

JAN. 28 - 29, 2026 | ATLANTA, GA

Presented By:

2026 Microloan Conference:



The Capital Connection From Seed to Scale



Event Overview | SANDY SPRINGS PERFORMING ARTS CENTER 1 GALAMBOS WAY, SANDY SPRINGS, GA 30328

- Expected Attendance
 - 350-400 participants (engaging over 500 clients annually)
- Focus
 - Bringing together entrepreneurs, lenders, business service providers, and leaders to foster small business success and economic empowerment.

Why Sponsor??

Brand
Visibility

Thought
Leadership

Direct
Engagement

Direct
Engagement

Community
Impact

CRA
Credit

About Greater Wealth Works:

- Established in 1998, serving Metro Atlanta and 14+ surrounding counties.
- Committed to long-term client success through sustained engagement.
- Focuses on income strategy, financial foundation education, and skills development.



Sponsorship Levels & Benefits

TIER	INVESTMENT	KEY BENEFITS
Titanium	50,000	Guest speaker opportunity, 15 conference registrations, prominent logo placement, premium full-page ad, judge during Pitch Competition, pre-conference engagement.
Platinum	25,000	Guest speaker opportunity, 10 conference registrations, prominent exhibitor table, full-page ad, pre-conference engagement.
Gold	15,000	5 conference registrations, exhibitor table, full-page ad, pre-conference engagement opportunities.
Silver	10,000	2 conference registrations, exhibitor table, display of company signage, half-page ad.
Bronze	5,000	Exhibitor table, quarter-page ad, logo and name on website.

Use QR Code Below
For Website:



Let's Connect!

Next Steps

To discuss sponsorship opportunities or to create a customized package tailored to your organization's goals, please contact:

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Exclusive Sponsorship Opportunities

TIER	INVESTMENT	KEY BENEFITS
Pitch Competition Sponsor	15,000	Logo on all Pitch Competition materials, 5 registrations, exhibitor table, full-page ad.
Platinum	10,000	Exclusive branding of the Hub, 5 registrations, prominent exhibitor table in Hub, full-page ad.
Gold	10,000	Sponsorship of 500 professional headshots for guests, logo recognition on-site and on website.
Silver	7,500	Logo recognition for a pre-conference event, speaking opportunity at event, half-page ad.
Bronze	5,000	Recognition in all early communications, premium logo placement on pre-event materials, special mention in opening remarks.



Exhibitor & Vendor Opportunities

TIER	INVESTMENT	KEY BENEFITS
For-Profit / Large Non-Profit	1,000	Exhibitor table (6 ft table and 2 chairs), promotional material in conference bags.
Neighborhood Entrepreneur / Non-Profit	500	Exhibitor table (6 ft table and 2 chairs), promotional material in conference bags.

Special Reduced Price Offer

Commit to your sponsorship or submit payment by **July 3rd, 2025**, and receive **50% off** your chosen sponsorship level! This exclusive offer is a limited-time opportunity to maximize your impact at half the investment. Don't miss out on this chance to connect with our vibrant community of entrepreneurs and support small business growth at an unbeatable price.

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📍 Rachel Davis

📞 770-310-1016

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