

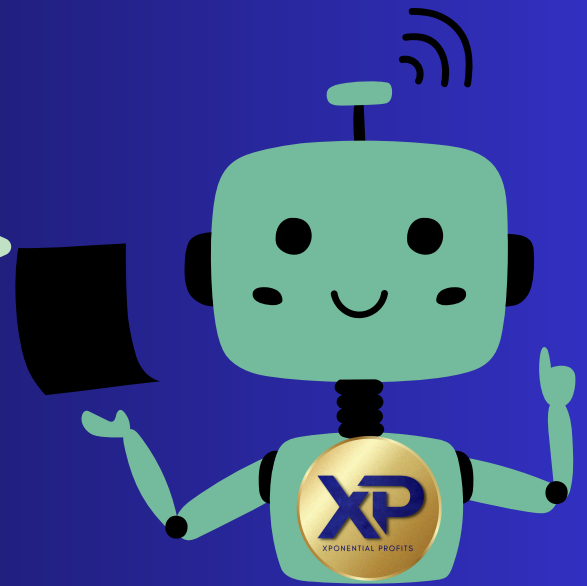


**BASIC PROMPT HACKS
FOR BEGINNERS**

VERB	[ADJECTIVE/ DESCRIPTIVE WORD]	CONTENT FOR SOCIAL MEDIA POST TYPE	GOAL/OBJECTIVE	TARGET AUDIENCE/FOR	INTONATION /TONE
COMPOSE	Engaging	Facebook Post	Captivate millennials	Social media enthusiasts	Intriguing
	Mouth-watering	Linkedin Post	Motivate others in achieving goals	Aspiring individuals with age range	Uplifting
	Impactful	Facebook Post	Impress guests with recipes	Food enthusiasts	Delicious
CRAFT	Humorous	Instagram post	Promote work-life balance	Young professionals with specific problems	Light-hearted
	Captivating	Messenger message	Transform lives	Target audience of the product/service	Exciting
	Compelling	Snapchat story	Inspire action on climate change	Environmental activists	Persuasive
	Heartfelt	WhatsApp message	Highlight benefits of product/service	Existing customers	Heartwarming
	Compelling/Insightful	Twitter status update	Motivate aspiring writers/entrepreneurs	Creative individuals	Empowering
	Unique/One-of-a-kind	Facebook message	Reward loyal customers/followers	Brand followers and customers	Exciting
CREATE	Powerful	Status update	Boost productivity	Entrepreneurs	Motivational
	Thought-provoking	Facebook status update	Spark meaningful discussions	Online community	Provocative
	Ultimate/Essential	Instagram post	Provide travel checklist	Travel enthusiasts	Adventurous
DESIGN	Informative	Graphic	Provide health/fitness tips	Fitness enthusiasts	Informative
	Top/Most effective	TikTok video script/story board	Provide money-saving tips	Financially conscious individuals	Practical
	Latest/Hottest	Pinterest pin	Showcase fashion trends	Fashion enthusiasts	Trendy
DEVISE	Attention-grabbing	Message	Save money	Budget-conscious consumers	Exciting
GENERATE	Intriguing	Tweet	Engage tech enthusiasts	Technology enthusiasts	Fascinating
	Heartwarming	Pinterest pin	Raise awareness about animal welfare	Animal lovers	Touching
	Game-changing	YouTube video	Simplify a specific task/process	General audience	Innovative
	Advantages/Benefits	LinkedIn post	Encourage learning/expanding horizons	Students and professionals	Enlightening

INTERMEDIATE ChatGPT

PRIME AND PROMPTS



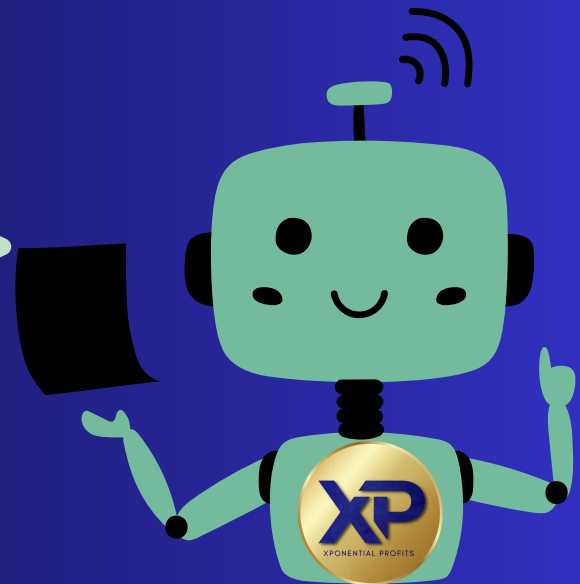
Priming Sample #1:

Introduce You & Your Brand to ChatGPT

- [Your Name] is a [profession]. Passionate about [passion/interest].
- Brand Description: Focused on [brand goals and mission].
- Brand personality trait: [Brand identity 1], [brand identity 2], and [brand identity 3] (optional).
- Brand Success Stories: [1. xxx. 2. xxx 3. xxx]
- My published book(s) is(are) : [1st Book. 2ndBook. 3rd Book]
- My recent Client's Brands includes: [1. Client A. 2. Client B. 3. Client C]
- Social Media platform: [LinkedIn/FB/IG/YouTube/TikTok etc].
- Words limit: [Enter a number] words .
- Target audience: [Who is this message for?]
- The tone of this message : [Professional, Engaging, Witty, Humorous, etc]
- The Language Output: [English, Chinese, French, German etc]
- Act as a top social media content creator; your task is to generate a compelling 30-day [social media platform name] ideas and titles using the information above, to your [Call-To-Action]

INTERMEDIATE ChatGPT

PRIME AND PROMPTS



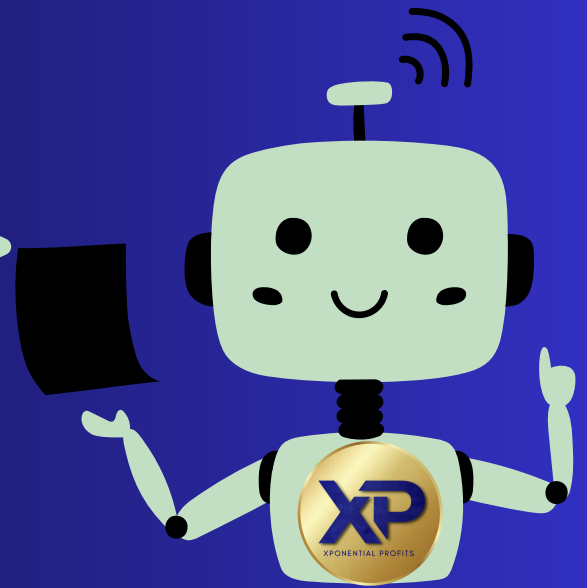
Priming Sample #2:

Introduce Your Products & Services to ChatGPT

- The topic: [Topic].
- Industry: [Your Niche] (optional)
- What I provide: [Offers/Products/Services].
- Social media: [LinkedIn/FB/IG/YouTube/TikTok etc]. choose only one at a time to get more precise result
- Provide context and background information: [Vision, mission, goal, purpose, benefit,...].
- The tips and knowledge:
 1. [Topic/ Idea #1].
 2. [Topic/Idea #2].
 3. [Topic/Idea #3].
- Hashtags: [Hashtags]
- Words limit: [Enter a number] words.
- The tone of the post: [professional, witty, serious, etc.]
- Target audience: [[Who is this message for?] (optional).
- Assume the role of a top social media manager [Enter specific Name if you have any]; your task is to generate an attention-grabbing post about [topic] using the information above

INTERMEDIATE ChatGPT

PRIME AND PROMPTS



Advanced Prompt Sample#3:

Getting ChatGPT to Create Your Course Content

- Specific Priming: (repeat similar priming above when new chat initiated)

The title of the course: XXX

The goal of the course: XXX

The target audience of the course: XXX

The pre-requisite requirements of the course: XXX

- Persona: Act as a renowned bestselling course creator; your task is to generate a detailed course outline for:

- Premise:

Who is this course for?

What are their pain points/ problems/challenges?

How will this course transform the challenges to the positive outcome/result they aspire to get/achieve?

What is the niche or industry?

- Prompt

1. Generate a course outline with {Course Description/Summary, Goals/Purpose, Outline, Methodology, Pre-requisite, etc}.

2. From the outline above, brainstorm a list of XX original course titles.

3. Act as a critic, state the most appropriate title and explain why

4. Act as a mentor/coach and suggest 2-3 improvements to the title selected above

5. From the outline above, generate a suggested course lesson outline for [time interval] E.g. 5-min video for each lesson/exercise

From the outline above, suggest two exercise each, explain why the exercise is suitable, and generate a list of resources requirements.

6. Generate a list of possible FAQs and a list of 10 internet reference sources on the course title above

Someone Asked Me If Webinar is Dead?!

Hi I am Eunice Ng. Webinars are far from dead; in fact, they are your business's secret weapon, especially when combined with AI-powered ChatGPT!

With over 20 years of experience in IT, I've witnessed firsthand the incredible impact of webinars on business growth. They remain a powerful tool for connecting with your audience, generating leads, and converting prospects into loyal customers. And now, with the integration of AI-powered ChatGPT, the potential is even greater.

Imagine hosting webinars that are not only engaging but also personalized and interactive. With ChatGPT, you can now provide real-time assistance, answer questions, and create a truly immersive experience for your audience. This powerful combination allows you to build stronger connections, understand your customers' needs better, and tailor your offers accordingly.

Human interaction is more crucial than ever, webinars powered by AI are the future of business growth. They enable you to deliver a personalized, high-touch experience to a wide audience, transcending geographical boundaries and time zones.

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That is why we created Webinar Growth Funnel Bootcamp so that you can unlock the secrets of harnessing this powerful duo to accelerate your business growth from here.

To Your Success,
Eunice Ng
Entrepreneur, Speaker, Trainer, Author
Business Process & System Strategist
Personal Branding Consultant



MEET Eunice NG

- More to 20 years of extensive experience in IT customer service, system engineering, audit, business analysis, project management and digital marketing with companies like Microsoft, Dow Jones, Motorola, AMD, Spansion, Dialog and many more
- Mother of 2
- Entrepreneur, Speaker, Trainer, Author, Business Process & System Strategist, and Personal Branding consultant.
- Saved and generated multimillion dollars through IT system projects for multinational corporate companies
- Help her coaching clients with business process and system strategies to create and scale online & offline businesses and generated 5, 6 and 7 figures.

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