

POSITION DESCRIPTION

TITLE:	Head of Insights & Influence
LOCATION:	Remote/Hybrid, in commuting distance to Melbourne or Sydney.
FTE:	Full time (1.0) permanent position
REPORTING TO:	Chief Executive Officer (CEO)
DIRECT REPORTS:	Impact Measurement Manager Marketing & Communications Manager Climate Solutions Knowledge & Practice Manager
FRRR Level:	Executive
SCHADS Award Grading	8.1

ABOUT FRRR

FRRR ([Foundation for Rural & Regional Renewal](#)) supports remote, rural, and regional communities across Australia to be vibrant, resilient, and sustainable. We work alongside communities to catalyse locally led solutions, especially in areas facing systemic challenges.

We are strategically focussed on supporting impact across five cross-cutting themes:

- Next generation transition
- Outback and very remote communities
- Climate solutions
- Disaster Resilience
- First Nations self-determination

Our core values centre around collaboration and constant improvement. We have created a dynamic, flexible, and supportive work environment. FRRR is an Equal Opportunity employer.

THE ROLE

The Head of Insights & Influence will lead FRRR's strategic communications, rural and remote insights, impact measurement and reporting, and strategic influence functions to elevate FRRR's voice and visibility. This role is responsible for refining how FRRR articulates its purpose, value, and impact; generating insights that influence and shape change, and activating strategic alliances that amplify rural, remote, and very remote community perspectives.

This is a pivotal leadership role that will drive a step-change in how FRRR is understood—internally and externally, by embedding a bold, authentic, and contemporary voice across all platforms and partnerships.

In collaboration with the executive leadership group, this role will uphold the organisation's values and culture, lead a high performing and culturally aligned team, and successfully execute relevant initiatives in the 2026-2028 strategic plan and beyond.

KEY RESPONSIBILITIES

Team & Executive Leadership

- **Develop and support** the performance and wellbeing of the **Insights & Influence team**, providing inspirational and grounded leadership, coaching, and direction.
- Work as part of a **collaborative executive leadership** team to steward the execution of the strategic plan, organisational culture, performance, and reputation.
- **Champion and role-model** FRRR values and ethos internally and externally.
- **Provide high calibre reporting** to the Board on the performance, impact, and strategic opportunities and considerations for the Insights & Influence portfolio.

Advocacy & Policy Influence

- **Develop and lead a non-partisan strategy** to engage decision-makers across all levels of government.
- **Create an influencing plan** with clear objectives, targets, messages, and timing.
- Working closely with other portfolios, **provide remote, rural and regional communities** with tools, data, and support to strengthen their advocacy capabilities.
- **Represent FRRR** in policy forums, sector coalitions, and strategic dialogues aligned to our strategic focus areas.

Insight Generation & Knowledge Products

- **Lead the development** of insights, products, and platforms that elevate underrepresented RRvR perspectives.
- **Oversee Knowledge & Practice Managers** to translate new and emerging practice insights into our granting, partnership development, and advocacy. Steward the design and development of new areas of programming or products/services in line with knowledge and practice insights.
- **Translate data, stories, and lived experience** into actionable knowledge that influences cross-sector change.
- **Provide the Partnerships team** with insights that help to scale giving to FRRR and generate revenue from insights products.

Strategic Alliances

- **Build and steward alliances** with system reformers and influential partners in FRRR's strategic focus areas to deepen and scale better insights and solutions in remote, very remote, and rural communities.
- **Partner with FRRR's** Outback Advisory Board to co-develop a strategic philanthropy model for outback communities and lead the creation of associated insights and influence outputs that amplify outback priorities and foster systemic change.

Marketing, Communications Strategy & Brand Voice

Oversee a Marketing & Communications team to:

- Develop and implement a bold, contemporary, and authentic marketing and communications strategy that catalyses awareness, understanding, and engagement with FRRR in target audiences
- Refine and distil FRRR's language to consistently and clearly articulate its role, theory of change, and strategic direction
- Ensure messaging resonates with RRvR communities and is embedded across all communications and engagement channels
- Ensure FRRR's unique value proposition is reflected across all materials and platforms
- Champion a courageous and values-aligned voice that reflects FRRR's commitment to community-led change in rural, remote and very remote communities

Impact Measurement and Reporting

Oversee an Impact Measurement and Data Analysis team to:

- Systematise, embed and adopt FRRR's impact measurement framework across granting programs and informs future community engagement and investment
- Foster tech-enabled reporting processes that enable rapid and nuanced insights to be generated across the FRRR team
- Refine outcomes and metrics to guide insight generation and strategic focus.

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- Any other reasonable tasks and duties as directed.