

# CINCINNATI family

SINCE 1997

**TOTAL MONTHLY  
MEDIA REACH  
140,000+**

**48,000  
MONTHLY  
*CINCINNATI FAMILY*  
READERSHIP**

**43,000  
CINCINNATIFAMILY  
MAGAZINE.COM  
MONTHLY VISITORS**

**18,000  
eNEWS  
SUBSCRIBERS**

**31,400  
SOCIAL MEDIA  
FOLLOWERS**

## NATIONAL AWARDS



Scan the code to explore  
products and markets.



**FAMILY**  
RESOURCE  
GROUP INC.

## Markets Served

Baton Rouge, LA | Birmingham, AL | Cincinnati, OH | Denver, CO | New Orleans, LA | Oklahoma, OK

513.322.5052 | [familyresourcegroupinc.com](http://familyresourcegroupinc.com)

**48,000**  
MONTHLY PRINT  
READERSHIP

LONGEST RUNNING  
PARENTING MAGAZINE  
IN OHIO

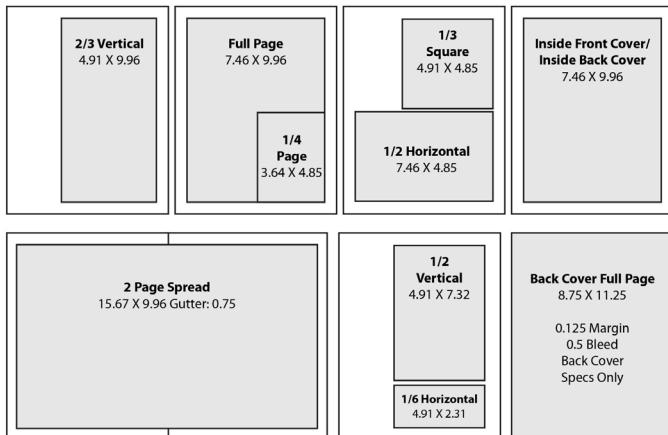
MOST TRUSTED  
RESOURCE AMONGST  
LOCAL FAMILIES



## ADVERTISING RATES



**DEADLINES:**  
Ad Space on the 1st  
Artwork on the 5th  
of prior month



## MEET OUR READERS

When 140,000+ parents interact with our products, family is at the forefront of their minds. Our readers are mostly women, **25-54 years of age**, highly educated, with an average household income of **\$110,000**.

### OUR READERS' CHILDREN

Under 5	58%
5-12 years	61%
13-18 years	39%

### HIGHEST LEVEL OF EDUCATION

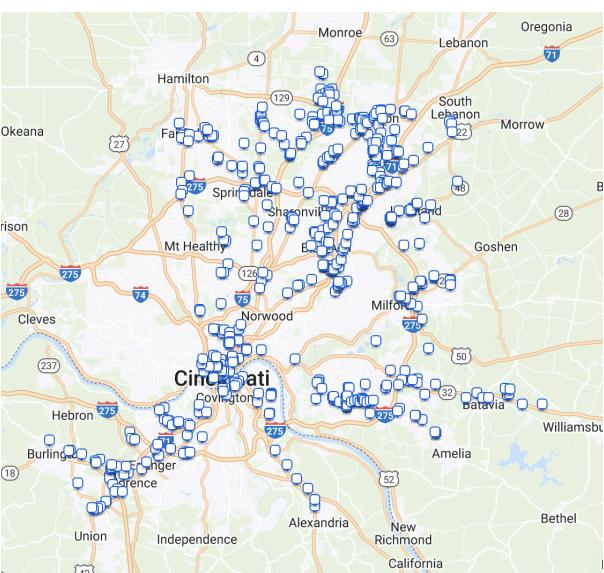
Graduated college	46%
Completed postgraduate	24%

**2 in 3** of our readers have purchased a product based on an ad seen in the magazine.

**73%** of adults prefer reading a magazine in print.

## STRATEGIC DISTRIBUTION

Readers love the printed issues of *Cincinnati Family Magazine* and continue to ask for it with an astounding **97% PICKUP RATE**! Our Ohio market coverage includes Mason, Montgomery, Blue Ash, West Chester, Liberty Township, Springfield Township, Fairfield, Tri County, West Chester, Batavia, Beechmont, Milford, Florence, Union, Burlington, Fort Mitchell, Crescent Springs, Covington, and Newport. Readers can pick up a copy at local healthcare facilities, libraries, restaurants, grocery stores, schools, entertainment venues, retail shops, and more.





# 140,000+ TOTAL MONTHLY MEDIA REACH

Editorial, special sections, and ancillary publications across all platforms.



## 2026 EDITORIAL CALENDAR CINCINNATI

MONTH	EDITORIAL COVERAGE	SPECIAL SECTIONS	ANCILLARY	DIGITAL AND EVENTS	SPACE RES.	ART DUE
<b>JAN</b>	EDUCATION ISSUE	PRIVATE AND CHARTER SCHOOLS, FACES & PLACES®		EDUCATION DIRECTORY, FACES & PLACES® DIRECTORY	<b>DEC 1</b>	<b>DEC 5</b>
<b>FEB</b>	EARLY EDUCATION ISSUE, PRESCHOOLS, MOMS DAY OUT, CAMPS	EARLY EDUCATION LISTING		EARLY EDUCATION DIRECTORY	<b>JAN 1</b>	<b>JAN 5</b>
<b>MAR</b>	SUMMER TRAVEL, BUNNY SIGHTINGS, COLLEGE PREP 3-PART SERIES,				<b>FEB 1</b>	<b>FEB 5</b>
<b>APR</b>	AUTISM AWARENESS, COLLEGE PREP 3-PART SERIES,			FAMILY FAVORITE NOMINATIONS	<b>MAR 1</b>	<b>MAR 5</b>
<b>MAY</b>	MENTAL HEALTH, COLLEGE PREP 3-PART SERIES			FAMILY FAVORITE NOMINATIONS	<b>APR 1</b>	<b>APR 5</b>
<b>JUN</b>	DAY TRIPS, SENIOR SEND OFF	SENIOR SEND OFF	KIDS SPORTS		<b>MAY 1</b>	<b>MAY 5</b>
<b>JUL</b>	BIRTHDAY	FACES & PLACES®		FAMILY FAVORITE VOTING, BIRTHDAY LISTINGS	<b>JUN 1</b>	<b>JUN 5</b>
<b>AUG</b>	PERFORMING ARTS / BACK TO SCHOOL, AFTER-SCHOOL ISSUE, EXTRACURRICULARS	AFTER SCHOOL ACTIVITIES, PERFORMING ARTS	FAMILY RESOURCE GUIDE	FAMILY FAVORITE VOTING, KIDCHELLA	<b>JUL 1</b>	<b>JUL 5</b>
<b>SEP</b>	GRANDPARENTS, SELF-CARE AWARENESS				<b>AUG 1</b>	<b>AUG 5</b>
<b>OCT</b>	FALL FUN, EXCEPTIONAL NEEDS	EXCEPTIONAL NEEDS LISTINGS			<b>SEP 1</b>	<b>SEP 5</b>
<b>NOV</b>	FAMILY FAVORITE WINNERS, TOY / GIFT GUIDE	FAMILY FAVORITE WINNERS		FAMILY FAVORITE WINNERS, WINNER CIRCLE EVENT	<b>OCT 1</b>	<b>OCT 5</b>
<b>DEC</b>	HOLIDAY EVENTS, NEW YEARS			12 DAYS OF CHRISTMAS GIVEAWAYS	<b>NOV 1</b>	<b>NOV 5</b>

## DIGITAL DELIVERY

### Website, Sponsored Content, Newsletter



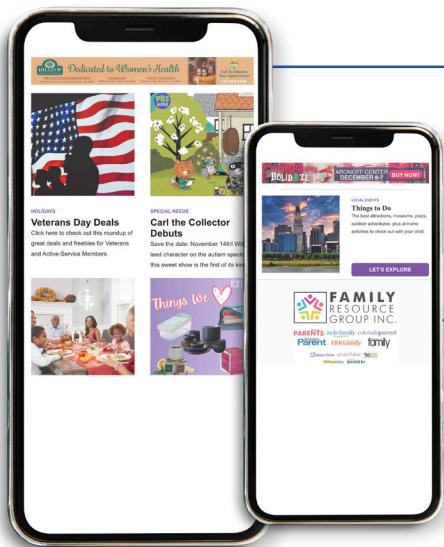
#### 1 CINCINNATIFAMILYMAGAZINE.COM

Our website averages **43,000** monthly viewers and **509,000** annual page views. Our readers visit cincinnatifamilymagazine.com actively looking for things to do and businesses to trust in the area.

#### 2 SPONSORED CONTENT

- Sponsored content specially created to drive traffic to your business.
- Featured on our homepage for one month, then remains on our site indefinitely.
- Delivery also includes a newsletter and social media post.

## ADVERTISING RATES



#### 3 WEEKLY NEWSLETTER

*Cincinnati Family Magazine's* weekly email newsletter has organically grown to **18,000+ opted-in subscribers**.

**Delivery:** Thursdays

#### 4 PREMIUM DIGITAL PRODUCTS

Call to learn more about our premium digital products.

• Targeted Emails	Optimization
• Programmatic Ads	• Search Engine Marketing
• Pre-roll	• Contests
• Geofencing	
• GeauxIQ	
• Search Engine	

# FACES & PLACES®



SINCE 2026

SCAN TO VIEW  
THE JANUARY EDITION



Faces & Places® is a brand-new section within *Cincinnati Family Magazine* that celebrates the people and businesses shaping our local community. From standout professionals and small business owners to community leaders and innovators, this special feature highlights the faces and stories that make Cincinnati such a wonderful place to live, work, and raise a family.

## ADVERTISING RATES



### DEADLINES:

Ad Space on the 1st  
Artwork on the 5th  
of prior month

#### 2 Page Spread

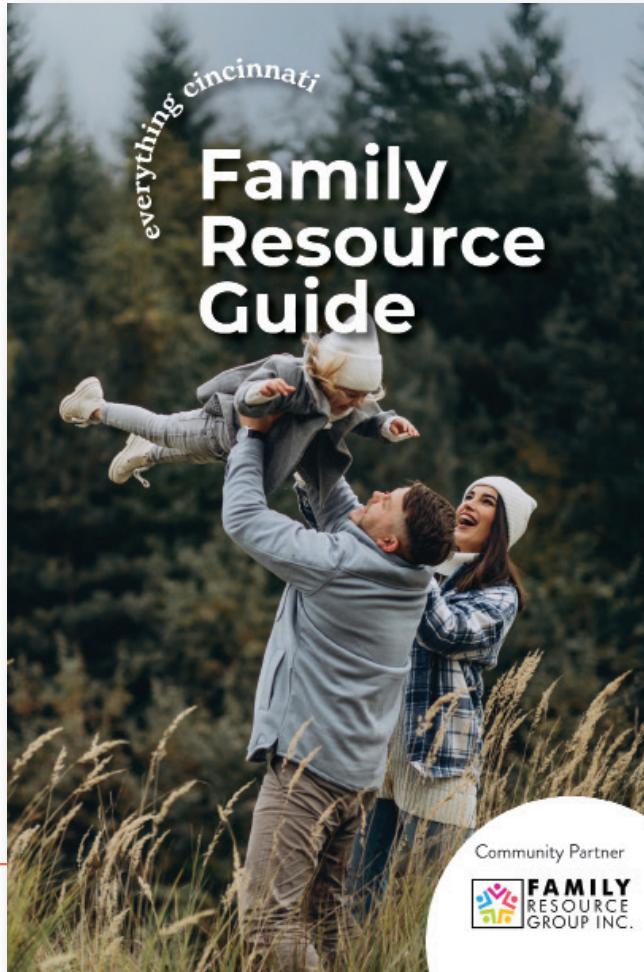
15.67 X 9.96 Gutter: 0.75

#### Full Page

7.46 X 9.96

# EVERYTHING CINCINNATI FAMILY RESOURCE GUIDE

DEBUTS 2026



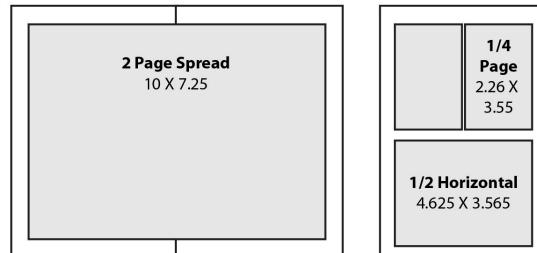
## ADVERTISING RATES



### DEADLINES:

Ad Space on the 1st  
Artwork on the 10th  
of prior month

*Family Resource Guide* is a convenient digest size resource, perfect for families on the go. Designed for parents and all family members alike, this guide offers a curated selection of the best family-friendly activities, from outdoor adventures to education and health resources.





Kidchella is *Cincinnati Family Magazine*'s annual end-of-summer festival celebrating kids, families, and community. This free event brings families together for a fun-filled day of live entertainment, engaging activities, local vendors, and interactive experiences for all ages. Attendees can enjoy music, games, and hands-on fun while connecting with local businesses and organizations that serve families across Greater Cincinnati. Kidchella is a joyful way to close out summer and create lasting memories together.

Vendor and sponsorship opportunities available.



## MEET YOUR TEAM

### JILLIAN WRAY

*Account Executive*  
(225) 773-5311  
[jillian@frg.inc](mailto:jillian@frg.inc)

With 27 years of experience in sales, Jillian has built a versatile career across event entertainment, consulting, management, and media relations. Her deep understanding of client needs and communication strategy makes her a trusted partner in every role. A Louisiana State University graduate with a degree in Public Relations, Jillian combines her corporate and creative background to help clients navigate dynamic markets and achieve meaningful results.

[BOOK A TIME](#)

