

# The **PLR Powered** **Faceless Facebook**

C O N T E N T   S Y S T E M



## **PLR Product Customization Checklist**

# The PLR Powered Faceless Facebook Content System PLR Product Customization Checklist

Customize Your PLR And Get It Ready To Sell... *The Right Way!*

This checklist walks you through the exact steps to turn a PLR product into something you can confidently put your name (*or faceless brand*) on and sell.

You'll learn how to...

- ⇒ Make the content look and feel original
- ⇒ Add simple visual branding (*even if you're not showing your face*)
- ⇒ Package your offer so it's actually worth paying for

Think of this like your **"PLR Product Finishing School"**. Every item you check off brings you closer to launching a polished, professional offer.

✚ Use it anytime you're turning PLR into a paid product

🖼️ Customize what matters (*and skip what doesn't*)

🚀 Launch with confidence knowing it's done right

Most people sit on PLR because they feel like it's not *"ready."* This checklist gives you a process to make it ready quickly!

Whether it's an ebook, a toolkit, or a mini-course, or anything else you create this is the shortcut to going from *"raw PLR"* to *"money-making offer."*

Let's go...

## Step 1: Review And Outline

- Read through the PLR product completely to understand its flow and value.
- Outline the content (*chapters, sections, key points*). This helps you see where updates or additions are needed.
- Decide on the main outcome your product delivers (e.g., *“Teach busy moms how to meal prep in 15 minutes a day”*).

## Step 2: Rewrite for Your Voice

- Rewrite the title and subtitle to make it benefit-driven and engaging.
- Rewrite the introduction and conclusion in your own words, adding your perspective or story.
- Adjust headings and subheadings to be more eye-catching and aligned with your brand tone.
- Replace any outdated references or stats with current information.
- Add personal insights, examples, or bonus tips to make it feel original.

## Step 3: Add Value And Extras

- Include checklists, worksheets, or templates (*create your own or pull from other PLR packs*).
- Add a quick-start guide or *“action plan”* section for instant implementation.
- Include a resource list (*tools, apps, websites*) relevant to the topic.
- Bundle with related PLR content (e.g., *a main guide + a checklist + a cheat sheet*).

## Step 4: Brand Your Product

- ❑ Create a new product cover in Canva with your colors, fonts, and logo.
- ❑ Add your branding to headers and footers (*page numbers, logos, website link*).
- ❑ Use consistent fonts, colors, and imagery throughout the document.
- ❑ Insert a disclaimer and copyright page with your business name.

## Step 5: Optimize For Digital Use

- ❑ Save as a PDF for easy distribution.
- ❑ Add clickable links for any resources or CTAs.
- ❑ Ensure the file is mobile-friendly (readable on phones and tablets).

## Step 6: Create Sales And Delivery Assets

- ❑ Write a benefit-focused product description for your sales page.
- ❑ Design 3–5 promotional graphics (*mockups, quote images, highlights*).
- ❑ Set up delivery automation (*Gumroad, Payhip, ThriveCart, etc.*) to instantly deliver the product upon purchase.

**Pro Tip:** Even small updates (*like rewriting headlines and adding your brand*) make a massive difference. Your goal is to make the PLR product feel custom-built for your audience and not something anyone else could sell as-is.