



**VA+ Virtual Staffing, Marketing,  
and Business Solutions**

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# VA+ Sample Marketing Audit Report



MARKETING AUDIT REPORT



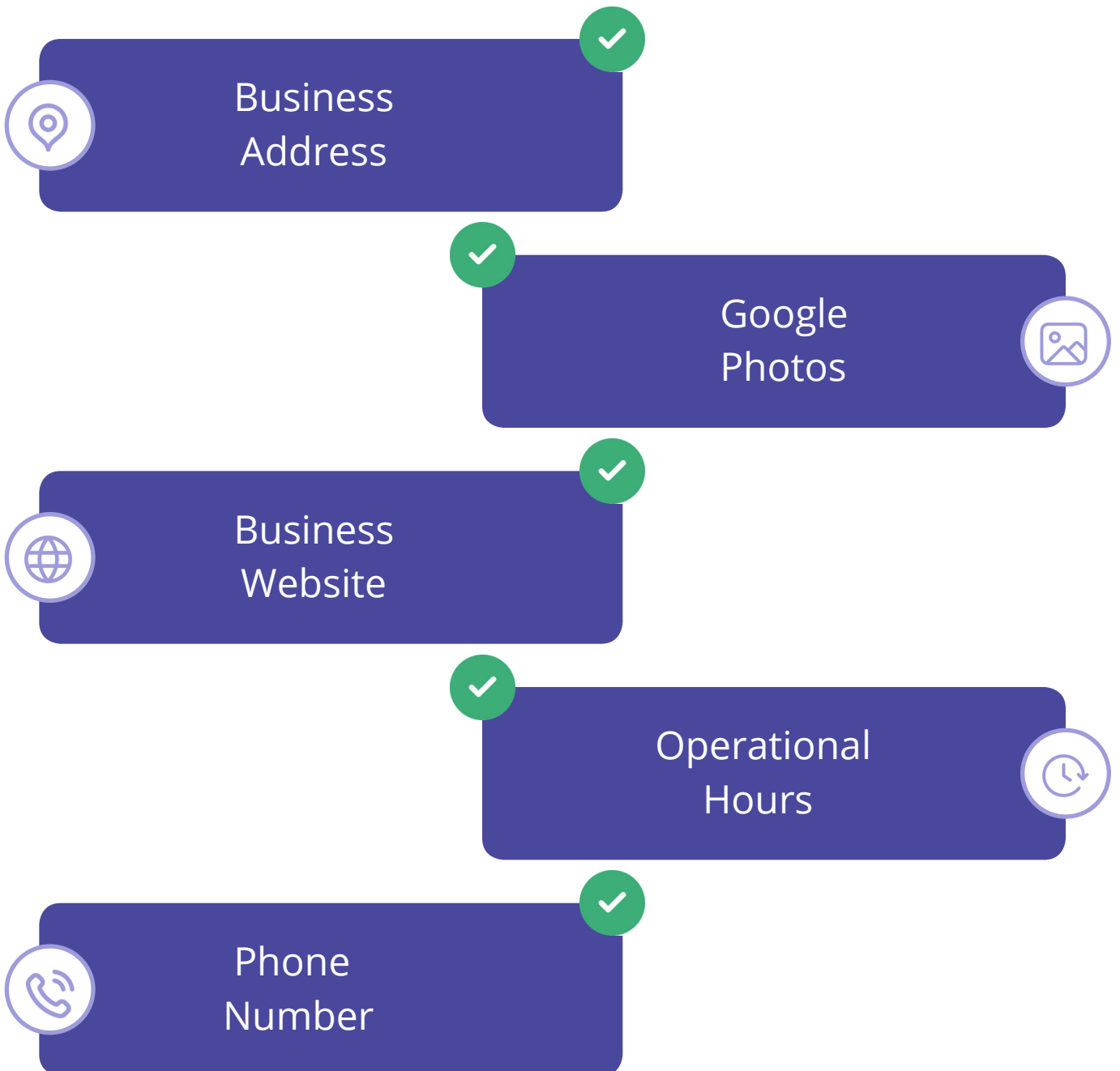
# Google Business Profile

Claiming your Google Business Profile is a fundamental step in establishing and maintaining a strong online presence, attracting customers, and building trust in your business.

We checked the status for your business and found that your business is successfully claimed.

Claiming your GBP listing is a crucial step in establishing a strong online presence and connecting with local customers.

Lets look at all the information found in your Google Business Profile:



# Business Critical Information

Business critical information includes key details that can significantly impact the performance and reputation of a prospect business. Here's a short synopsis of some crucial elements:

01



Text Enabled Company Number



We detected that your listed phone number is text (SMS) capable. 9 out of 10 people want to use messaging to interact with businesses! It's critical that businesses offer Text Messaging as a communication channel or their customers.

02



WordPress Website



It appears that you do not have an active WordPress site. Having a WordPress site empowers businesses to establish a professional online presence, efficiently engage with customers, optimise their SEO ranking, and thrive in the digital realm.

03



Chat Widget in Business Website



We detected that your Business website does not have an active Chat Widget enabled. You might be missing out on valuable opportunities for enhanced customer engagement and immediate support.

04



Percentage



Fantastic job! You've already responded to an impressive 82% of the last 50 reviews received. Research shows that 89% of consumers tend to prefer local businesses that actively engage with reviews.

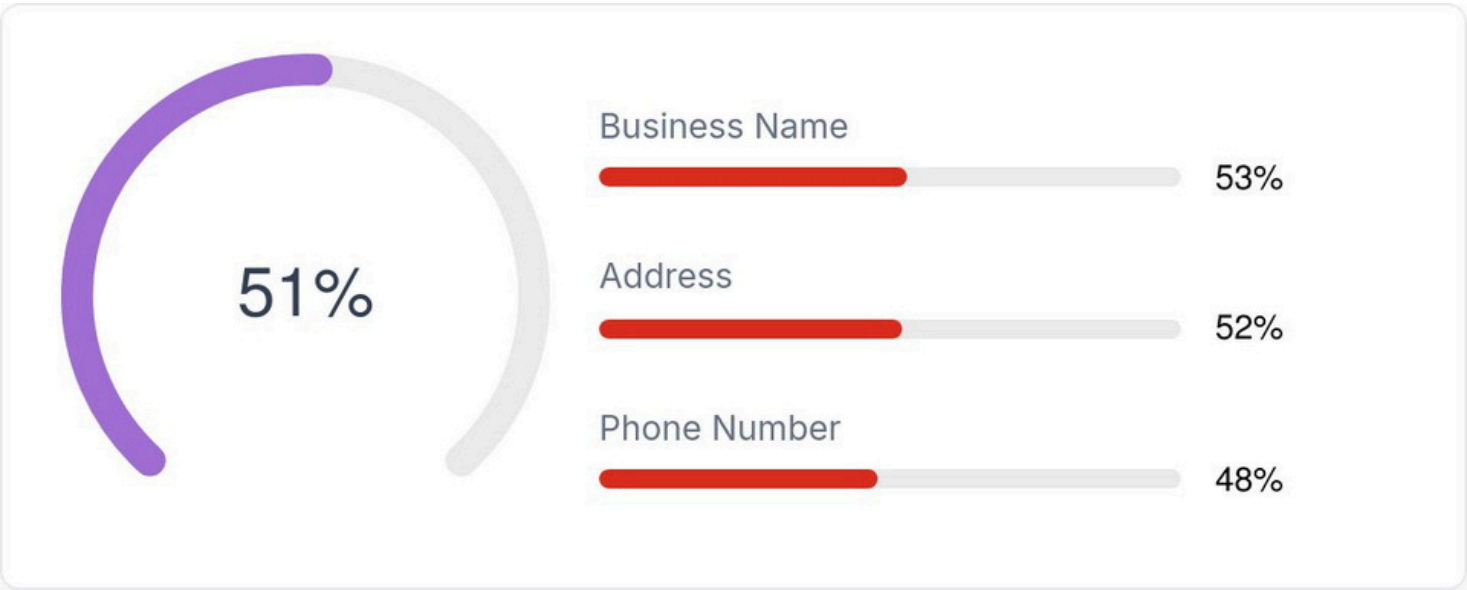
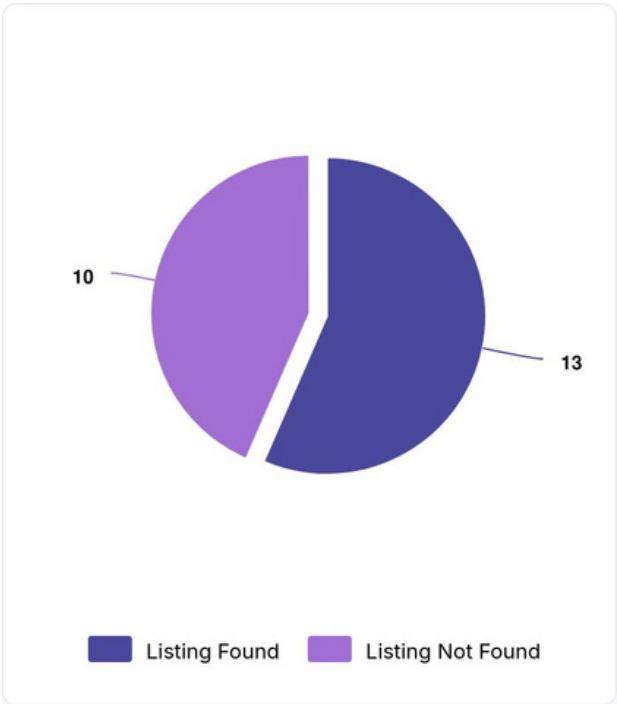


# Are Your Listings Accurate?

Having Accurate Listings across all platforms is crucial to your business as it enhances visibility and builds credibility among customers.

It seems like your business is listed in 13 Online Platforms and NOT listed in 10 Online Platforms.

Without listings, a business misses out on opportunities for online marketing, customer engagement, and valuable feedback, which are crucial for growth and success in the digital age.



## You don't have accurate Listings

A Whooping 49% of your Listing information is inaccurate. Incorrect details like wrong addresses or phone numbers frustrate customers and lead to a poor user experience, potentially driving them to your competitors.

# What Clients Are Saying About You

## Positive Reviews

Positive reviews are not just nice to have; they are an essential component of a successful online presence and can significantly impact your business's growth and reputation. Here are some of the Positive reviews left by customers for your business.

*"Thanks Jonathan you and your team are awesome, very professional and easy to work with. "*

**Xavier Montalvo**

GMB, 8 days ago



*"I can testify that. Lorem Ipsum Sit Company is the best in professionalism, pricing, quality of work, timeliness, any other attribute that comes with Good Business. Is the [?] My garage door looks as if it's a New Garage Door. I recommend this painting company to anyone that needs business in painting. You want be disappointed "*

**Island Adams**

GMB, 8 days ago



*"The men did a fine job of painting! Thanks!! "*

**John Hudson**

GMB, 8 days ago

