time to arm yourself with prompts that help you use it fast.

This vault gives you:

⇒ A starter set of powerful prompts so you're not starting from *"blank page syndrome"*

⇒ Blank templates using this system so you can create reusable prompts for anything in your business

⇒ A repeatable way to plug AI into daily execution without losing control of direction, tone, or outcome

This is the difference between *"I know how to prompt"* and *"I never have to make another prompt from scratch again."*

How to Use Your Prompt Vault

1. Start with a Start Pack prompt when you're working on a task you recognize.

2. Adjust the calls (*inside brackets*) to match your audience, goal, tone, or strategy.

3. If AI asks clarifying questions answer them. **Don't skip!**

4. Once it performs well save that prompt to the vault as one of your personal *"Proven Prompts."* You can use a simple spreadsheet for this.

5. Use the Blank Templates when you're creating a new type of asset or running a new campaign.

6. Every time you get a great outcome add that prompt to your *"Proven"* section.

You're not just creating prompts. You're building an AI asset library that keeps working long after the task is done.

Prompt Vault Start Pack

Use these to get moving fast. Remember to replace the calls in brackets.

Strategic Session Kick-Off Prompt

Great for planning projects, launches, products, content series, etc.

"You are an AI strategic partner. I am working on [INSERT PROJECT]. Ask me the most important clarifying questions about audience, purpose, messaging angle, and desired outcome before helping me develop the structure and content for this."

High-Performance Content Creation Prompt

"You are a content strategist writing for [INSERT AUDIENCE]. Create [INSERT TYPE OF CONTENT] with the goal of [INSERT DESIRED OUTCOME]. Tone: [INSERT]. Format: [INSERT]. Do not over-explain or use generic language. Begin only after clarifying any gaps."

Product or Offer Build Prompt

"I am creating a product titled [INSERT]. Ask me questions to clarify the transformation, key components, intended buyer, and main selling angles. Then outline the product structure using strategic logic."

Email Marketing Prompt (generic → customize by angle)

"Write an email for [INSERT AUDIENCE TYPE] promoting [INSERT OFFER/Product Name]. Make them feel [INSERT EMOTIONAL STATE] so

they take [DESIRED ACTION]. Use a conversational teaching tone with clear CTA. Clarify what you need before writing."

Brand Voice Calibration Prompt

"You are analyzing my writing style. Based on the sample below, identify my tone rules, pacing, typical transitions, attitude, and formatting patterns. Then generate a short reference summary I can use in future prompts. Here is my writing sample: [INSERT SAMPLE]."

Launch Messaging Prompt

"Help me create the core messaging strategy for [INSERT OFFER]. Ask clarifying questions about audience pain, offer promise, positioning, objection reversal, and emotional driver. Then present the messaging model clearly."

Prompt Self-Improvement Loop Prompt

"Review the prompt I just gave you and suggest how I could improve it for more clarity, structure, and strategic direction. Then rewrite the optimized prompt for me."

Blank Prompt Templates Vault

Use these when you're crafting your own reusable prompts.

Blank General Prompt Template

"You are [ROLE]. You are helping me create [TYPE OF ASSET] for [TARGET AUDIENCE]. The goal is [DESIRED OUTCOME]. Tone: [TONE]. Format: [FORMAT]. Context: [BACKGROUND OR PROJECT]. Clarify if needed before writing."

Blank Refinement Prompt

"Review the content you just produced. Evaluate clarity, tone match, and purpose alignment. Identify improvements and rewrite. Focus on [INSERT MAIN PRIORITY]."

Blank Funnel or Launch Asset Prompt

"I'm creating [INSERT ASSET] as part of a launch for [INSERT OFFER]. Ask clarifying questions about buyer state, objection level, offer positioning, and urgency before drafting. Tone: [INSERT]. Format: [INSERT]."

Blank Conversion Copy Prompt

"Write copy for [INSERT ASSET] targeting [AUDIENCE]. The desired emotional reaction is [INSERT]. The final action should be [INSERT]. Clarify with questions first."

Blank Strategy/Mindset Prompt

"Ask me strategic clarity questions about [INSERT PROJECT OR CHALLENGE] to help me define direction before planning or executing. Once clear, summarize direction and next steps."

Your Vault Expansion Rule

Every time you use a prompt that works especially well:

Copy it into your vault and label it as a "Proven Prompt."

This is how the vault grows. You don't need hundreds of prompts. You just need the most strategic ones customized to how you work.

Final Tip

You only build a vault once. Then for every task, campaign, asset, or idea... You ask: *"Which prompt from my vault do I use to kick this off?"*

That's how you switch from AI experimenting to AI scaling!