



**KIWANIS CLUB OF REDLANDS & CITY OF
REDLANDS PRESENT THE 2024
EVENING ELECTRICAL PARADE IN
BEAUTIFUL DOWNTOWN REDLANDS
SATURDAY, DECEMBER 7 @ 6PM**

*The Christmas Parade season is upon us once again
and so is the need for Parade sponsors.*

With an abundance of daytime Christmas parades, the Redlands Christmas Parade committee's decision to switch to an evening parade back in 1998 was one that pleased both the crowd and local merchants. Being one of very few, if not the only, evening parade in the Inland Empire, changed the Kiwanis Redlands Christmas Parade from drawing a local crowd to drawing a regional crowd... and a large one at that with more than 20,000 in attendance last year with 5,500 who viewed and streamed online!

The generous support from businesses like yours have been an important part of our past success, and are instrumental in making this parade a regional event. We need your help again this year.

The following are sponsorship categories to choose from:

- PLATINUM \$5000 – All Gold level benefits, plus special placement in the parade line up in the first 10 entries and your company logo/name in the Redlands Community News with a brief summary on your company.
- GOLD \$2000 – All Silver level benefits, plus special placement in parade line-up in the first 30 entries, a personal company banner carried in front of the parade entry, VIP seating next to the announcer/judges booth for 12 guests and an invitation to a Kiwanis meeting to receive a sponsorship plaque.
- SILVER \$1000 – All Bronze level benefits and special verbal mention on television and online during the parade and VIP seating next to the announcer/judges booth for 8 guests.
- BRONZE \$500 – All Patron level benefits, company logo/name on the Sponsors banner at the start of the parade and VIP seating next to the announcer/judges booth for 4 guests. Sponsorship recognition on our webpage.
- PATRON \$250 – Company logo/name on the entry form, company name/logo on the parade posters distributed to business throughout town and a free parade entry.
- FRIEND \$100 - Company logo/name on the entry form and a free parade entry.

*Redlands Noon Kiwanis thanks you for your commitment to provide
the best possible 2024 Christmas Parade!*

Name _____ Date _____

Address/City/Zip _____

Phone # _____ Cell # _____ Email: _____

My commitment \$ _____

Please make checks payable to the Kiwanis Christmas Parade. Detach form and mail with your check to:
The Kiwanis Christmas Parade, PO Box 8427, Redlands, CA 92375 or **You can hand deliver to Justin Bouzane at:
BHHS California Realty, 500 W Stuart Av #110, Redlands, CA 92374** (next door to Petsmart in the Sprouts Shopping Center)
Please note that due to printing and advertising deadlines, we must have your check by October 22, 2024

in order to include your company in all areas of your chosen sponsorship.

For more information contact:
Justin Bouzane at 909-815-8148 / kiwanisxmas@gmail.com

Thank You!