



DROP LETTER

Specific Business

Hey There,

"Dear [Business Owner Name],
My name is [Your Name], and I'm a business broker with [Your Brokerage]. I'm reaching out because I currently have several qualified buyers who are actively looking for a [Business Type] like yours in the [City/Area].

If you've ever considered selling [Business Name], or if you know of someone in the area who might be looking to sell, I'd love to have a confidential conversation with you about this opportunity.

Please feel free to reach out at your convenience.

[Your Contact Information]"

{Broker's Company}

{Broker's Company Website}

{Broker's Name}

{Broker's Email}

{Broker's Phone}