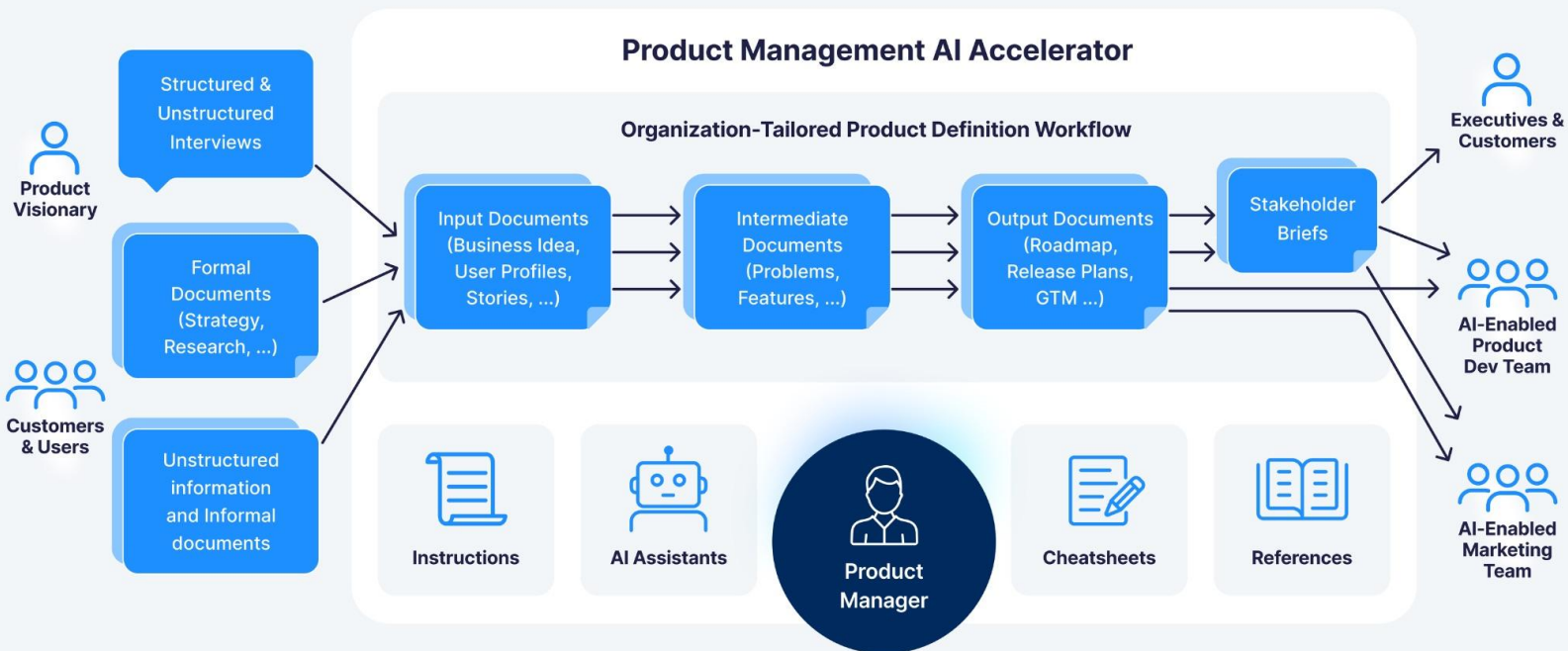




Accelerate Product Management with AI

Better Products — the Done-For-You AI-powered system to define and deliver products from idea to launch



Key Benefits:

3X

Product Team Efficiency

Product teams complete planning, documentation, and alignment twice as fast, with fewer missed requirements

40%

Skill Reduction Level

Lower the skill requirements for product managers and analysts to succeed using AI-guided workflows and templates.

20%

Product Quality Score

Improve clarity, reliability, and consistency of product requirements and specifications

2X

Time to Market

Accelerate product delivery — bring new features and updates to market 2× faster without compromising quality.

60%

Time to Proficiency

New PMs and team members reach full productivity 60% faster with clear processes and AI-powered onboarding.

50%

Documentation Completeness

Achieve 50% more comprehensive, clear, and standardized documentation for every product and release.



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AI-Driven Product Management System

Proven approach, tailored for your team

Better Products guides your team through a repeatable product lifecycle — from discovery to roadmap to post-launch iteration.

Discovery

01



Market Analysis

1

Evaluate market size, segments, and competitors to shape opportunity clarity.



User Research

2

Collect user and stakeholder input to inform product direction.



Problem Definition

3

Define the core problem, success metrics, and potential risks.

Planning

02



Solution Concept

4

Explore and validate solution ideas with business value modeling.



Requirements

5

Draft PRDs, define user stories, and clarify scope.



Prioritization

6

Rank features by value and effort to identify the MVP.

Delivery

03



Product Roadmap

7

Develop a milestone-driven release plan with dependencies mapped.



Launch Readiness

8

Prepare go-to-market plans and align cross-functional teams.



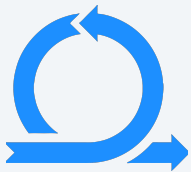
Next Iteration

9

Track KPIs, gather feedback, and update the roadmap for improvement.

Better Products delivers a tailored, AI-powered workflow — complete with ready-to-use templates, automation guides, and built-in flexibility to match how your team already works.

Product Management Processes



Agile



Lean Startup

DESIGN
THINKING

Design Thinking



Value Proposition
Design



Waterfall

Documentation Platforms



Microsoft Office Suite



Google Suite



Jira



Confluence



Notion

Generative AI Tools



ChatGPT



Anthropic



Copilot

Gemini

Gemini



Notion AI

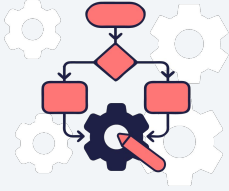


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Tailored Deliverables Package

Done for you, aligned with your workflow, tools, and goals

What You Get with Better Products



Custom-Made Solution Architecture Process Definition

A complete, documented workflow including roles, phases, governance, and decision points.



30+ Document Templates and Artifacts

Ready-to-use templates for PRDs, briefs, backlogs, strategy docs, and more—preloaded with prompt-ready configurations.



30+ Step-by-Step AI Automation Instructions

SOPs for executing repeatable tasks using AI — from synthesis to summarization.



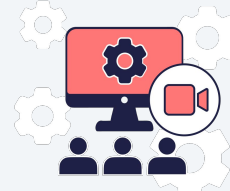
10+ Cheatsheets and Reference Materials

Quick-reference guides on prompt patterns, tool usage, terminology, and process steps.



Vertical Slice Demo Pack

A complete set of mock data, artifacts, and AI outputs showing what "good" looks like at every stage.



6-Hour Online Training (Live & Recorded)

Delivered in two sessions for flexibility and supported with follow-up materials to drive adoption.

Bonuses Included

Every engagement includes strategic and tactical bonuses to amplify long-term value:



Custom GPTs for Product Management Roles

AI assistants tailored for PMs, planners, and analysts — aligned with your workflows and daily tasks.



Expert AI Adoption Roadmap

A company-specific plan to expand AI usage across product and adjacent functions — with initiatives, tool recommendations, and adoption metrics.



Online Course AI Essentials for Managers and Designers

Self-paced learning on key AI tools and use cases — designed for PMs, architects, designers, and cross-functional leads.



3-Month Free Enterprise Subscription for Custom AI Assistants

Access to enterprise-grade GPTs hosted in your environment and integrated with your documentation standards.

Let's Talk — Free Discovery Call

<https://go.entinco.com/better-products-discovery-call>

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<https://entinco.com>





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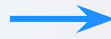
Packages and Execution

Transparent fixed price, ultra-fast implementation

Fixed Price. Full System. Fast Result

Starting from:

\$35,000 USD



**... And get the results
within 5 Weeks**



1 Year Free Defect Fixing

Any errors or issues in the delivered materials will be corrected at no cost for 12 months post-delivery.



Full Satisfaction Guarantee

If the delivered service does not meet agreed-upon expectations, we'll resolve any gaps or refund the engagement. Your success is our standard.

1. Discovery Phase

Understand your current state and identify opportunities for improvement.

2. Design Phase

Define the product management process to match your delivery model.

3. Implementation Phase

Build and test your AI-powered product management workflow.

4. Delivery Phase

Train the team, launch the system, and support adoption.

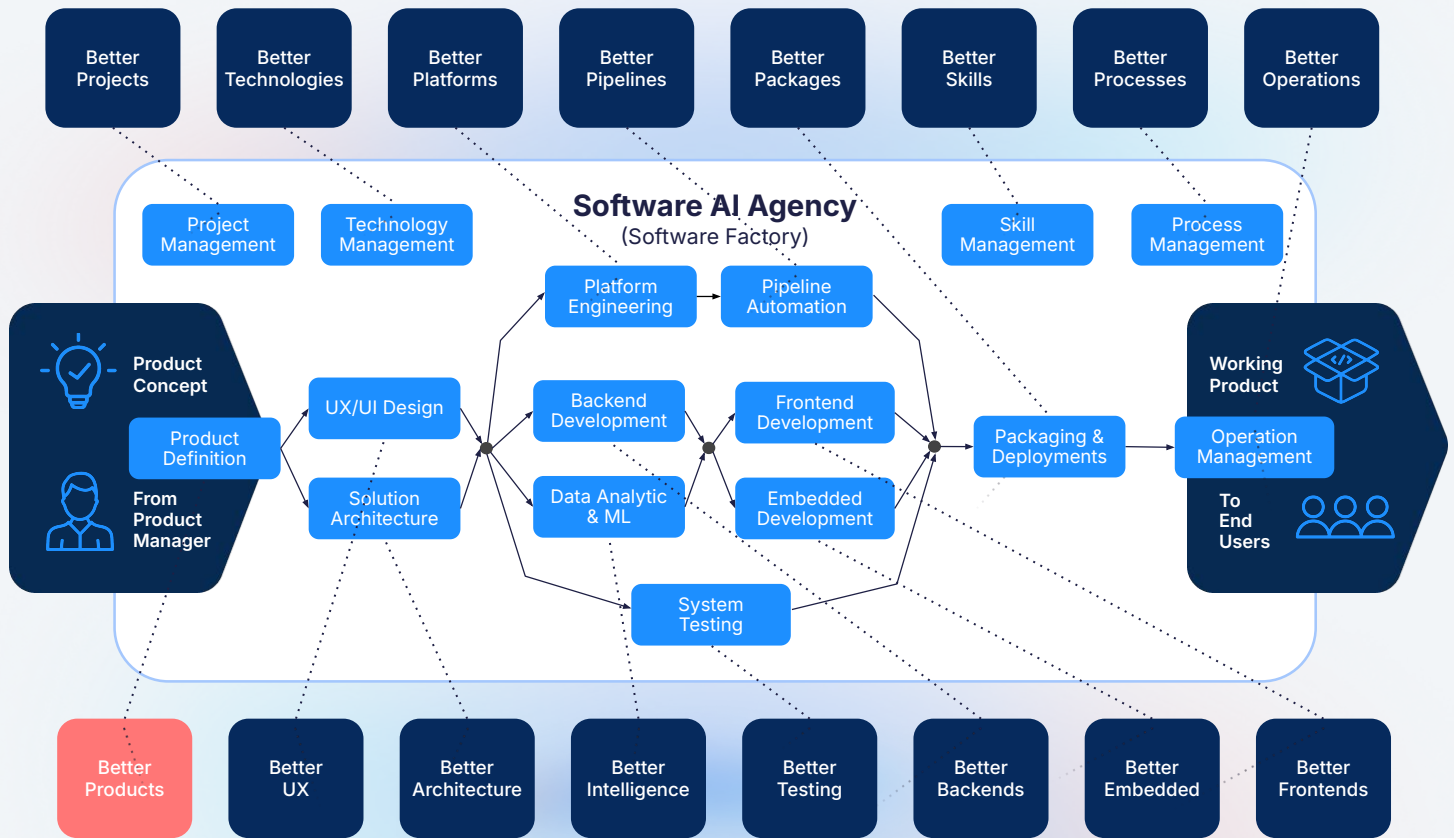
Let's connect for a free strategy session

Discuss your goals, review your current approach, and unlock the best opportunities for AI-driven improvement — with guidance from an expert who's helped teams succeed at every stage.

[Book a Strategy Call](#)



Build Your AI-Powered Software Factory — One Step at a Time



One Program—Connected to All

Better Products integrates with our entire AI Acceleration Journey: [Better Coding](#), [Better UX](#), [Better Architecture](#), [Better Backends](#), [Better Frontends](#), [Better Testing](#), [Better Processes](#), [Better Projects](#), [Better Technologies](#), and more—building your path to the full AI-Powered Software Factory.

At Enterprise Innovation Consulting, we transform how software gets built — turning delivery from a slow, manual process into a streamlined, AI-powered system.

We help companies accelerate software development by industrializing it. Through a unique blend of engineering discipline, automation, and GenAI integration, we design systems that scale, standardize, and deliver with speed.

Our mission is simple: To make repeatability, automation, and quality the default in modern software delivery — not the exception.

[READ MORE ABOUT OUR APPROACH](#)

