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BUSINESS INTELLIGENCE
WITH SAP HANA

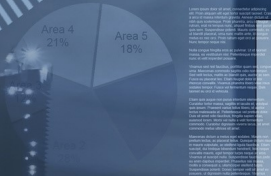| Month	Sector 1	Sector 2	Sector 3	Sector 4
janv	$ 31 655,00	$ 62 710,00	$ 38 336,00	$ 4 ...
févr	$ 56 032,00	$ 43 685,00	$ 37 128,00	$ 14 003,00
mars	$ 88 ...	$ 84 545,00	$ 62 ...	$ 79 226,00
avr	$ 27 862,00	$ 15 001,00	$ 7 307,00	$ 28 764,00
mai	$ 21 76...	$ 9 822,00	$ 60 496,00	$ 38 825,00
juin	$ 53 225,00	$ 30 359,00	$ 29 905,00	$ 12 281,00
juil	$ 16 471,00	$ 27 176,00	$ 92 545,00	$ 58 929,00
août	$ 47 572,00	$ 15 818,00	$ 42 796,00	$ 79 164,00
sept	$ 41 374,00	$ 39 266,00	$ 11 922,00	$ 82 933,00
oct	$ 71 259,00	$ 82 336,00	$ 43 820,00	$ 36 418,00
nov	$ 34 237,00	$ 17 249,00	$ 42 825,00	$ 46 982,00
déc	$ 23 056,00	$ 66 076,00	$ 7 004,00	$ 44 820,00

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CAPTURE, ANALYZE, INTERPRET & ACT!

ABOUT ACCENTIS *Business Intelligence*

Welcome to a high performance technology driven world!

Reactive business models from the past do not support today´s need for speed, agility and 'data trust'. This lack of information leaves you forever in a reactionary position, placing you at a competitive disadvantage and inhibiting your ability to quickly seize new opportunities or effectively roll out new sales initiatives.

This can create a gap between your agile business functions and processes, meaning that production, sales, marketing, and finance are not aligned.

As this information overload becomes more pronounced, every business needs to find a way to reconnect those functions, bringing together disparate information sources to conduct rapid, in-depth, and accurate interpretation.
That is what SAP HANA offers: realtime analytics, decision-making, and execution.

It´s not enough to simply have the data. For an organization to thrive, it needs to leverage disparate and abundant data sources and turn that data into actionable insights to drive strategic, operational, and tactical performance. Most organizations would benefit greatly from access to real-time business insights and predictive capabilities that could drive their business. Depending on the needs of the organisation, one has to focus on the relevant aspects of the business: customers, products, services and operations.

Get live data! Immediately.

SAP HANA is an entirely new approach that uses in-memory processing technology to analyze data. It's a flexible solution that also reduces the costs associated with the operation of multiple data warehouses.

You can see customer profitability in real time, develop marketing campaigns based around a detailed understanding of your audience, or create and deliver live promotions to your customers based on their behavior and purchasing history.

Make real-time decisions

With the fast and easy creation of views across any and all areas of your business, you can collect, analyze, assess, and act quickly.

Improve performance

You can increase the speed of transactional information flow in areas such as profiling, billing, planning, forecasting, pricing, and promotion, allowing you to create offers based on live customer behavior.

Gain greater insight

You can remove constraints on analyzing large data volumes, trends, data mining, pattern recognition, statistical analysis, predictive analytics and running simulations based on actual data.

Increase productivity

Simplify your IT landscape and provide a more efficient, lower cost method for handling increasing data volumes from virtually any source.

GET LIVE DATA!
IMMEDIATELY.

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BI AND HANA SOLUTIONS

Accentis specializes in BI and HANA solutions and can support you to fulfill your business requirements, including the following:

◊ Understanding and anticipating dynamic customer needs – Deliver differentiated products and services to customers, guaranteeing the timely delivery of tailored bank products, product bundles, and services in all customer interactions.

◊ Making accurate decisions and managing risk and compliance – Make optimal business decisions based on trusted real-time insight into bank operations and proactively manage enterprise-wide risk and compliance.

◊ Reducing operational costs – Reduce overall costs and complexity by gaining insight into bottlenecks and empowering employees with information to make everyday decisions that improve productivity and operational efficiency.

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DID WE SPARK YOUR INTEREST?

WOULD YOU LIKE TO LEARN MORE ABOUT OUR PRODUCTS AND SERVICES?

WE WILL GLADLY CALL YOU BACK!

For more information on how the accentis unique industry portfolio can help your company to achieve customer satisfaction and profitability:

visit our Web site at www.accentis.net, or send us an Email to office@accentis.net, or call us under: +49 (0) 2161 - 639 941 20

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