



Production Strategy, Development, and Execution

About Us

SilverHook Studios is an Atlanta, Georgia based film production company with over 15 years of production experience and several major network placements. We have been awarded several awards for our work, and our focus is on transformative and results based film production. We work with agencies and marketing companies, directors, and businesses. We capture your idea, target your message, and speak to your audience so the completed project is the story you wanted to tell. Our projects are done from concept to completion including writing, filming, editing, sound, and finishing. When you've only got one shot to make a difference, let us shoot it for you.



Will Bearyman
CEO & Creative Director



Eric Jones
Director/Lead Editor

KEY TIMES CLIENTS CALL ON US

- ✓ New Product or Service Launch
- ✓ Desire to raise Capital or Fundraising Goal
- ✓ Build awareness around a Social Cause
- ✓ Revamping or updating a previous project

OUR COMMITMENT TO OUR CLIENTS

- ✓ We are committed to capturing ideas in the most authentic way possible so it embodies everything about the attached brand
- ✓ We are committed to ensuring that our productions speak to their target audience effectively and eliminate missed opportunities to connect
- ✓ We are committed to effectively finishing projects on-time and on-budget without sacrificing the quality needed to deliver on the message and purpose of the intended product



BRANDS WE'VE IMPACTED

Aol. **yelp** **VH1**

IMPACT

UNIVERSITY of
West Georgia

Sams

Zillow

WE

Christmas In Action

3C Consulting

MICHELLE

STUDIONOW **SBNATION**

To learn how we can work with you to co-create and implement a customized strategy for your next production project or discuss other production needs you may need, please contact us:

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AREAS OF CORE EXPERTISE

- ✓ Filming/Shooting/Camera Operation
- ✓ Video Editing & Completion
- ✓ Linear 2D Motion & Graphic Effects Work
- ✓ Casting/Scripting/Storyboarding
- ✓ Sound Editing, Synching & Mixing
- ✓ Post-Production Finishing & Coloring
- ✓ Media Conversion & Authoring

HOW WE WORK WITH CLIENTS

- ✓ **Commercial Video Productions**
(campaigns, marketing runs, new product launches)
- ✓ **Feature and Short Film Productions**
(producing, casting, editing, finishing, etc.)
- ✓ **Corporate Video Productions**
(internal, promotional, training, etc.)
- ✓ **Fundraising Promotional Videos**
(non-profit organizations, start-ups, investments, etc.)
- ✓ **Government Video Production**
(DBE Certified, SAM registered, sole-source, subcontracting)
- ✓ **TV Show Pilot Production**
(Reality, Drama, Comedic, Teasers, Sizzle Reels, etc.)
- ✓ **Media Conversion & Theatrical DCP File Creation**