



Client Portfolio 2021

www.15xhacker.com

2020: TGP Pro - Automation Specialist



<https://tgppro.com>

Challenge: TGP Pro needed to automate their business by doing fewer manual tasks, finding new marketing strategies to grow their client base, and creating a system for managing their partners more effectively.

15X Business Hacker's Solution: We assisted **CEO Rashad Williams** with building custom CRM solutions to automate several functions.

- **Consulted on**
 - Brand Development
 - Partner Management
 - Workload Management
- **Created**
 - Operations Plans
 - Marketing Road Maps
 - CRM system for Admin, Marketing, & Sales
- **Assisted with**
 - Training
 - Process Design
 - Process Management



Results: So far, TGP Pro reduced the amount of manual labor by **40%** through automation and increase their productivity by **50%**. They reach clients more effectively and are booking more appointments than ever for their tax service. We continue to work with TGP Pro to increase their automation and reconstruct their business operations.

2020: Bentley Fortune - Operations & Marketing Manager



<https://bentleyfortune.com/>

Challenge: Bentley Fortune needed strong business development foundations. There wasn't a set structure in place to establish various roles for employees, the business plan needed work, the brand wasn't 100% clear, and there was little documentation on the business.

15X Business Hacker's Solution: We assisted **CEO Will Fortune** with the total restructure of the Bentley Fortune business and brand.

- **Consulted on**
 - Inventory Management
 - Business & Brand Development
 - Business Foundation & Credit Development
 - Management, Operations, Processes, & Policies
- **Created**
 - Business plan
 - Expansion Plan
 - Website Redesign and Brand Ambassador Program Launch
 - Marketing Road Maps
 - CRM System for Customer Service
- **Assisted with**
 - Process Design & Management
 - Employee Onboarding & Training



Results: We continue to work with this team to build new processes and systems. The brand is now running with a **50%** increase in productivity with more clarity around goals and improved customer experience for every shopper.

2020: The Girls Lockerroom - Operations Manager



<https://www.thegirlslockerroom.com/>

Challenge: The Girls Lockerroom had challenges involving company structure, work delegation, goal identification & refinement, identifying marketing paths, and lacked business credit to access funding opportunities.

15X Business Hacker's Solution: We assisted **CEO Janisha Christian** with a reconstruction of the business and marketing from the ground up.

- **Consulted on**
 - Business & Brand Development
 - Business Foundation & Credit Development
 - Management, Operations, Processes, & Policies
- **Created**
 - Business plan
 - Expansion Plan
 - Restructuring Plan
 - Marketing Road Map
- **Assisted with**
 - Process Design & Management
 - Employee Onboarding & Training
 - Identifying & Streamlining Business Goals



Results: The Girls Lockerroom team improved their productivity and automation by **65%**. They are also on their way to building a good business credit profile and they now have a clear plan on how to market their brand short term and long term.

2018 - Current : IT Tech Central - Operations Manager



<https://ittechcentral.com/>

Challenge: IT Tech Central was a new startup in need of a full business buildout and branding strategies. They also needed help finding people and building out their processes with the goals of scaling the business and relieving pressure off management.

15X Business Hacker's Solution: We assisted **CEO Christian Kanche** with a full business reconstruction.

- **Consulted on**
 - Business Foundation
 - Business & Brand Development
 - Management, Operations, Processes, & Policies
- **Created**
 - Business plan
 - Expansion Plan
 - Restructuring Plan
 - Marketing Road Map
- **Assisted with**
 - The Hiring Process
 - Process Design & Management
 - Employee Onboarding & Training



Results: IT Tech Central CEO was able to relieve the pressure he was under and delegate work to other contractors which resulted in increasing the number of clients, revenue, and overall productivity. We are continuing to work with IT Tech Central to improve systems and processes.

April 2021: KC Creatives Pro - Operations Manager



<https://www.kccreativespro.com/>

Challenge: KC Creatives Pro lacked processes, standardized workflow, appointment system, marketing plan, and marketing systems. The business was overwhelmed with work and didn't have the workforce to manage it appropriately.

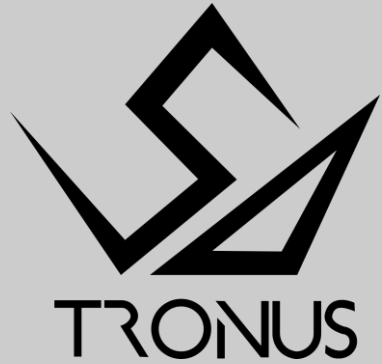
15X Business Hacker's Solution: We assisted CEO Keelan Crossdale with a full business reconstruction.

- **Consulted on**
 - Business Foundation
 - Business & Brand Development
 - Management, Operations, Processes, & Policies
- **Created**
 - Expansion Plan
 - Restructuring Plan
 - Marketing Road Map
 - CRM System Build Out
- **Assisted with**
 - The Hiring Process
 - Process Design & Management
 - Employee Onboarding & Training



Results: KC Creatives Pro has doubled their daily appointments due to new client onboarding strategies and proper delegation of work to their new trained team. The CRM System is efficiently managing appointments, marketing systems, and customer inquiries. We are still working with them to implement new marketing strategies, processes, and tools to further improve their sales and productivity.

2021: **Tronus** - Operations & Marketing Manager



<https://tronusofficial.com/>

Challenge: Tronus needed strong business development foundations, heavy automation, process design and management. There wasn't a set structure in place to establish various roles for employees, the brand ambassador program needed work, brand image and marketing goals needed to be clear and customer service needed a reboot. Finally, there was little documentation on the business and its operations.

15X Business Hacker's Solution: We assisted **CEO Cynthia Robles** with the total restructure and expansion of the Tronus brand.

- **Consulted on**
 - Inventory Management
 - Business & Brand Development
 - Management, Operations, Processes, & Policies
- **Created**
 - Business plan
 - Expansion Plan
 - Restructuring Plan
 - Marketing Road Maps
 - CRM System for Customer Service
- **Assisted with**
 - Process Design & Management
 - Employee Onboarding & Training



Results: We continue to work with this team to build new processes and systems. The brand is now running with a **70%** increase in productivity with more clarity around goals and improved customer experience for every shopper.

July 2021: Performance Systems – Business Dev and Automation



<https://www.performancesystems.net/>

Challenge: Performance System lacked processes, standardized workflow, appointment system, marketing plan, a website, social media pages, logo and marketing systems. The Business was newly acquired and needed to be built from the ground up.

15X Business Hacker's Solution: We assisted CEO Keelan Crossdale with a full business reconstruction.

- **Consulted on**
 - Business Foundation
 - Business & Brand Development
 - Management, Operations, Processes, & Policies
- **Created**
 - Team communication System
 - Business Policies, and Standardized Processes
 - B2B Lead Generation, Website Design Social Media Buildout and Logo Design
 - CRM System Automation and Build Out
- **Assisted with**
 - Team Hiring Process
 - Process Management, Operations Management
 - Employee Onboarding & Training



Results: Performance Systems had beautiful logo and website launched for their brand, had 70% of their processes automated, increase and improve the quality of their customer experience, generated increased number of leads for their business, improved team organization, communication and development. We continue to work with Performance Systems to expand and automate their business even more.