

ALL THINGS
BUSINESS for the
service-based mom
entrepreneur

Hosted by
jamella waller

MAMA
TRANSFORM
PODCAST

About the Podcast

Mama Transform Podcast: An uplifting space tailored for mom entrepreneurs in the service-based sector, offering actionable strategies to harmonize business and motherhood.

Sample Topics

- The Art of Persuasion: Mastering Copywriting for Service-Based Businesses
- Financial Mastery: Budgeting, Forecasting, and Profit Maximization for Mompreneurs
- Streamlined Operations: Building Efficient Processes for Seamless Business Flow
- Visionary Leadership: Cultivating a Thriving Team and Business Culture
- Amplifying Your Brand: PR and Visibility Strategies for Service Entrepreneurs
- The Quest for Equilibrium: Achieving Work-Life Balance in a Demanding Industry
- Talent Acquisition: Hiring the Right Fit for Sustainable Growth

Target Listener Demographics

The Mama Transform Podcast is primarily tailored to mom entrepreneurs in the service-based industry. These are proactive and ambitious women who have been in business for at least 3+ years. They are on a continuous quest for actionable strategies and insights to elevate their ventures while harmonizing their dual roles as business owners and mothers.

Ideal Guest

We're seeking accomplished professionals who can share expertise on topics ranging from copywriting, financial planning, operational efficiency, leadership, PR, to achieving work-life balance in the service-based industry. While being a mother entrepreneur is a plus, our primary focus is on the richness of content and tangible takeaways for our audience. A genuine passion for sharing and teaching is a must.

About Jamella Waller

Jamella Waller, a former VP of Business Operations, brings over a decade of corporate prowess. Transitioning into the world of entrepreneurship, Jamella now champions as a Business Systems & Client Acquisition Strategist. She's on a mission to empower mompreneurs, particularly in the service-based realm, ensuring they scale without compromising on family or values. Through the "Mama Transform Podcast," Jamella bridges her deep-rooted business acumen with the unique challenges and triumphs of mom-entrepreneurs, solidifying her stance as a trusted industry voice.



Get in Touch!

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Please feel free to reach
out for any questions and inquiries.