

The **PLR Powered** **Faceless Facebook**

C O N T E N T S Y S T E M



Quick Start Checklist

The PLR Powered Faceless Facebook Content System Quick Start Checklist

Your PLR Powered Faceless Facebook Page System

This checklist is your fast-action roadmap. It's designed to help you move from *"I have a bunch of PLR"* to *"I'm running a content machine that grows and sells without ever showing my face."*

Whether you're just getting started or need to finally get your system working, **THIS** checklist will walk you through each key piece and in the exact order you need to do it.

- Print it.
- Check things off as you go.
- Reuse it anytime you want to launch another faceless page.

You don't need a perfect strategy; you just need to get in motion. Use this to get the system live!

Let's build your PLR-powered traffic and income engine one step at a time...

Step 1: Choose Your Niche And Gather PLR

- Define your niche! *Who is your page for? (You've probably already done this if you have your Faceless Facebook Page up and running.) What problems will you help solve?*
- Collect 3-5 high-quality PLR packs with different formats (*ebooks, articles, checklists, graphics, videos, etc.*).
- Organize your PLR into folders (*e.g., "Posts," "Freebies," "Products"*) for easy access.

Step 2: Plan Your Content

- Select 3–5 content types you can post consistently (*e.g., carousels, quick tips, quotes, engagement polls*).
- Pull 30 days of content (*tips, steps, lists*) from your PLR library.
- Rewrite or enhance content to match your page's tone and style.
- Design simple branded graphics in Canva.

Step 3: Create Your Freebie

- Choose a short, high-value PLR report or checklist.
- Rewrite the intro/outro and add your branding (logo, page name, colors).
- Create a simple cover in Canva.
- Set up a sign-up form using MailerLite, ConvertKit, or Aweber.

Step 4: Create Your First Paid Product

- Pick a PLR ebook, toolkit, or mini-course with a clear outcome.
- Customize the title, intro/outro, and design.
- Bundle extras (*checklists, templates*) from other PLR for added value.
- Upload to Gumroad, Payhip, or ThriveCart for easy sales.

Step 5: Build Your Monetization Funnel

- Map your funnel: Content → Freebie → Product → Upsell.

- Add email automations: Deliver the freebie, then promote your product.
- Plan your first upsell (*e.g., membership, toolkit, or affiliate offer*).

Step 6: Schedule And Automate

- Batch-create posts weekly from your PLR library.
- Schedule 3-5 posts per week using Facebook's built-in scheduler.
- Monitor your analytics weekly and double down on what works.

Pro Tip: Don't overthink it. Start simple. One freebie, one product, and consistent content are all you need to launch. You can refine and grow as you go.