

Live Better. Live Longer. Live Fully.



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Keynote Proposal

The Sustainable
Growth Blueprint:
*How to Overcome Growth
Bottlenecks with Intelligent
Performance and Productivity
Systems*

Abstract

As organizations grow, complexity increases - yet many leaders discover that growth becomes harder, not easier. Decisions slow, execution slips, leadership teams feel stretched, and momentum stalls despite strong talent and market demand.

In this keynote, Patrick O'Donnell reveals why growth bottlenecks most often appear inside leadership capacity and execution systems (not strategy or effort). Drawing from real-world experience from implementing the systems that helped scale an organization from \$500 million to \$5 billion in assets (and \$40 million to \$400 million in revenue) in 5 years, Patrick introduces a practical blueprint for aligning leader performance with execution systems so growth becomes sustainable instead of exhausting.

This session challenges the belief that working harder solves growth problems and replaces it with a clear, repeatable framework for eliminating friction, restoring clarity, and building organizations that scale with confidence, accountability, and discipline - to increase productivity by 300%.

Audience Takeaways

1. Identify the most common hidden growth bottlenecks inside scaling organizations
2. Understand why effort-driven growth eventually breaks down
3. Align leadership capacity with execution systems as complexity increases
4. Reduce decision friction and execution drag
5. Apply a repeatable blueprint for sustainable, predictable growth