

CINCINNATI family

SINCE 1997

**TOTAL MONTHLY
MEDIA REACH
140,000+**

**48,000
MONTHLY
CINCINNATI FAMILY
READERSHIP**

**43,000
CINCINNATIFAMILY
MAGAZINE.COM
MONTHLY VISITORS**

**18,000
eNEWS
SUBSCRIBERS**

**31,400
SOCIAL MEDIA
FOLLOWERS**

NATIONAL AWARDS



Scan the code to explore
products and markets.



**FAMILY
RESOURCE
GROUP INC.**

Markets Served

Baton Rouge, LA | Birmingham, AL | Cincinnati, OH | Denver, CO | New Orleans, LA | Oklahoma, OK

513.322.5052 | familyresourcegroupinc.com

48,000

MONTHLY PRINT
READERSHIP

LONGEST RUNNING
PARENTING MAGAZINE
IN OHIO

MOST TRUSTED
RESOURCE AMONGST
LOCAL FAMILIES



SINCE 1997

MEET OUR READERS

When 140,000+ parents interact with our products, family is at the forefront of their minds. Our readers are mostly women, **25-54 years of age**, highly educated, with an average household income of **\$110,000**.

OUR READERS' CHILDREN

Under 558%
5-12 years61%
13-18 years39%

HIGHEST LEVEL OF EDUCATION

Graduated college.....46%
Completed postgraduate24%

ADVERTISING RATES



DEADLINES:

Ad Space on the 1st
Artwork on the 5th
of prior month

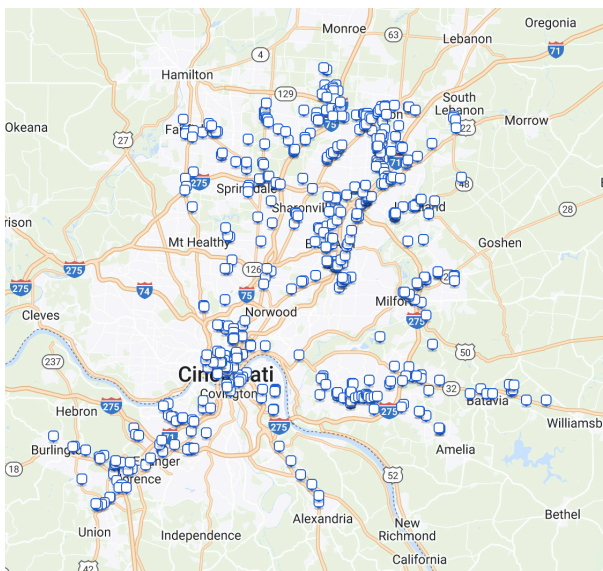
2/3 Vertical 4.91 X 9.96	Full Page 7.46 X 9.96	1/3 Square 4.91 X 4.85	Inside Front Cover/ Inside Back Cover 7.46 X 9.96
	1/4 Page 3.64 X 4.85	1/2 Horizontal 7.46 X 4.85	
2 Page Spread 15.67 X 9.96 Gutter: 0.75		1/2 Vertical 4.91 X 7.32	Back Cover Full Page 8.75 X 11.25
		1/6 Horizontal 4.91 X 2.31	0.125 Margin 0.5 Bleed Back Cover Specs Only

2 in 3 of our readers
have purchased a
product based on
an ad seen in
the magazine.

73% of adults prefer
reading a magazine
in print.

STRATEGIC DISTRIBUTION

Readers love the printed issues of *Cincinnati Family Magazine* and continue to ask for it with an astounding **97% PICKUP RATE!** Our Ohio market coverage includes Mason, Montgomery, Blue Ash, West Chester, Liberty Township, Springfield Township, Fairfield, Tri County, West Chester, Batavia, Beechmont, Milford, Florence, Union, Burlington, Fort Mitchell, Crescent Springs, Covington, and Newport. Readers can pick up a copy at local healthcare facilities, libraries, restaurants, grocery stores, schools, entertainment venues, retail shops, and more.





140,000+
TOTAL MONTHLY
MEDIA REACH

Editorial, special sections, and ancillary publications across all platforms.



2026 EDITORIAL CALENDAR

CINCINNATI

MONTH	EDITORIAL COVERAGE	SPECIAL SECTIONS	ANCILLARY	DIGITAL AND EVENTS	SPACE RES.	ART DUE
JAN	EDUCATION ISSUE	PRIVATE AND CHARTER SCHOOLS, <i>FACES & PLACES</i> ®		EDUCATION DIRECTORY, <i>FACES & PLACES</i> ® DIRECTORY	DEC 1	DEC 5
FEB	EARLY EDUCATION ISSUE, PRESCHOOLS MOMS DAY OUT, CAMPS	EARLY EDUCATION LISTING		EARLY EDUCATION DIRECTORY	JAN 1	JAN 5
MAR	SUMMER TRAVEL, BUNNY SIGHTINGS, COLLEGE PREP 3-PART SERIES,				FEB 1	FEB 5
APR	AUTISM AWARENESS, COLLEGE PREP 3-PART SERIES,			FAMILY FAVORITE NOMINATIONS	MAR 1	MAR 5
MAY	MENTAL HEALTH, COLLEGE PREP 3-PART SERIES			FAMILY FAVORITE NOMINATIONS	APR 1	APR 5
JUN	DAY TRIPS, SENIOR SEND OFF	SENIOR SEND OFF	<i>KIDS SPORTS</i>		MAY 1	MAY 5
JUL	BIRTHDAY	<i>FACES & PLACES</i> ®		FAMILY FAVORITE VOTING, BIRTHDAY LISTINGS	JUN 1	JUN 5
AUG	PERFORMING ARTS / BACK TO SCHOOL, AFTER-SCHOOL ISSUE, EXTRACURRICULARS	AFTER SCHOOL ACTIVITIES, PERFORMING ARTS	<i>FAMILY RESOURCE GUIDE</i>	FAMILY FAVORITE VOTING, KIDCHELLA	JUL 1	JUL 5
SEP	GRANDPARENTS, SELF-CARE AWARENESS				AUG 1	AUG 5
OCT	FALL FUN, EXCEPTIONAL NEEDS	EXCEPTIONAL NEEDS LISTINGS			SEP 1	SEP 5
NOV	FAMILY FAVORITE WINNERS, TOY / GIFT GUIDE	FAMILY FAVORITE WINNERS		FAMILY FAVORITE WINNERS, WINNER CIRCLE EVENT	OCT 1	OCT 5
DEC	HOLIDAY EVENTS, NEW YEARS			12 DAYS OF CHRISTMAS GIVEAWAYS	NOV 1	NOV 5

DIGITAL DELIVERY

Website, Sponsored Content,
Newsletter



1 CINCINNATIFAMILYMAGAZINE.COM

Our website averages **43,000** monthly viewers and **509,000** annual page views. Our readers visit cincinnati family magazine.com actively looking for things to do and businesses to trust in the area.

2 SPONSORED CONTENT

- Sponsored content specially created to drive traffic to your business.
- Featured on our homepage for one month, then remains on our site indefinitely.
- Delivery also includes a newsletter and social media post.

ADVERTISING RATES



3 WEEKLY NEWSLETTER

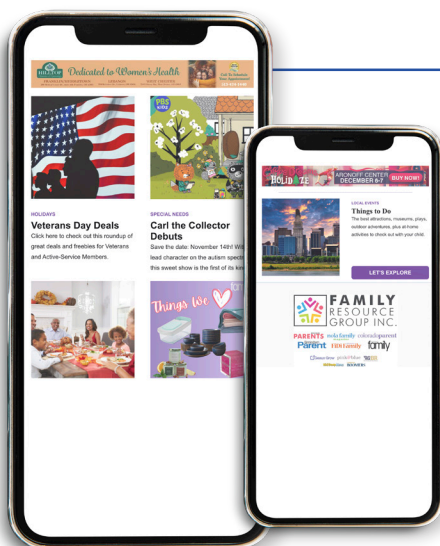
Cincinnati Family Magazine's weekly email newsletter has organically grown to **18,000+ opted-in subscribers**.

Delivery: Thursdays

4 PREMIUM DIGITAL PRODUCTS

Call to learn more about our premium digital products.

- Targeted Emails
- Programmatic Ads
- Pre-roll
- Geofencing
- GeauxIQ
- Search Engine
- Optimization
- Search Engine Marketing
- Contests



FACES & PLACES®



SINCE 2026

SCAN TO VIEW
THE JANUARY EDITION



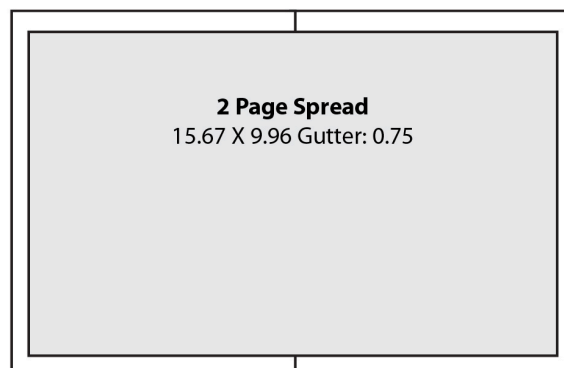
Faces & Places® is a brand-new section within *Cincinnati Family Magazine* that celebrates the people and businesses shaping our local community. From standout professionals and small business owners to community leaders and innovators, this special feature highlights the faces and stories that make Cincinnati such a wonderful place to live, work, and raise a family.

ADVERTISING RATES

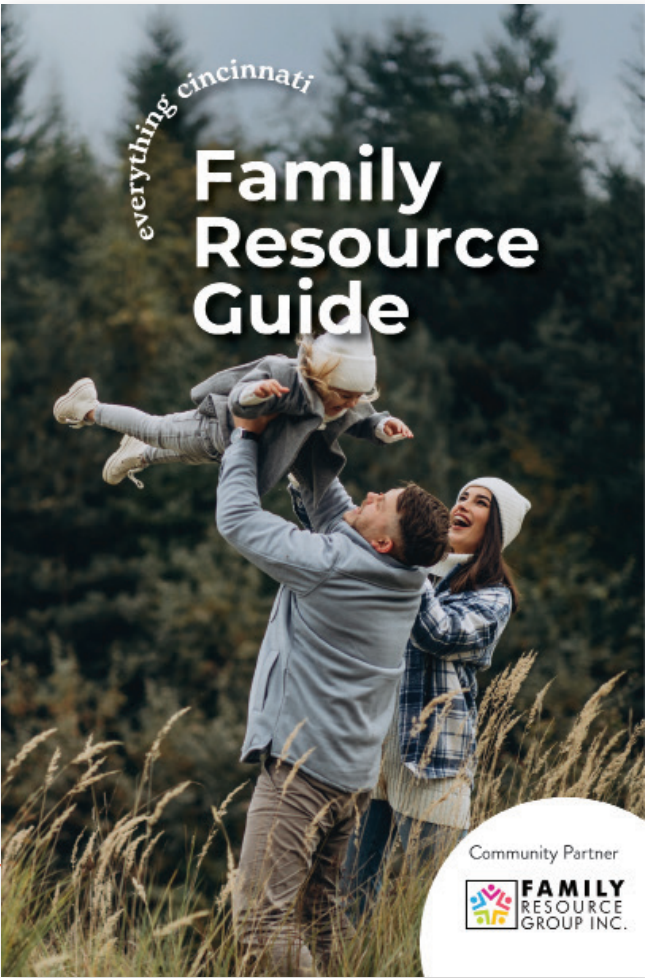


DEADLINES:

Ad Space on the 1st
Artwork on the 5th
of prior month



EVERYTHING CINCINNATI FAMILY RESOURCE GUIDE



DEBUTS 2026

ADVERTISING RATES



DEADLINES:

Ad Space on the 1st
Artwork on the 10th
of prior month

Family Resource Guide is a convenient digest size resource, perfect for families on the go. Designed for parents and all family members alike, this guide offers a curated selection of the best family-friendly activities, from outdoor adventures to education and health resources.

Front Cover Sponsor LOGO	Full Page/ Inside Front Cover/ Inside Back Cover 4.625 X 7.25	Back Cover Full Page 5.625 X 8.5 0.125 Margin 0.25 Bleed Back Cover Specs Only
2 Page Spread 10 X 7.25	1/4 Page 2.26 X 3.55	1/2 Horizontal 4.625 X 3.565



Kidchella is *Cincinnati Family Magazine's* annual end-of-summer festival celebrating kids, families, and community. This free event brings families together for a fun-filled day of live entertainment, engaging activities, local vendors, and interactive experiences for all ages. Attendees can enjoy music, games, and hands-on fun while connecting with local businesses and organizations that serve families across Greater Cincinnati. Kidchella is a joyful way to close out summer and create lasting memories together.

Vendor and sponsorship opportunities available.



MEET YOUR TEAM

JILLIAN WRAY

Account Executive
(225) 773-5311
jillian@frg.inc

With 27 years of experience in sales, Jillian has built a versatile career across event entertainment, consulting, management, and media relations. Her deep understanding of client needs and communication strategy makes her a trusted partner in every role. A Louisiana State University graduate with a degree in Public Relations, Jillian combines her corporate and creative background to help clients navigate dynamic markets and achieve meaningful results.

BOOK A TIME

