

The Sneaker Bros.

**Engaging the Sneakerhead Culture
in a Thriving \$10 Billion Market.**



The Sneakerhead Dilemma

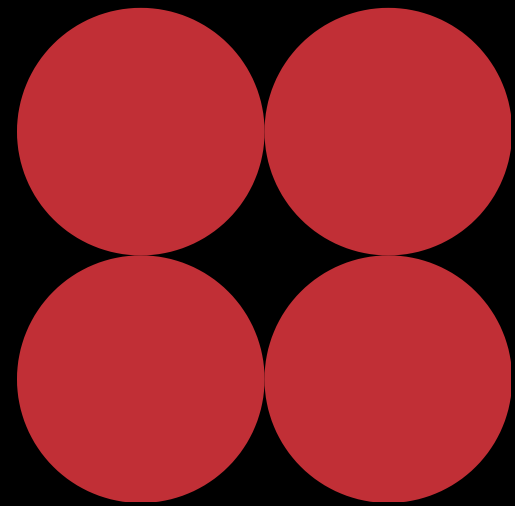


- ✦ Growing demand for limited-edition sneakers.
- ✦ Lack of centralized communities offering education, exclusivity, and resale insights.
- ✦ Fragmented access to premium content and networking opportunities.

The Sneaker Bros Community

- * Centralized hub offering exclusive courses, insights, and networking.
- * Gamified platform for engagement and retention.
- * Unlocks access to exclusive sneaker drops and premium content.





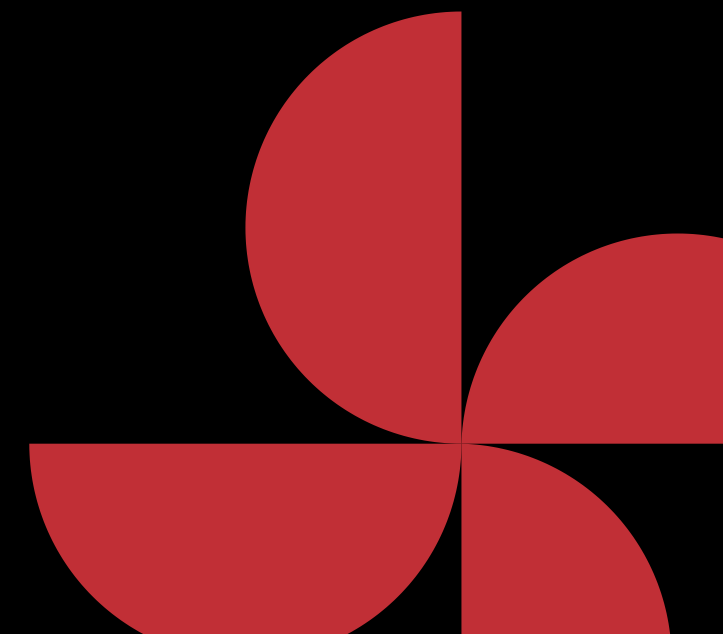
A Booming Industry

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SNEAKER RESALE
MARKET: \$10.6B
IN 2022 → \$51.2B
BY 2032 (16.4%
CAGR).

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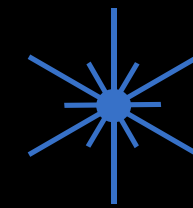
ACTIVE
SNEAKERHEAD
COMMUNITY
DRIVING OVER
\$1.8B IN STOCKX
SALES ANNUALLY.



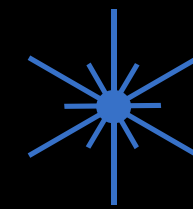
How We Make Money



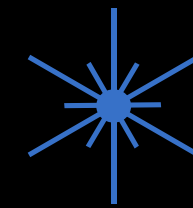
Revenue Streams



One-off premium courses (\$97-\$297).

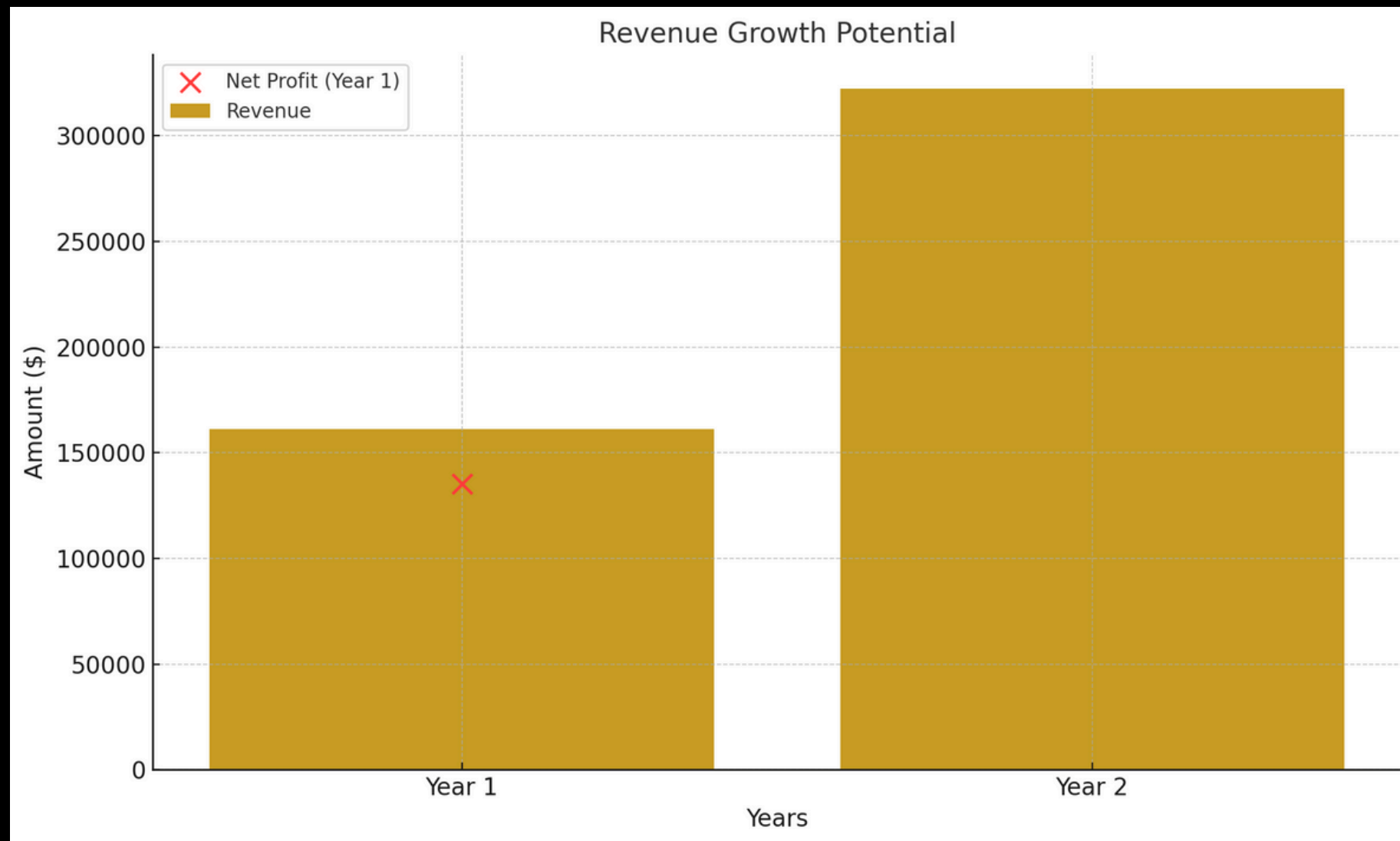


Upsells (exclusive access, coaching, merchandise).



Affiliate partnerships and premium events.

Revenue Growth Potential



Year 1:
\$161,250

Year 2:
\$322,500



Net profit Year 1: \$135,151

Why We Need \$50,000



Platform setup: \$3,188



Course creation: \$7,000



**Marketing
and growth: \$35,000**



Reserve: \$4,812



What You Get



15% equity for
\$50,000 investment.



Year 1 ROI:
40.5% (\$20,273).



Year 2 cumulative ROI:
125% (\$62,648).

Who's Behind The Sneaker Bros

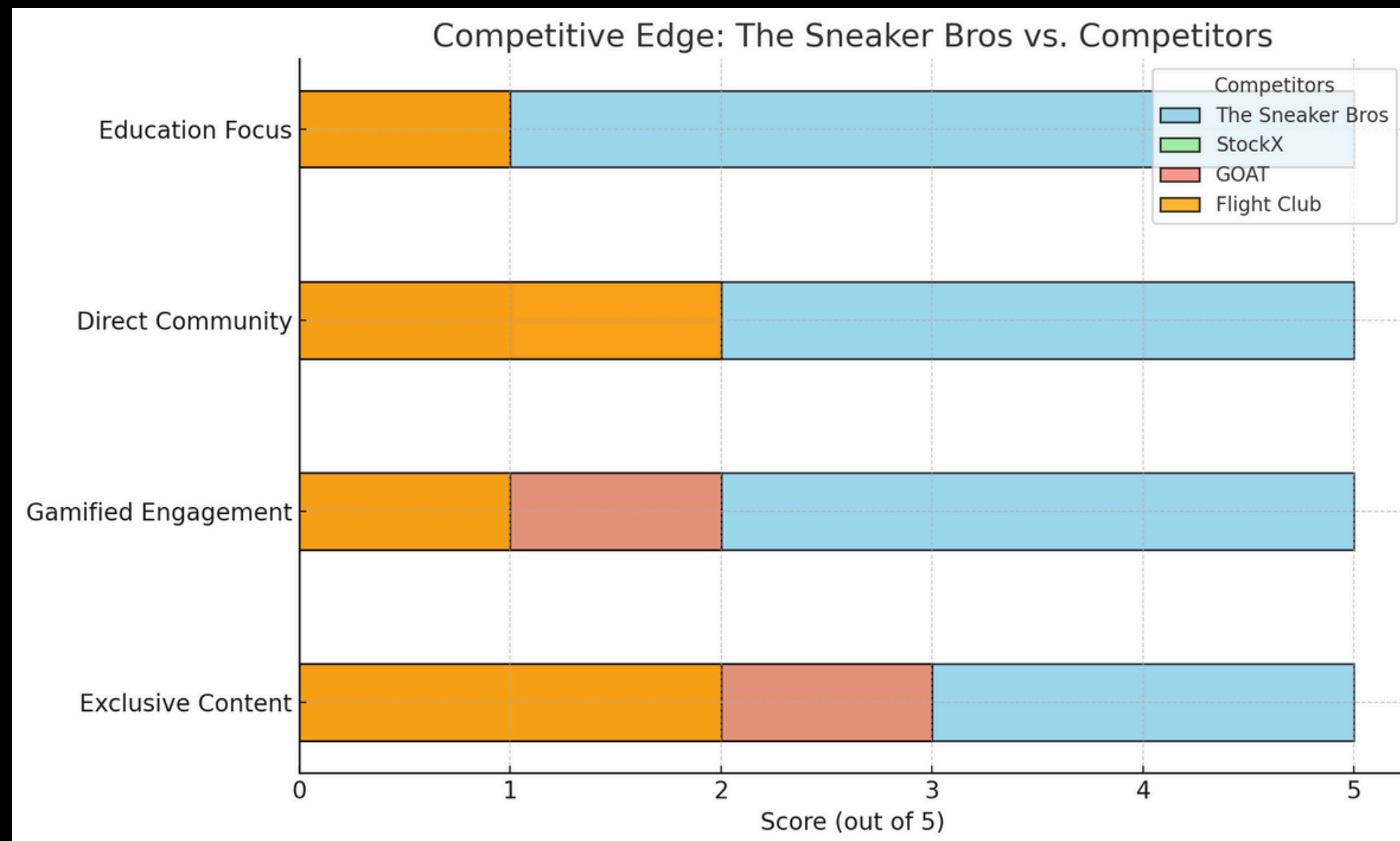
- Visionary leaders and sneaker culture experts.

- Content creators with expertise in course development

- Marketing Specialists



Why We'll Win



- Niche focus on education and exclusivity.
- Gamified engagement model drives retention.
- Strong influencer and affiliate network potential