



PROSPER FORMULA®

ELB's

(Exponential Little Bits!)

Tiny but relentless changes that compound to make a miracle.
~Roy Williams, The Wizard Academy

P

PROSPECTS

↑ 5%

R

RATIO OF SALES CLOSED

↑ 5%

O

ORDER AVERAGE

↑ 5%

S

SALES FREQUENCY

↑ 5%

P

PRODUCTIVITY

↑ 5%

E

EXPENSES

↓ 5%

R

RETENTION

↑ 5%



- Increase your prospects by 5%
- Increase your closing ratio by 5%
- Increase your average order by 5%
- Increase your frequency of sales by 5%
- Increase your productivity by 5%
- Decrease your expenses by 5%
- Increase your retention by 5%

Do ANY 4 of these and you will
Double Your Net Profit!

DOUBLE+

YOUR NET PROFIT

ProsperFormula.net