



metro family Media Kit

The BIG problem

**Busy local
parents are
looking to:**

Discover
fun places
for family
outings


Get advice on
how to
support their
child's mental
well-being

Find
extra-
curricular
activities

Find a
doctor
for their
child

Send their
child to
private
school

**Where do
they turn?**



Nowhere?

Anywhere?

The Solution



metro
family

MetroFamily provides numerous ways to connect OKC area parents to the resources and information they need!

Website



Social



Magazine



E-mail



Events



Our content is our secret sauce!

For over 25 years, parents have relied on MetroFamily to provide them the timely, helpful content they need to raise healthy, well-adjusted kids.

"We love the content! So much to discover!"

S. Gregory

"I love that you post family activities. We have gone to so many."

M. Bunger

metro
family

How we delight our readers

Comprehensive calendar

Families can always find the best things to do with their kids through our calendars (in-print and online) and our popular Weekend Picks e-newsletter.

Advice from trusted experts

From mental wellness tips to parenting advice, our content provides expert, local answers to the top questions parents are asking right now.

Directory listings

Our directory listings for party places, service providers, kids programs, private schools, field trips and more provide the perfect info for parents' needs.

Family Favorites

This best-of list selected by our readers includes resources from pediatricians and martial arts studios to local attractions and family-friendly restaurants.

Inspirational stories

The stories about local parents, their hardships and triumphs, help our readers feel less alone in their parenting journey.

A map of the Oklahoma City metropolitan area showing the distribution of MetroFamily magazines. Red circular icons with a white book symbol are placed at various locations across the city, including Piedmont Library, Sprouts, POPS Restaurant, Yukon, Chetow Library, Chelino's Rest, McCloud Library, Shawnee Library, and others. The map also shows major roads and surrounding areas like Edmond, Norman, and Yukon.

MetroFamily services a diverse geography and demographic of reader.

The magazine is distributed
through over 150 locations
across the OKC area.

metro
family

From north Edmond to south
Norman and Yukon to Chetow,
our mission is to serve all
families and their diverse needs.

MetroFamily by the numbers



38K

print readers

22K

e-newsletter
subscribers



83K

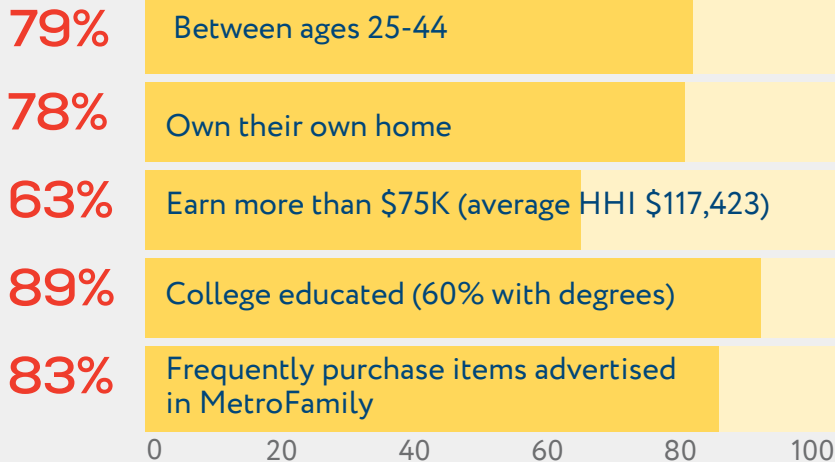
average monthly
website visitors

49K

social media
followers



Reader demographics



* Stats from reader survey, fall 2021



73% of moms
are employed;

51% are employed
outside the home.

Why partner with MetroFamily?

Great CONTENT! That's the secret sauce that keeps our parent audience coming back to MetroFamily often. They know we'll provide the best resources and information — and the ads and branded content stories they find along the way are a big part of what they are looking for.

We listen to our clients and **customize packages** for them based on their message, budget and needs. From there, we integrate what will work from all of our platforms to ensure you get the results you desire.

As award-winning content providers who are intimately aware of the needs and wants of our audience, we are uniquely positioned to help you **craft your brand story**, tailored to this readership. Our content marketing products and services are perfect for anyone with a story to communicate to local parents.

Personal touch: Our entire staff is dedicated to serving parents and the advertisers who want to reach those parents with programs tailored to surpass their goals.

How can your message stand out?

Sponsored content

Tell a robust story about your brand.

Targeted advertising

Enhance your brand, awareness & reach.

Prominent sponsorships

Associate your brand with engaging, relevant content, special projects & sections.

Directory listings

Showcase what you directly offer to parents year-round.

Email newsletter & social media campaigns

Reach MetroFamily's most engaged readers.

Event marketing

Sponsor or become a vendor and get face-to-face with local families at our signature events, Kids Fest and Geekapalooza.

Lead generation

Sponsor a unique contest and benefit from gathering emails of those interested in knowing more about your product or service.

What our advertising partners are saying:

SoccerCity has been using MetroFamily Magazine for over eight years now. We have been thrilled with the results we have received and this has helped get the word out for our children's program. When new customers come in, MetroFamily has consistently been one of the top places people have heard about our program! So much in fact that we are looking to expand our advertising with them! Thanks MetroFamily for all you do!!!

— Matt Fansher, SoccerCity OKC



A few of our community partners:



OKC PARKS



bethany children's
HEALTH CENTER





metro family Print advertising



Winner of the 2024 Gold Award for General Excellence,
Parenting Media Association's highest award

Our print magazines



With a circulation of 15,200 issues and estimated readership of 38,000, our magazines reach a large audience of engaged local families.

We offer unique content marketing products and print display advertising ranging from full page ads to quarter page ads. And we often have special section advertising and listings that can help your business or event stand out — at the perfect time!

PRINT PRICES:

Full Page	\$1999	1/3 S	\$999
2/3 H	\$1499	1/4	\$499
1/2	\$1299	1/6 H	\$279

Full Page Advertorial \$2399

Two Page Spread \$3999

Two Page Spread Advertorial \$4299

Print dates and themes ^{metro}family

Jan/Feb:

The Learning Guide

Space reservation: Dec 4
Ads due: Dec 9
On newsstands: Jan 2

Mar/Apr:

Summer Camp Guide

Space reservation: Feb 5
Ads due: Feb 11
On newsstands: Feb 26

May/June:

Summer Fun Guide

Space reservation: Apr 9
Ads due: Apr 15
On newsstands: Apr 30

Jul /Aug:

Family Favorites

Space reservation: Jun 6
Ads due: Jun 17
On newsstands: Jul 2

Sept/Oct:

Healthy Families Guide & Fall Fun

Space reservation: Aug 6
Ads due: Aug 12
On newsstands: Aug 27

Nov/Dec:

Holiday Fun and Faces & Places

Space reservation: Oct 8
Ads due: Oct 14
On newsstands: Oct 29

Ad size options

There is something for everyone in terms of ad size! Stand out more prominently by upgrading into special placement:

- Back cover (+\$350)
- Inside front cover (+\$250)
- Inside back cover & page 3 (+\$200)

Or request a special placement on another page for 10% more.



Full page full bleed ad

Trim: 8.375" X 10.875"

Bleed: 8.875" X 11.375"

Safety margin: 8" X 10.5"



2/3 H page ad

Trim: 4.91" x 9.96"

Bleed: None



Half page ad

Trim: 7.375" X 4.75"

Bleed: None



1/3 page square ad

Trim:

Bleed: None



1/4 page ad

Trim: 3.625" x 4.75"

Bleed: None



1/6 page ad

Trim: 4.91" x 2.31"

Bleed: None

Summer Safety Guide: Essential tips for OKC families

OKC Ballet's The Nutcracker at Civic Center Music Hall

Discover exciting new characters and reimagined beloved favorites in this fresh, enchanting holiday performance of the classic holiday tale. In addition to new sets, costumes, wigs, props, and lighting, Ryan Anderson-Riggs, artistic director, has added some fun new characters including the Mouse Queen, prince mice, pouter bears, Father Ginger, Nuts and Berries.

A sensory-friendly performance on Dec. 16 at 6 p.m. will include adjusted lighting and sound, reduction of window lighting and pyrotechnics.

Thursday & Friday, 7 p.m.; Saturday, 1 & 6 p.m.; Sunday, 1 & 6 p.m.; Monday, Dec. 23, 2 p.m.

Location
Civic Center Music Hall
201 N. Walker Ave.,
Oklahoma City, 73102, OK, US









Additional Information

Sponsor
Phone: 405-448-8827
Email: okcballet@okc.gov
Website: <http://www.okcballet.org>
Cost: \$10-140
Ages: all ages welcome

DECEMBER DETAILS in 30s
FAMILY CHRISTMAS EVE
GET THE DETAILS

Advertising on metrofamilymagazine.com

Featured Events

 OKC Ballet's The Nutcracker at Civic Center Music Hall 2024-12-20	 Visual Arts Drop-in at OKCMAA 2024-12-21	 FREE Winter Solstice Celebration at the First Americans Museum 2024-12-21	 FREE Christmas in Edmond - Family Christmas Eve Church Service at New Covenant 2024-12-24
 FREE Candlelight Christmas Eve Service at Rockwold United Methodist Church 2024-12-24	 STEAM Noon Years Eve at SMO 2024-12-31	 Magazine Special Event: Aravalia Lake Eagle Watch 2025-01-03	 Educational Events: First Americans Museum 2025-01-04



Honored by FeedSpot.com as the
#1 family website in the country.

Rose State Kids College

At Rose State Kids College and Rose State Kids in grades K-5, our students learn a variety of topics including STEM, art, music, and more. With the hands-on learning, our students are able to learn with confidence and excitement. Registration is now open for the 2024-2025 school year.

What's new this year? We've added a new program, the STEAM program, which is a hands-on learning experience for our students. We've also added a new program, the Art program, which is a hands-on learning experience for our students. We've also added a new program, the Music program, which is a hands-on learning experience for our students.

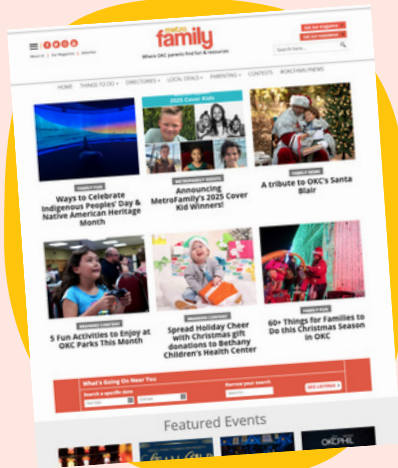
Don't miss out on this opportunity. Register now!

ROSE STATE COLLEGE

Course options include:

- Rose State Kids
- Art
- Music
- STEM
- PE
- Spanish
- French

Help our engaged website enthusiasts find you!



- Reach approximately 83K monthly, engaged local readers (559K monthly activities)
- Above-average click-thru rates on ads
- A wide variety of display digital ads (including sticky ads!) and content options that are SEO optimized
- SEO-optimized directory listings to help tell your story in the context of your category
- Unique and heavily promoted options for branded content so you can tell your story

Website ad options

800X400 for one month	\$429
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800X200 for one month	\$379
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Calendar sponsorship for one month* (2 ads, 800X100 & 300X100)	\$549
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Billboard (970X250) for 10 days	\$549
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Adhesion ad for 10 days (800X200 that is “sticky” on the web pages)	\$549
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Sticky Note ad for 10 days at the top of the page	\$549
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*Calendar sponsorship ads run in the calendar section; other ads are run of site in one of two zones.

Directory listings

Parents are always looking for trusted local resources and **MetroFamily is their go-to guide.** Whether it's birthday parties, private schools, summer camps, or kids' programs, our searchable family directories help parents find the perfect fit for their needs.

With a year-long directory listing on our website, your business or service will be visible to families at just the right moment—when they're ready to make decisions.

Choose between one of three levels: Sponsorship, Premium and Basic.



Directory listings

Sponsorship level

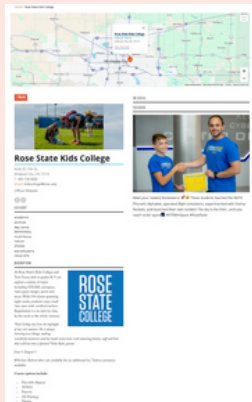
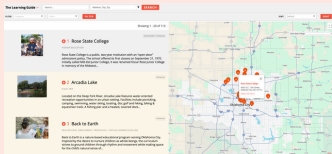
- **Be at the top of the list!** Your listing appears first in alphabetical order with:
 - A description expertly optimized for SEO by our team
 - A video you provide to showcase your business
 - Contact information and a clickable link to your website
 - A live feed of your social media updates, keeping your listing fresh and engaging

COST: \$999 for 12 months

Premium level

- Stand out just under the sponsorship listings in alphabetical order with:
 - An SEO-optimized description by our experts
 - Contact information and a clickable link to your website
 - A live feed of your social media updates

COST: \$799 for 12 months

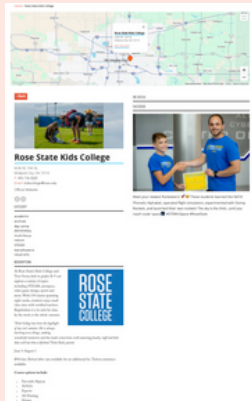
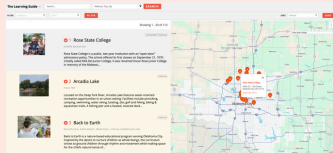


Directory listings

Basic level

- Get listed at the bottom of the directory in alphabetical order with:
 - A short description
 - Contact information
 - A clickable link to your website

COST: \$300 for 12 months











Featured calendar listings

MetroFamily's calendar is known for being the best resource in the metro to find family-friendly events. Make sure your event gets the spotlight it deserves! Parents searching for things to do will see your event highlighted on both the homepage and in our calendar section. For two weeks, your SEO-optimized listing will be featured prominently:

- On our homepage
- Within the calendar section, listed every day your event is active

COST: \$249

Featured Events

 <p>Educational Events • Creativity at Sam Noble Museum 2025-01-24</p>	 <p>Oklahoma Festivals • Lunar New Year at the Gardens 2025-01-25</p>	 <p>FREE • Lion Dance Performances at Nibhaa South 2025-01-26</p>	 <p>Olive Center • OKC Phil Showers Family Series Concerts - As Heard on TV at Civic Center 2025-01-26</p>
 <p>Real Age Kids • OKC Parks Explore Super Smash Bros Tournament 2025-02-01</p>	 <p>Educational Events • FREE Oklahoma City Dr. Martin Luther King Jr. National Holiday Celebration 2025-02-01</p>	 <p>FREE • FREE Crafty Friday at Myriad Gardens 2025-02-01</p>	 <p>Educational Events • FREE Second Saturday at Oklahoma Contemporary 2025-02-08</p>

[illegible]

Creatividad silvestre | Wild Creativity at Sam Noble Museum

Free

Date/Time
January 10, 2023 to May 24, 2023
10:00 AM and 9:00 AM

📅 **This event occurs weekly on Sunday, Tuesday, Wednesday, Thursday, Friday, Saturday**

Description
 The Spanish of English exhibition explores biocentricity and engineering concepts through hands-on, interactive design and engineering challenges inspired by our natural world. Learn how their human-made world is inspired by the natural world and how we can continue to use nature's inspirations to solve new and pressing challenges.
Tuesday, Saturday, 10 a.m. - 5 p.m.; Sunday, 9-5 p.m.

Location
 Sam Noble Museum
 2401 Chautauque Ave.,
 Norman, 73072, OK, US

Additional Information
<https://samnoblemuseum.org/ahd/>

Website
<https://samnoblemuseum.org/ahd/>

Cost
 Free with admission - Adults, \$12; kids (4-10) \$3; kids (3 & under), Free

Age
 ages 3 and up welcome

Sponsor a web page appropriate for your brand message

Imagine your business being the star of one of our popular website pages that perfectly matches your message. A family-friendly restaurant could sponsor the “Kids Eat Free” page, with their special highlighted at the top. Or a “mommy and me” program could be featured on our popular list of local programs for parents and toddlers.

This sponsorship ensures your business is front and center:

- Your photo and business info highlighted at the top of the page
- A direct link to your website
- Promoted twice during the sponsorship year on our social media and in our e-newsletters (*valued at \$1,296 alone!*)

COST: \$999 for 12 months



EXAMPLE: OKC Parks wanted to shine a light on their adaptive programs so they sponsored this page.



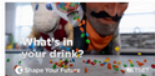
Top 10 Free Things to Do in October

It's almost October! And that means it's time for our list of the top 10 FREE things to do around the Capital Region for a little before the Halloween Party. See our suggestions and so much more.

at Oklahoma City Theater

The site is generously sponsored by OKANA, where ages 17 and under always get a FREE!

VIEW MORE



What's in your drink?

Shape Your Future



Pumpkinville at Myriad Gardens

The gardens are opening Pumpkinville at Myriad Gardens (open 10 a.m. and 10 p.m.) with a variety of more than 100 pumpkins, as well as gourds, vegetables, and more. Plus, enjoy hand-crafted games, theater, and more. Admission is \$10 (adults) and more. Admission is \$5 for children 12 and under. Pumpkinville is open through Oct. 25.

Sponsored by Myriad Gardens

VIEW MORE

Don't Miss:

- [Go to the top of the Capital Hill](#) and see our comprehensive guide of more events, museums and gardens to see this season and the fall.
- [How to make the most of your visit](#) to the Capital Hill and see our comprehensive guide of more events, museums and gardens to see this season and the fall.
- [Explore the Capital Hill](#) and see our comprehensive guide of more events, museums and gardens to see this season and the fall.



@dndjhand

5. Why didn't the show start at the beginning?

Me: It's not Netflix, it's regular tv. All the shows are running all the time.

5. That sounds like a total mess.



Weekend Picks is generously sponsored by



Weekend Pick: FREE Winter Solstice Celebration at First Americans Museum

The [Winter Solstice Celebration](#) at First Americans Museum will include an artist mini-market, cultural speakers, hands-on activities and more. The highlight of the event will be viewing the sunset through the FAM Mound Tunnel at about 5:10 p.m., followed by a walk-through light and sound experience inside the tunnel.

ADDITIONAL PICKS:

• [FREE Photos with Santa & Snowflake with Mrs. Claus](#) at Myriad Gardens on Saturday

• [FREE Santa Visit at Science Center Park](#) on Saturday

• [Lynx's A Christmas Carol](#) at The Plaza Theatre through Sunday

Weekend Picks is generously sponsored by OKANA Resort & Indoor Waterpark, now taking reservations beginning Feb. 21, 2019.

VIEW ALL WEEKEND PICKS

E-mail
advertising
Reach our most engaged fans

metro
family

Choose between ads in our daily e-newsletters or e-blasts.

Daily e-newsletters:

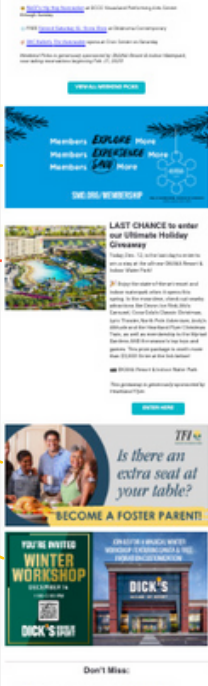
- Great for branding and product/event marketing.
- Sent to approximately 16K active subscribers with an average open rate of 40%.
- Display ad sizes are 800X400.
- Content e-news ads include a photo or logo and a short paragraph.

Since having my baby, MetroFamily has become one of the best resources for our family. From discovering local events to accessing valuable information, podcasts, parenting advice, nutrition tips and even exciting contests, it has been an incredible support system. I always feel motivated to participate and love sharing it with friends, encouraging them to subscribe to the newsletter and enjoy all the benefits it offers. – E. Morales



Daily e-news ad pricing

- Top ad: \$299
- Featured content e-news ad: \$299
- Middle ad: \$249
- Bottom ad: \$199
- **Sponsorship of a daily e-newsletter** (all 3 ads in one email are yours; ads can be 800X400 and/or 800X200): \$747

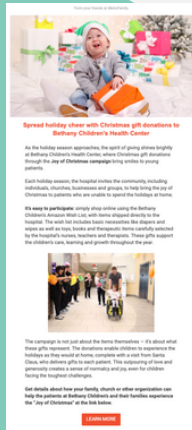


Make a statement with an e-blast

E-blasts are all about your message — you get 100% of the share of voice!

- Choose to send your e-blast to our 16K active MetroFamily subscribers with a 40% average open rate: \$999
- **OR** send a **targeted e-blast** beyond our audience. These subscribers can be targeted by income, children in the home, zip code, etc. We work with you to determine the best audience*: \$1,299 (for 40K e-mail sends)

* Can be targeted by geography, income level, ages of children in the home and numerous other demographic factors. Open rates are lower than e-blasts sent to our own subscriber list (9-14%).



Get face-to-face with future
customers through our
signature events!



metro
family

Become an event sponsor or vendor



Sponsorships include not only logo views, media coverage and special placement at the event, but also a true ad buy for your own marketing — a huge value!

Kids Fest is where kids play and parents plan! This event is a one-stop shop for family fun and resources. Kids Fest is held in the spring and regularly draws over 1,200 attendees.



Geekapalooza, held in the fall, connects families with all kinds of resources and excitement around the topics of STEAM (science, technology, engineering, art and math). This engaging event regularly attracts 1,000 attendees.

What our vendors are saying:

I left Geekapalooza feeling so thankful that we attended. We had countless people asking about our programs and expressing genuine interest in what we offer. I love every chance to connect with families in the community, and this event provided such a meaningful way to do that. I'm already looking forward to bringing my team back next year!

- Tyson Woodard, iCode Edmond Director



Our attendance at this year's Kids Fest as well as last year's Kids Fest have been very helpful with allowing us to inform others about the need for good foster homes in Oklahoma. The event attracts a large number of families, which is our target audience. We look forward to attending Kids Fest next year as well!

- Foster Oklahoma

MetroFamily's
Kids
FEST **MARCH**
29
Rose State College Student Union

IS MY TEEN VAPING?

A parent's guide to protecting against the dangers of vaping

Did you know? Conducted by Queen's University, about 40 percent of parents whose teens vape have no idea. This alarming reality comes with a lot of questions – from health risks to signs your teen could be vaping. Here's a breakdown of what you should know and how to protect children from the dangers of vaping.

Why are vapes popular?

According to the Campaign for Tobacco-Free Kids, more than 10 million high school students vape regularly, and more than 10 million of those are in the United States. This rate has increased from 10 million in 2013 to 10 million in 2018. It's not surprising that vaping is so popular. Vaping offers a discreet way to inhale nicotine, which makes it less likely to be caught. The tobacco industry has also been marketing its products as a healthier alternative to smoking cigarettes, which has helped drive sales.

Why is vaping bad for teens?

When people don't realize the true danger vapes pose, they are more likely to be misled by tobacco companies. According to the Truth Initiative, kids who vape regularly are more likely to use other tobacco products, including cigarettes. Kids who vape are also more likely to use other substances, including alcohol and marijuana. Vaping can also lead to lung disease, which is a serious health risk.

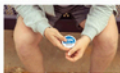
The health risks of vaping

Vaping can affect your teen's physical and mental health. Vaping can lead to lung disease, which is a serious health risk. Vaping can also lead to heart disease, which is a serious health risk. Vaping can also lead to mental health issues, including anxiety and depression. Vaping can also lead to addiction, which is a serious health risk. Vaping can also lead to other health issues, including asthma and diabetes. Vaping can also lead to other health issues, including cancer and stroke.

50 Healthy Families Guide

Other nicotine products

There are other nicotine products on the market, including e-cigarettes, cigars, and pipes. These products can also be addictive and can lead to health problems. It's important to talk to your doctor about the risks of these products.



Talk with your kids

One of the best strategies to prevent teens from using tobacco is to talk to them about the risks. This conversation should be ongoing and should include information about the dangers of tobacco use. It's important to be honest and to listen to your child's concerns.



Kids are curious about vaping.

Answer their questions, share facts and open a dialogue with our age-appropriate conversation guides.

Start the conversation at **Talk About Tobacco** with us.

Healthy Families Guide 51

2024 Summer Safety Guide

Essential tips for OKC families to safeguard summer fun

Hit the road

Whether you're heading to the beach or to a family reunion, it's important to know the rules of the road. In Oklahoma, the legal drinking age is 21. It's also important to know that it's illegal to drink and drive. If you're going to drink, you should have a designated driver or a taxi.

Swim, sunbathe

While it's fun to spend time at the beach, it's also important to know the rules. In Oklahoma, it's illegal to drink and swim. It's also important to know that it's illegal to use a lifeguard stand. If you're going to swim, you should have a designated swimmer or a lifeguard.

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Swimming safely

Swimming is a fun activity, but it's also important to know the rules. In Oklahoma, it's illegal to drink and swim. It's also important to know that it's illegal to use a lifeguard stand. If you're going to swim, you should have a designated swimmer or a lifeguard.

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Win a Summer of Fun!

Enter MetroFamily's Ultimate Summer Fun Contest every day May 15-June 19

Win trips, toys, tickets & more!

Help your dog & your family!

See all the details at [metrofamily.com/summerfun](#)

Scoot on in!

3 RIDES FOR 3 AGES IN 1 BOX

grow with micro

Thank you for voting us Best Show!

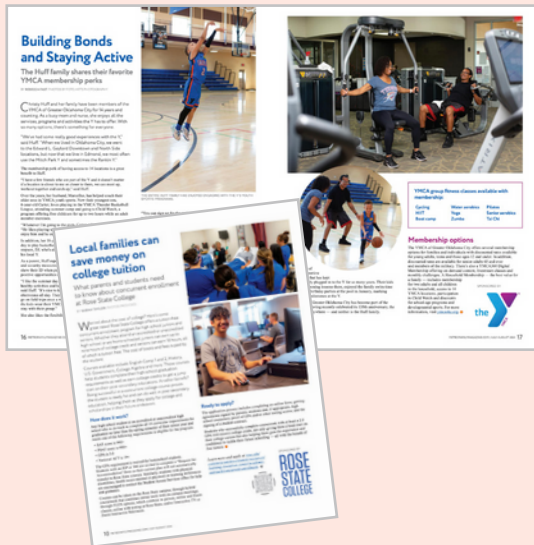
7530 N. Western, OKC • 405-448-1415

Content marketing

metro family

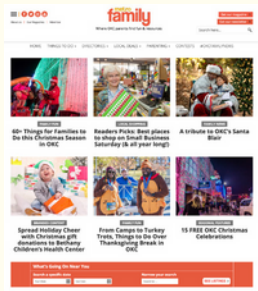
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Tell your story through:



- Customer success stories
- Industry/subject matter expertise & key insights, establishing you or your business as the leader in your field
- Community causes
- Relatable profiles of people in the community doing inspirational (and challenging) things, such as fostering children
- Explaining a complicated story, establishing your brand story and more

How do we promote your content marketing story?



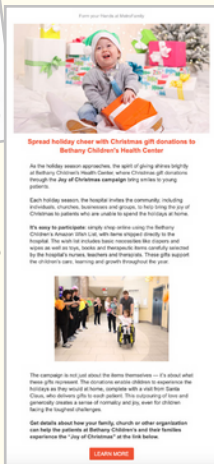
Website

We'll post your SEO-optimized story on our website forever and highlight it on the home page for 2 weeks.



E-mail newsletters

Highlighted in one of our e-newsletters. Some packages include an e-blast sent to 40K highly targeted subscribers.



Social media

Included as a post in our social media. Some packages include a targeted two-week social ad campaign.

Gold Package (print & digital)



- Strategically written article, 1.5 pages in print.
- Article placed on home page of MetroFamilyMagazine.com for 2 weeks during first month and then resides on our website forever.
- Article optimized with high quality SEO to maximize its current and long-term value.
- One social media post on our most engaging MetroFamily platforms (Facebook and Instagram) during the first month of article.
- One content e-newsletter ad included in an MetroFamily e-news issue in first month.
- E-blast with your entire article sent to 40K highly-targeted subscribers.
- Paid social ad campaign on Facebook and Instagram to a targeted market.

\$4,399 cost (value of package is \$7,093)

Silver Package (print & digital)



- Strategically written article, 1 page in print.
- Article placed on home page of MetroFamilyMagazine.com for 2 weeks during first month and then resides on our website forever.
- Article optimized with high quality SEO to maximize its current and long-term value.
- One social media post on our most engaging MetroFamily platforms (Facebook and Instagram) during the first month of article.
- One content e-newsletter ad included in an MetroFamily e-news issue in first month.
- Paid social ad campaign on Facebook and Instagram to a targeted market.

\$3,249 cost (value of package is \$4,545)

Gold Package (digital only)



- Strategically written article (approximately 500 words).
- Article placed on home page of MetroFamilyMagazine.com for 2 weeks during first month and then resides on our website forever.
- Article optimized with high quality SEO to maximize its current and long-term value.
- One social media post on our most engaging MetroFamily platforms (Facebook and Instagram) during the first month of article.
- E-blast with your entire article sent to our e-mail subscribers.
- Paid social ad campaign on Facebook and Instagram to a targeted market.

\$2,299 cost (value of package is \$3,246)

Silver Package (digital only)



- Strategically written article (approximately 500 words).
- Article placed on home page of MetroFamilyMagazine.com for 2 weeks during first month and then resides on our website forever.
- Article optimized with high quality SEO to maximize its current and long-term value.
- One social media post on our most engaging MetroFamily platforms (Facebook and Instagram) during the first month of article.
- Paid social ad campaign on Facebook and Instagram to a targeted market.

\$1,599 cost (value of this package is \$2,247)

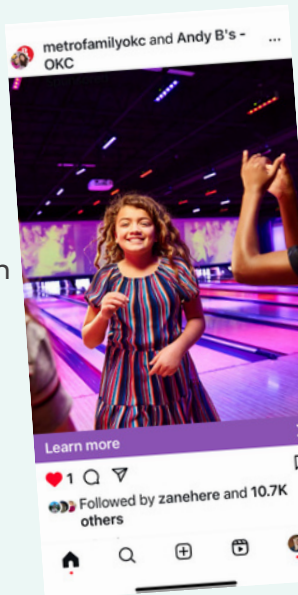


Social media advertising

metro family

Over 49,000 followers through Facebook, Instagram, TikTok and X.

- Organic social media posts are available on our Facebook and Instagram for \$349 but must be part of an overall package.
- Social ad campaigns are available for posts or reels and are targeted to a market that fits your purpose. Cost is \$749 for a post; \$999 for a reel.





Raising children is both joyful and stressful. MetroFamily provides the information, stories and inspiration OKC-area parents need and crave during their journey. Connect your business, nonprofit and brand to this very engaged audience today!

Our pledge to you: We will work hard to think outside the box and work with your budget to help you connect with our loyal audience and get the best results possible!

It's helpful to have someone who has already done the research and can help you make sound decisions, like finding a new pediatrician or school. We also really like the events you highlight. It gives us ideas on things to do that maybe we wouldn't have thought of. - Megan T.

Contact us today!

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