



# JAMELLA WALLER

Business Systems & Client Acquisition  
Strategist

## BIO:

A former VP of Business Operations with over a decade in the corporate sector, Jamella Waller seamlessly transitioned from intense corporate roles to pioneering her own entrepreneurial path. As a Business Systems & Client Acquisition Strategist, she specializes in helping mom entrepreneurs in the service-based sector scale efficiently.

Emphasizing high-value offerings and intelligent systems, Jamella ensures that moms achieve business success without sacrificing family time.

Her shift from the corporate arena to entrepreneurship was marked with challenges and valuable insights. While her corporate tenure provided a robust foundation, her breakthrough came with the creation of "The Automated Acquisition Matrix". This system, developed while establishing a client base for her business and during her pregnancy with her third child, is tailored for mompreneurs aiming for efficiency and balance.

A proud mother of three, Jamella's entrepreneurial flair was evident early on, with ventures as a young nail technician and cleaning enthusiast. Beyond individual consultancy, she anchors the "Mama Transform Podcast", creating a platform for mompreneurs to gain insights and bond over shared journeys.

# SIGNATURE TOPICS

- ✓ Effortless Scaling for Mompreneurs: Boosting Revenue with High-Value Offerings & Smart Systems
- ✓ High-Value Offerings Blueprint:
  - Crafting and positioning premium services for optimal client appeal.
  - Setting strategic pricing for profitability and alignment with your brand.
- ✓ Smart System Automation for Growth:
  - Automated systems for consistent lead generation and nurturing.
  - Tools for efficient operations and balancing business with motherhood.

# OFFERINGS

## INTERACTIVE WORKSHOPS

- Interactive Workshops on various topics (online and in-person)

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## KEYNOTE SPEECHES

- Professional Keynote Speaking
- Adaptation of topic and structure to the event organizer's audience

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## MASTERCLASSES & SEMINARS

- Masterclasses on various topics (up to 90 minutes)
- Half-Day Seminars
- Full Day Seminars

MAMA  
TRANSFORM  
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*Get in Touch!*

Please feel free to reach out for any questions and inquiries.

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