



The *LinkedIn* *Revamp* Challenge

*Get ready to step out of your
comfort zone and optimise your
LinkedIn profile today!*

Hi there,

WELCOME!

***I'm so excited that you're taking this challenge!
I promise, it's going to be transformational.***

*I'm Lisa, I'm a career coach and certified
CV/Resume writer with 20+ years of experience.*

*This is for you if you worry that your LinkedIn
profile isn't attracting the right opportunities, you
struggle to showcase your professional brand,
and you dream of being noticed by top
employers. This challenge will help you overcome
doubts about your online presence, ensuring you
stand out and connect with career-advancing
opportunities.*

*You're ready to confidently pursue your career
aspirations. Many of us let fears, doubts, and
worries hold us back, preventing us from reaching
our full potential. We know we want to achieve
greater success, make a bigger impact, and
advance our careers, but often find ourselves
stuck in our own limitations.*

*If you're nodding along, then hello! You're not
alone and this LinkedIn Revamp challenge is
going to help you break out of this pattern and
help you to become visible to more recruiters
and hiring managers!*



Are you ready?

LET'S BEGIN!

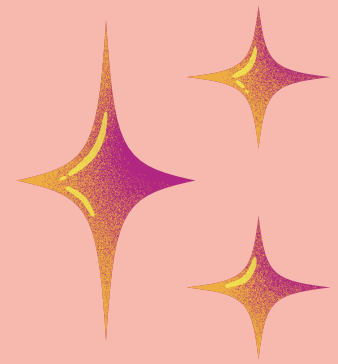
Lisa
Kx

THE LINKEDIN REVAMP CHALLENGE

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It's amazing that you're here and that you've taken that first step, but now the big thing is continuing to take steps. So follow along and keep taking action and see how things begin to unfold.

Getting Started

STEP ONE

1

UPDATE YOUR PROFILE PICTURE AND HEADLINE

Start by updating your profile picture and headline.

A professional photo and a compelling headline make the first impression on your profile visitors.

This step is crucial as it sets the tone for your personal brand and attracts the right connections.

STEP TWO

2

REVISE YOUR SUMMARY AND ABOUT SECTION

Next, focus on revising your about section. This area should clearly articulate your professional story, skills, and career aspirations. A well-crafted summary can engage potential employers and recruiters, showcasing your unique value proposition.

STEP THREE

3

ADD AND HIGHLIGHT KEY EXPERIENCES AND ACHIEVEMENTS

Enhance your profile by adding and highlighting key experiences and achievements. Detail your roles, responsibilities, and the impact you've made in previous positions. This information provides a comprehensive view of your career journey and expertise

Getting Started

STEP FOUR

4

ENGAGE WITH YOUR NETWORK

Start engaging with your network by commenting on posts, sharing relevant content, and joining industry groups. Active engagement helps you stay visible, build relationships, and demonstrate your thought leadership in your field

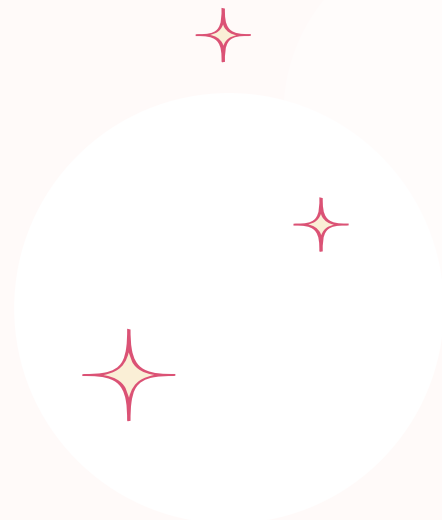


STEP FIVE

5

REQUEST AND PROVIDE RECOMMENDATIONS

Request and provide recommendations to enhance your profile's credibility. Positive endorsements from colleagues and supervisors can significantly boost your professional reputation. Take time to give genuine recommendations, fostering mutual support within your network.



You've made it!



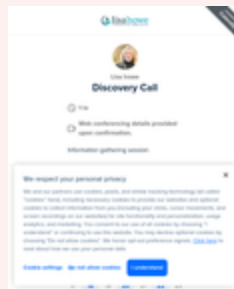
I really hope this simple challenge has helped you see what's possible and I really hope you've got lots out of it. Taking time to create an optimised LinkedIn profile can set you on a new trajectory, it's so exciting to think about.

This challenge is just the tip of the iceberg, there are so many more ways I can help you.
If you're ready for the next steps, here's how we can work together...

I create programs, processes and strategies that connect people with purposeful careers.

I am a career coach who can guide you through the entire job search from finding your focus, identifying your strengths, supporting your professional branding, interview with confidence and negotiate your offer!

**Book a FREE
Discovery Call**



FIND ME AT:

- Website: www.lhcvolutions.com
- LinkedIn: [linkedin.com/in/lisahowecareercoach/](https://www.linkedin.com/in/lisahowecareercoach/)
- Instagram: [@lisahowecareers/](https://www.instagram.com/lisahowecareers/)

