

# Your 12-Week Leadership Program



Welcome to your **ActionCOACH** 12-Week Leadership Program, designed to empower you with the knowledge, skills, and mindset needed to excel in today's dynamic business environment.

Throughout this transformative journey, you'll embark on a comprehensive exploration of leadership fundamentals, organizational dynamics, strategic execution, and personal development, guided by your **ActionCOACH**.

Each week offers a unique opportunity for introspection, growth, and practical application, culminating in a holistic approach to leadership that fosters innovation, collaboration, and sustained success.

Join us as we embark on this journey together, laying the foundation for your leadership legacy and unlocking your full potential as a leader of tomorrow.



## Week 1

# Understanding Leadership Fundamentals

Week 1 "Understanding Leadership Fundamentals," serves as the cornerstone for your leadership journey. Through a comprehensive exploration of leadership concepts, you'll gain invaluable insights into the essence of leadership, distinguishing it from management and uncovering the intricate relationship between the two.

By delving into leadership dynamics, you'll understand the importance of emphasizing the human element, identifying essential leadership traits, and embracing core values and guiding principles.

Attending Week 1 provides you with a solid foundation, setting the stage for deeper exploration in the subsequent weeks and empowering you with the knowledge and clarity needed to embark on your leadership journey with confidence and purpose.

## Week 2

# Building Organizational Foundations: History and Vision

Week 2 "Building Organizational Foundations: History and Vision," offers a unique opportunity for you to deepen your understanding of your company's identity and direction. By delving into the rich tapestry of your organizational history and vision, you'll gain invaluable insights into the values and milestones that have shaped your workplace culture.

This week is not just about understanding your past; it's about leveraging that understanding to create a positive and inclusive environment that fosters productivity and motivation. Through exploration of communication styles, proactive behaviors, and the art of listening, you will hone essential leadership skills that will drive your organizational success.

Attending Week 2 equips you with the tools and perspectives needed to navigate the complexities of your organizational dynamics with confidence and clarity, fostering a culture of adaptability, growth, and reflective leadership practices.





## Week 3

# Cultivating Organizational Culture

Week 3 "Cultivating Organizational Culture," offers you a profound opportunity to harness the power of culture for enhanced leadership effectiveness and organizational alignment. By delving deeper into the essence of your company's culture and understanding its influence on identity, values, and behaviors, you'll gain invaluable insights that shape your leadership approach. Through exploration of culture's impact on leadership and integration into daily practices, you'll learn to foster inclusivity, diversity, and alignment with your organizational mission and values.

Attending Week 3 equips you with the tools and strategies needed to create and sustain an effective environment, build strong relationships through trust and rapport, adapt communication styles to diverse needs, and cultivate a team that thrives on autonomy and reliability. It's a pivotal week where you unlock the transformative potential of culture in driving organizational success and fostering a cohesive, motivated team.

## Week 4

# Strategic Leadership Execution

Week 4 "Strategic Leadership Execution," empowers you with the practical skills needed to translate your vision into action and drive your organizational success. By focusing on goal setting, leadership objectives, and strategic planning with OKRs (Objectives and Key Results), you'll gain clarity on aligning your leadership goals with your organizational objectives, fostering motivation, and enhancing team performance.

Through daily leadership actions that reinforce your organizational vision, effective team engagement and communication techniques, and the art of recognizing and celebrating team achievements, you'll learn to cultivate a culture of accountability, collaboration, and success.

Attending Week 4 equips you with invaluable persuasion techniques, principles of effective influence, and strategies for building trust and connectivity both within and outside the team. It's a pivotal week where you sharpen your strategic acumen and refine your leadership approach to propel your teams and organization toward greatness.





## Week 6

# Effective Communication and Strategic Leadership

Week 6 "Effective Communication and Strategic Leadership," presents you with a valuable opportunity to enhance your communication skills and integrate them seamlessly with strategic leadership practices. By delving into the foundations of leadership communication and advanced strategies for effective interaction, you'll gain essential tools for fostering clarity, transparency, and empathy in your communication.

This week emphasizes the critical role of communication in decision-making processes and aligning communication practices with strategic objectives. Through exploration of diverse communication styles, active listening techniques, and the power of body language, you'll learn to adapt to your team members' needs and foster stronger connections.

Attending Week 6 equips you with the ability to engage with feedback constructively, refine your leadership practices, and master the art of communication for greater organizational impact and success. It's a pivotal week where you refine your communication skills and elevate your strategic leadership capabilities to drive meaningful change and foster a culture of collaboration and growth within your team.



## Week 5

# Strategic Thinking and Leadership Impact

Week 5 "Strategic Thinking and Leadership Impact," offers you a profound opportunity to elevate your leadership impact by integrating focus, passion, and strategic thinking into your practices. Through exploration of maintaining focus and clarity in leadership, cultivating personal passion, and developing strategic vision and decision-making skills, you'll gain the tools needed to drive your team forward with purpose and direction.

Embracing change becomes not just a necessity but a strategic advantage, as you learn to navigate change dynamics, lead through transitions, and implement change management strategies effectively.

Attending Week 5 equips you with the insights and strategies needed to address resistance, minimize disruptions, and execute change initiatives with confidence and resilience. It's a pivotal week where you unlock your potential to drive meaningful change and propel your organization toward success.



## Week 7

# Emotional Intelligence and Reflective Leadership

Week 7 "Emotional Intelligence and Reflective Leadership," offers you a profound exploration into the crucial aspects of leadership development. By introducing emotional intelligence as a cornerstone of effective leadership, you'll gain insights into harnessing passion, cultivating empathy, and fostering self-awareness.

This week delves into the essential components of emotional intelligence, emphasizing the role of self-awareness and self-regulation in leadership effectiveness. Through in-depth exploration of empathy, compassion, and relationship management, you'll learn to leverage emotional intelligence as a powerful tool for building trust, cohesion, and positive influence within your team. Optional insights from "Positive Intelligence" provide additional perspectives on applying positive psychology principles to your leadership.

Attending Week 7 equips you with the skills and practices needed to navigate the complexities of leadership with emotional honesty, implement reflective leadership practices, and continuously develop your emotional intelligence for greater personal and organizational success. It's a pivotal week where you deepen your understanding of yourself and others, fostering a culture of empathy, resilience, and growth within your team.

## Week 8

# Personal Leadership Branding and Emotional Intelligence

Week 8 "Personal Leadership Branding and Emotional Intelligence," offers you a transformative exploration into the integration of emotional intelligence with personal leadership branding. By delving into crafting and shaping your personal leadership brand, you'll gain a deeper understanding of your unique qualities and values, aligning them with your organizational goals for maximum impact.

This week emphasizes the importance of embedding emotional intelligence in your brand, enhancing self-awareness, and recognizing the role of empathy in leadership effectiveness. Through effective leadership communication strategies, utilization of 360-degree feedback, and mastering effective delegation, you'll learn to project your brand authentically to your team and foster a culture of trust and collaboration.

Attending Week 8 equips you with the tools and insights needed to balance emotional intelligence with rational thought in decision-making, adapt leadership style to enhance your team's performance, and leverage your personality style to strengthen your leadership brand. It's a pivotal week where you'll refine your personal leadership identity, align it with your organizational values, and chart a course for your continued growth and success.





## Week 9

# Innovation, Creativity, and Change Leadership

Week 9 "Innovation, Creativity, and Change Leadership," offers you a unique opportunity to explore innovation and creativity within the context of your leadership while honing adaptability and change management skills essential for navigating today's dynamic business landscape.

By delving into leadership's role as a driver of innovation and fostering a culture of creativity, you'll gain strategies to stimulate creative thinking and cultivate an environment conducive to idea generation. This week also addresses the challenges of leading through change, providing tactics for managing resistance and fostering effective communication during times of transition.

Through sessions on adaptability, process enhancement, and problem-solving techniques, you'll learn to optimize your organizational efficiency, cultivate a culture of high performance, and master reflective problem-solving practices.

Attending Week 9 equips you with the tools and insights needed to lead with agility, inspire innovation, and navigate change with confidence and resilience, ensuring continued success in today's rapidly evolving business landscape. It's a pivotal week where you'll sharpen your problem-solving skills, cultivate a culture of excellence, and chart a course for sustained organizational growth and success.

## Week 10

# Mentoring, Coaching, and Building Effective Teams

Week 10 "Mentoring, Coaching, and Building Effective Teams," offers you a transformative opportunity to enhance your leadership skills in mentoring, coaching, and team building. By focusing on the essence of mentoring in leadership and empowering team members through coaching, you'll gain invaluable strategies to guide professional growth and enhance team performance.

This week emphasizes the importance of fostering a mentorship culture within your organization, nurturing professional development, and encouraging continuous learning and knowledge exchange. Through sessions on team building mastery, leadership as a growth catalyst, and talent acquisition and retention, you'll learn to craft high-performing teams, facilitate individual and team growth, and attract and retain top talent.

Attending Week 10 equips you with the tools and insights needed to nurture top talent, develop the next generation of leaders, and build a strong foundation for your organizational success. It's a pivotal week where you'll refine your mentoring and coaching skills, cultivate a culture of continuous learning, and foster talent within your team to drive long-term growth and excellence.





## Week 11

# The Leadership Journey and Self-Development

Week 11 "The Leadership Journey and Self-Development," offers you a profound opportunity for reflection on your personal leadership journey and continuous self-development. By delving into insights from personal experiences and learning from renowned leaders like General Norman Schwarzkopf, you'll gain invaluable wisdom to apply to your own leadership styles.

This week also focuses on transitioning from manager to leader, enhancing leadership skills through executive coaching, and committing to ongoing learning and improvement. Through sessions on developing a self-leadership plan, mastering essential skills, and leading teams effectively, you'll learn to harness your strengths, set goals for growth, and balance your team and your individual leadership roles.

Attending Week 11 equips you with the tools and insights needed to craft and project your leadership brand, expand your knowledge and skills through recommended reading, and cultivate a mindset of continuous learning and self-improvement. It's a pivotal week where you'll reflect on your journey, refine your skills, and chart a course for continued growth and success in your leadership role.

## Week 12

# Your Leadership Journey and Next Steps

Week 12 "Your Leadership Journey and Next Steps," serves as a culmination of learning and an opportunity for you to set your sights on future leadership development. We'll be guiding you through the process of setting leadership goals and crafting a vision for your future, this week empowers you to map out your path to continued growth and success.

Emphasizing the importance of continuous learning and growth, Week 12 offers insights into further leadership courses and programs to support your ongoing development. Through sessions on effective communication, influence, and fostering a culture of innovation and excellence, you'll gain practical strategies for achieving results and leading your team to greatness.

This week also underscores the significance of feedback and reflection in leadership, providing guidance on understanding feedback dynamics, seeking and utilizing feedback effectively, and incorporating reflective leadership practices into your daily routines.

Attending Week 12 equips you with the tools, insights, and inspiration needed to chart your course for future leadership success, fostering a culture of continuous improvement and excellence within your team and your organization. It's a pivotal week where you solidify your commitment to growth and set the stage for even greater achievements on your leadership journey.



# Register Now To Attend The Next 12-Week Leadership Program



Are you ready to embark on a transformative journey towards becoming a more effective leader? Don't miss out on the opportunity to join our upcoming ActionCOACH 12-week Leadership Program! With an investment of just \$1,200 USD per participant, it's an incredible value for the invaluable skills and insights you'll gain.

Whether you're a business owner, a seasoned leader, or an emerging talent, this program is designed to empower you to excel in today's fast-paced business world. Plus, bringing multiple participants from your organization can enhance collaboration and drive collective growth.

Securing your spot is easy – simply complete the online registration process now ... and let's work together to lay the groundwork for your leadership legacy and unleash your full potential as a leader of tomorrow.