



MAXIMIZE YOUR CREDIT SCORE

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CENTURY 21

Masters





The Cornerstone Realtor Team

Our commitment to giving back to the community. We would like to highlight the marketing aspect of our services, providing you with a detailed understanding of the approach we take and the outcomes you can expect.

We are deeply committed to our business and passionate about what we do. We embrace technology, continuously educate ourselves, and run our real estate business as a full-time career. Our dedication ensures that we are well-versed in the ever-changing real estate market and the latest digital marketing trends.

Since 2005, Cornerstone Realtor Team has been dedicated to giving clients quality service with their three basic principles of Integrity Honesty and Excellence. With our local Tri-Valley expertise and our global presence as a part of Century 21 Real Estate Alliance, we are fully equipped to deliver extraordinary service and experiences to our clients.

You can trust us to act on your behalf, provide exceptional services, and protect your personal and financial interests when selling your home. Our goal is to make the selling process seamless and stress-free for you.

We appreciate your consideration and look forward to the opportunity to work with you. If you have any questions or would like to discuss your real estate needs, please reach out to us.

Thank you!

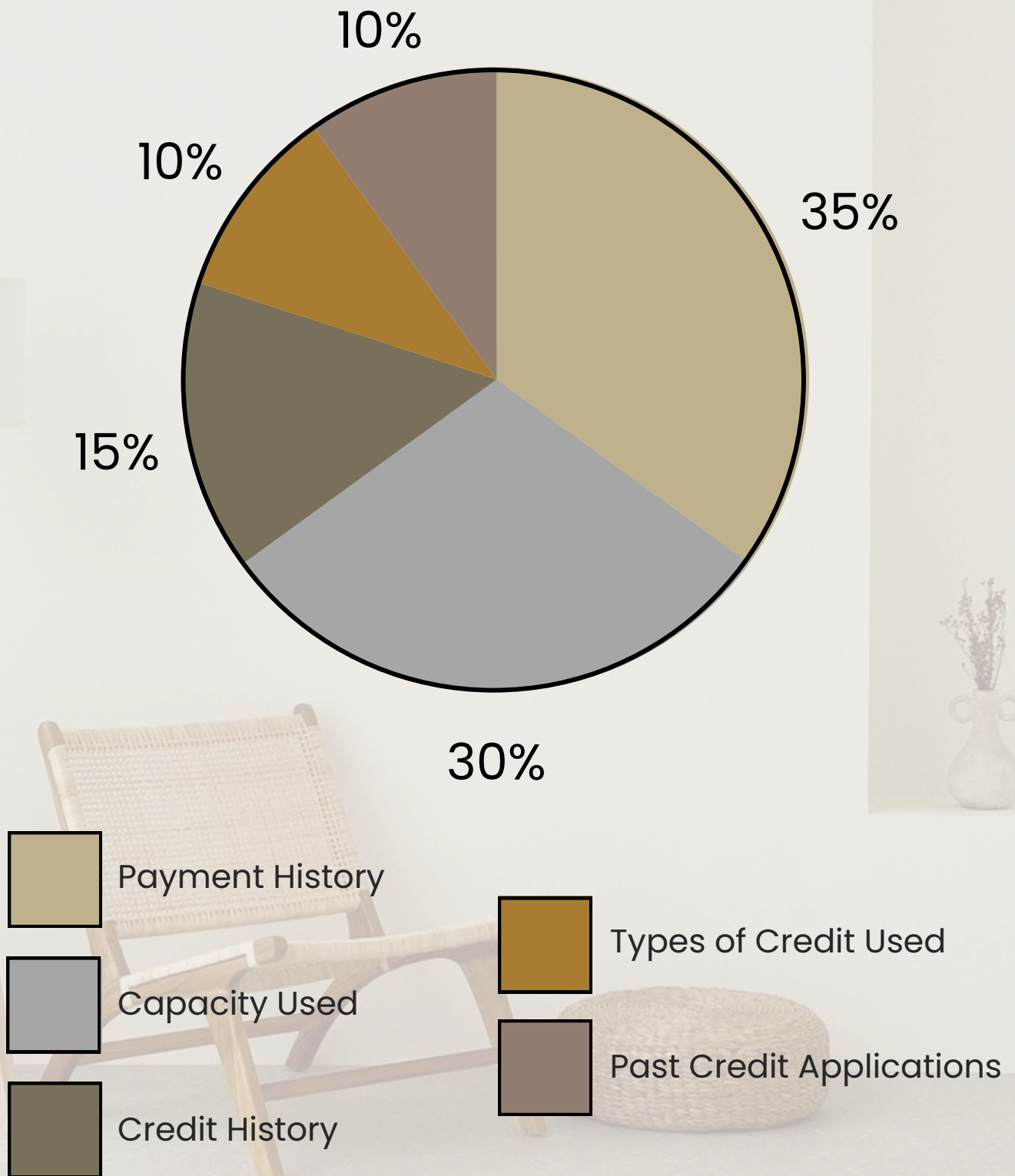
90% of Americans recognize the importance that access to credit plays throughout their lives

39% of Americans admit that they do not know their credit scores today

52% of Americans did not know that paying bills on time is the factor that has the greatest impact on their credit score



CREDIT SCORE FACTORS

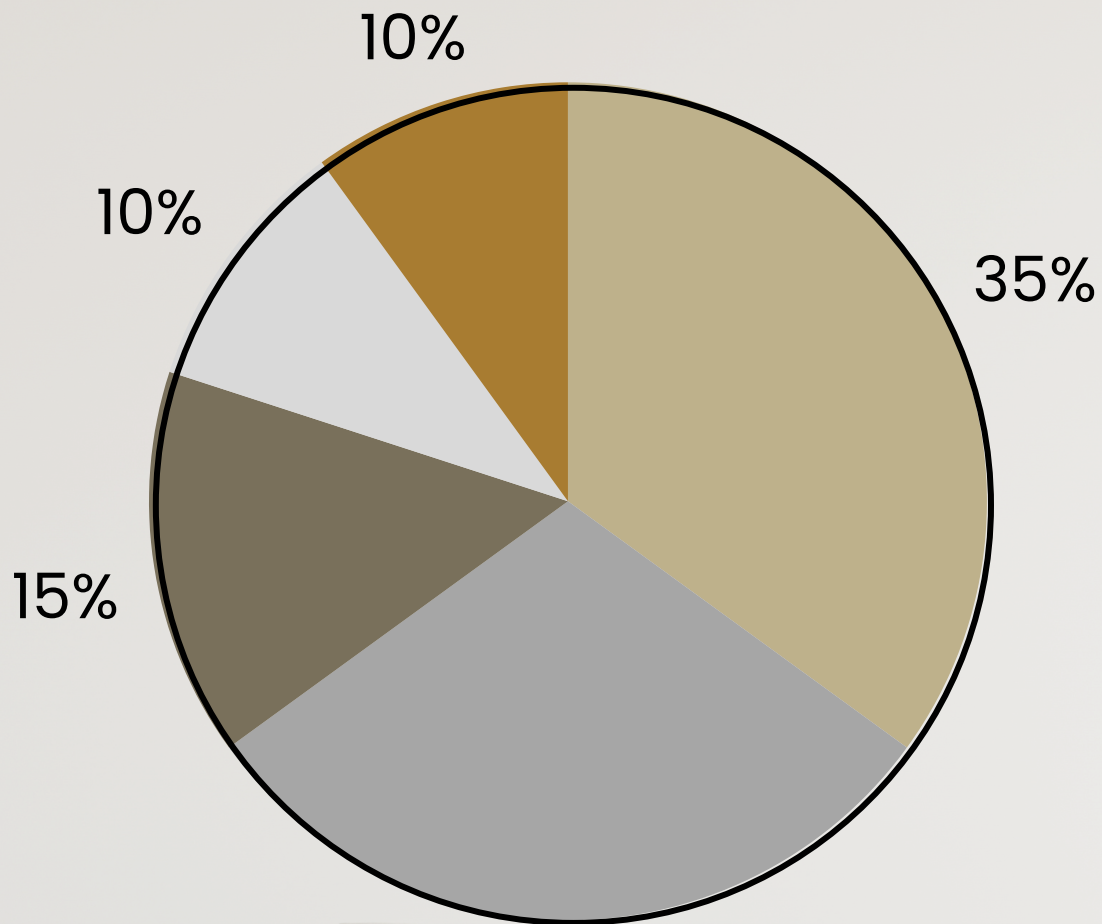


**65% OF A CREDIT
SCORE IS
BASED ON THESE
TWO AREAS**

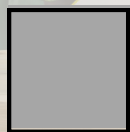
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**10% OF A SCORE IS
BASED ON
INQUIRES/PAST
APPLICATIONS**

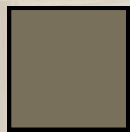
= 75%



Payment History



Capacity Used



Credit History



Types of Credit Used



Past Credit Applications

35% – HOW DO YOU PAY YOUR BILLS?

- Most creditors look at most recent 6 months history – Lenders look at most recent 12 months
- One actual 30 day late can impact your score significantly depending on what your score is
- A divorce decree does NOT override any agreement you may have with a creditor if you are a joint owner. So regardless of the divorce decree, not paying a joint account will affect the credit score of BOTH parties

30% – BALANCES ON CREDIT CARDS

- Revolving Lines of Credit (AKA Credit Cards) make the most impact in this section rather than Mortgages and/or Installment Loans
- Keep your card balances as low as possible
- Optimal levels on credit card balances is <30% of your limit
- Both secured credit cards and unsecured cards are taken into consideration





30% – BALANCES ON CREDIT CARDS

- Outstanding balances versus available credit affect credit score

For example:

<u>Credit Card</u>	<u>Balance</u>	<u>Available Credit</u>
Visa	\$10,000	\$10,000
Mastercard	\$0	\$10,000

- Leaving credit card balance as is = Lower Credit Score will result
- If you spread Balance Between Cards (\$5,000 each)
= Higher Credit Score will result

DAMAGE POINTS: HOW MISTAKES AFFECT YOUR FICO SCORE

Credit Mistake	If your score is 680 -	If your score is 780 -
Maxed out card	Down 10 - 30 pts	Down 25 - 45 pts
30-day Late Payment	Down 60 - 80 pts	Down 90 - 110 pts
Debt Settlement	Down 45 - 60 pts	Down 105 - 125 pts
Foreclosure	Down 85 - 105 pts	Down 140 - 160 pts
Bankruptcy	Down 130 - 150 pts	Down 220 - 240 pts

15% – Credit History

10% – Types of Credit

- Longer the credit history, the better the score
- When you close a long term account such as a car loan, your score will actually go DOWN
- It is ideal to have a mix of accounts such as installment loans and 2 credit cards



10% – Inquiries

- Certain inquiries do NOT impact your score: those from employers, insurance and utility companies, or current creditor
- When you request your credit report, it does not impact the score
- When you receive a "Preapproved" card, it does not impact the score until you give them permission to pull credit. Most of these cards are actually PREAPPROVED BASED ON CREDIT

Parts of a Credit Report

- Credit Report Summary - personal information, a summary of your complete history
- Credit Information - Creditors, balances, dates of importance
- Third-Party Collections
- Public Records

Open Accounts

Account Name	Account Number	Date Opened	Balance	Date Reported	Past Due	Status	Credit Limit
U S DEPARTMENT OF ED		08/2011	\$4,207	02/2012	\$250	120+ DAYS PAST DUE	
Hide Details							

DIRECT LOANS

PO Box 7202
Utica, NY-135047202

Account Number:		Status:	120+ DAYS PAST DUE
Account Owner:	Individual Account.	High Credit:	\$1,528
Type of Account ?:	Installment	Credit Limit:	
Term Duration:	20 Months	Terms Frequency:	Monthly (due every month)
Date Opened:	08/2011	Balance:	\$4,207
Date Reported:	02/2012	Amount Past Due:	\$250
Date of Last Payment:		Actual Payment Amount:	
Scheduled Payment Amount:	\$50	Date of Last Activity:	N/A
Date Major Delinquency First Reported:		Months Reviewed:	4
Creditor Classification:		Activity Designator:	N/A
Charge Off Amount:		Deferred Payment Start Date:	
Balloon Payment Amount:		Balloon Payment Date:	
Date Closed:		Type of Loan:	Education Loan
Date of First Delinquency:	12/2011		
Comments:	150 Days past due		

81-Month Payment History

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2012	*											
2011								*	*	*	*	*

[Payment History Key](#)

A Word About Charge Offs and Collections

- A CHARGE OFF is when a creditor writes off a balance that you owe, but have not paid. They write it off the books or "Charge It Off."
- This does NOT mean that you no longer owe it
- It becomes a COLLECTION when the account is sold to a Third Party called a Collection Agency



To Settle An Account or Do a Payment Plan

- Consider the age of the account (the collection or charge off) when deciding if you want to settle the account or establish a payment plan
- Lenders just want to see that you have been responsible by dealing with it. They do NOT care if you settle it for pennies on the dollar or in full.
- If you do a settlement, obtains a letter stating the terms PRIOR to making the settlement

Regardless of which option you choose, initially your credit score will GO DOWN until you either settle the account or complete the payment plan

Disclaimer: If you are looking to purchase a home consult a Lender PRIOR to repairing your credit or making any decisions.

IMPROVE YOUR CREDIT WITH 7 SIMPLE STEPS

1

Always pay
your bill on
time

2

Keep your
credit card
balances low

3

Get rid of debt
faster

4

Do not close
your current
account or
open a new
one

5

Order a free credit
report from
www.annualcreditreport.com and
dispute errors

6

Study your
FICO score

7

Keep the debt-
to-credit ratio
less than 30%



INTEGRITY.....who we are
HONESTY.....is what we speak
EXCELLENCE.....is what you get

