

LENA PAYTON-WEBB

COACH, PUBLISHER, AUTHOR, GRAPHIC DESIGNER















Forbes

ABOUT ME

Lena Payton Webb, an accomplished author and owner of Blu Impressions Designs LLC, hails from Detroit, Michigan, and now resides in Daphne, Alabama. With over 30 years as a graphic artist, she crafts captivating stories and inspiring digital art. Lena's enchanting creations celebrate the human spirit, offering custom journals, coloring books, and more. Her books are showcased in prestigious retailers like Barnes & Noble and Amazon. As a certified Therapeutic Art Coach, Lena empowers aspiring authors to share their unique narratives. Her journey as a retired Army veteran, devoted wife, and loving mother infuses her work with resilience and compassion. Grateful for her readers, Lena invites them to join her on a creative and inspirational journey, unlocking the potential of art and storytelling together.

SIGNATURE **TOPICS**

- Empowering Future Authors to Own Their Narratives!
- Using Your Creativity in Business and in Life!
- Using your Passion to Publish Your Book!

One of the most endearing qualities of Leng is her genuine engagement with her customers and the design community. She actively seeks feedback, listens to suggestions, and genuinely cares about the experiences of those who use her services.

- Samantha Gayle

the publishing process so easy and exciting.

LET'S GET TO WORK!



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