

# The Pinterest Survival Guide

## The Problem Fixer



# The Pinterest Survival Guide: How To Fix Common Pinterest Problems And Get Results Faster

Pinterest is one of the easiest platforms for driving traffic, but if you're new to it, you might feel frustrated if your Pins aren't getting views, clicks, or engagement. **Don't panic!**

This guide will walk you through common Pinterest issues and how to fix them so you can stay on track and start seeing real results.

## **Problem: "Why Aren't My Pins Getting Views?"**

Your Pins are live, but no one is seeing them... This means Pinterest isn't showing your content to enough people.

### **Possible Causes And Fixes:**

**1.** You're not using the right keywords

**Fix it:** Do keyword research on Pinterest itself (not Google). Update your Pin titles, descriptions, and board names with the exact phrases people are searching for.

**2.** You pinned to the wrong board

**Fix it:** Pinterest categorizes your Pins based on the first board you save them to. Always save your Pin to the most relevant board first to improve its ranking.

**3.** You don't have enough Pins yet

**Fix it:** Pinterest favors active accounts. If you only have a few Pins, Pinterest doesn't have enough data on your niche yet. Keep Pinning consistently (*1-5 fresh Pins per day*) to build momentum.

**4.** Your account is still new

**Fix it:** New Pinterest accounts take time to gain traction. Keep posting keyword-rich, high-quality Pins, and within a few weeks, you'll start seeing improvement.

## **Problem: “Why Aren’t People Clicking My Pins?”**

If people are seeing your Pins but not clicking, that means your Pin isn't compelling enough to make them take action.

### **Possible Causes And Fixes:**

1. Your headline isn't strong enough

**Fix it:** Make your headline specific and curiosity-driven—instead of *“Blogging Tips”*, try *“The 5 Blogging Mistakes That Cost You Traffic (Fix These Today!)”*.

2. Your colors are dull or don't stand out

**Fix it:** Pinterest is a visual platform. High-contrast, bold colors (reds, oranges, blues) perform better than soft pastels.

3. Your call-to-action (CTA) is weak (or missing!)

**Fix it:** Encourage clicks with simple CTAs like “Click to read the full guide!” or “Grab your free checklist now!”

4. Your image is too cluttered or hard to read

**Fix it:** Use bold, simple fonts and short, clear text that's easy to read at a glance.

**Hot Tip:** Try multiple versions of the same Pin with different headlines, colors, or text overlays to see what performs best.

## **Problem: “How Long Does It Take to See Results?”**

Pinterest is **NOT** an instant traffic platform. It's a long-term traffic machine that rewards consistent effort.

Here's what you can expect...

**Weeks 1-4:** You may not see much traffic yet. Pinterest is still figuring out what your content is about. Keep Pinning!

**Months 2-3:** You'll start seeing more impressions and clicks as your Pins gain traction.

**Months 4-6:** Your top-performing Pins will continue bringing in traffic on autopilot.

**6+ months:** Some Pins will go viral months after you post them. That's the power of Pinterest!

*The Key to success? **Patience and consistency!***

### **Problem: “My Pins Are Getting Impressions, But No One Is Saving Them”**

Pinterest rewards Pins that get saves. If people aren't saving your Pins, they're not engaging with your content.

#### **Possible Causes And Fixes:**

1. Your Pin doesn't stand out in the feed

**Fix it:** Make your design bolder, brighter, and more eye-catching.

2. Your Pin isn't helpful or valuable

**Fix it:** Make sure your Pin offers a quick tip, solution, or resource they'll want to keep.

3. Your title isn't engaging

**Fix it:** Instead of “My Favorite Breakfast Recipe”, try “The Easiest 5-Minute Breakfast for Busy Mornings!”

**Hot Tip:** Add “Save this for later!” in your Pin description or on the image itself.

### **Problem: “My Pinterest Traffic Dropped Suddenly”**

If your Pins were performing well but suddenly stopped getting views or clicks, Pinterest may have deprioritized them in the algorithm.

### **Possible Causes And Fixes:**

1. Pinterest has labeled your Pins as “old”

**Fix it:** Create new Pin designs for your best content. Pinterest prioritizes fresh Pins, even for the same URL.

2. Your niche is seasonal

**Fix it:** If you see drops, check if your niche is seasonal (*ex: wedding planning, holiday decor, back-to-school*). Plan for these cycles by Pinning seasonal content 2-3 months in advance.

3. Pinterest’s algorithm has changed

**Fix it:** Find a Pinterest expert to follow to keep up to date with changes. YouTube is a great place to search for Pinterest experts.

**Hot Tip:** If a Pin was performing well before, remake it with a fresh design!

### **Problem: “Pinterest Traffic is Coming In, But No One is Converting”**

If you’re getting Pinterest traffic but no one is signing up for your list or buying, you need to optimize your landing page.

### **Possible Causes And Fixes:**

1. Your landing page doesn’t match your Pin

**Fix it:** If your Pin says “5 Ways to Make Money on Pinterest” but your landing page is about Instagram marketing, people will leave.

2. Your call-to-action (CTA) isn’t strong enough

**Fix it:** Use a clear CTA like “Enter your email to get this free guide!”

### 3. Your website isn't mobile-friendly

**Fix it:** Since most Pinterest users are on mobile, make sure your page loads fast and looks good on phones.

**Hot Tip:** If traffic is coming in but conversions are low, test different headlines, layouts, and CTA buttons.

### **Final Thoughts: Pinterest Rewards Those Who Stick With It!**

Pinterest is one of the easiest ways to get free, passive traffic, but it takes time to build momentum.

If you're not seeing results yet, remember:

- ⇒ **Every Pin is an asset!** It can bring traffic for months or even years!
- ⇒ **Small daily actions add up!** 1-5 Pins per day can lead to massive results.
- ⇒ **Pinterest rewards consistency!** Stick with it, even when growth is slow at first.
- ⇒ **If your Pins aren't getting the results you want, don't quit!** Adjust and improve.

*Your Pinterest success is just getting started!*