

Independent Contractor Partnership Overview

Objectives

- **Mutual Benefit:** Establish a relationship that allows both parties to profit.
- **Incentive for Trainers:** Ensure trainers are motivated to promote and bring new members.

Financial Structure

1. Revenue Sharing:

- **Bundle Sales:** Trainers receive 50-60% of the revenue from bundled classes sold.
- **Membership Sales:** Trainers earn a percentage of every new membership they bring in. For example:

- **Regular Membership:** \$29/month
- **Discounted Membership via Affiliate Link/Coupon:** \$19.99/month
- **Affiliate Percentage:** Trainers earn a 30-50% commission on each membership sold through their link.
- **Referral Bonus:** Trainers receive a \$50.00 bonus for each new member who joins our Menopause Blueprint Program

*** Trainer will receive 2 Affiliate Links – one at the regular price and one at the discounted rate to be used at their discretion.*

2. Incentive Tiers:

- **Trial Period:** An initial 30-day trial period to assess performance. During this period, either party can dissolve the agreement without penalty.
- **Tier 1 (Initial up to 6 Months):**
 - Commission on Bundled Sales: 50%
 - Commission on Memberships: 30%
 - Non-Monetary Benefits: Free membership to the platform, access to exclusive Business Growth Sessions.

BONUS: If 20+ members sign up with your link, you will advance to Tier 2 immediately.

- **Tier 2 (After 6 Months):**
 - Upon successful completion of the trial period and based on performance, the Trainer will move to Tier 2 after 6 months.
 - Commission on Bundled Sales: 55%
 - Commission on Memberships: 40%
 - Non-Monetary Benefits: Additional marketing support, access to marketing tools.
 - **BONUS:** If 40+ members sign up (total sign-ups using your link), you will *immediately* advance to Tier 3.
- **Tier 3 (After 12 Months):**
 - Based on continued performance, the Trainer will progress to Tier 3 after 12 months.
 - Commission on Bundled Sales: 60%
 - Commission on Memberships: 50%
 - Non-Monetary Benefits: Access to Trainer Software + Coaching to build funnels, workflows & other marketing and web support, personalized promotion strategy.

Non-Monetary Benefits

- **Free Membership:** Trainers receive free access to the platform.
- **Marketing Support:** Promotion of trainers' content, including bundles and individual classes, across platform channels.
- **Exclusive Access:** Invitations to special events, webinars, and training sessions.

Support and Infrastructure

- **Platform Fees:** All platform and advertising fees will be covered, ensuring trainers can focus on their content and audience engagement.
- **Community Support:** Dedicated support for trainers to help with any issues and to provide resources for success.
- **Business Growth Coaching:** Monthly sessions designated for exclusive partners.