

Turn Your Business into a Marketing Machine in Just 12 Weeks

Step into a proven, step-by-step system that gives you more leads, more conversions, and a full-year marketing plan tailored to your business — guided by the world's #1 business coaching brand.

If You're Like Most Business Owners...

You've tried different marketing ideas — Facebook ads, email campaigns, maybe a few networking events — but it feels like you're throwing spaghetti at the wall. Some things work. Others don't. And no one's ever given you the big picture or shown you how it all fits together.

That ends now.

The **12-Week Marketing MasterCLASS** was built for business owners who want real, lasting marketing results — without needing a marketing degree or a massive team.

This is not a theory course. It's a business transformation system designed by **Brad Sugars**, founder of ActionCOACH and globally recognized business educator. With more than 30 years of success coaching over 100,000 businesses, Brad and his team have taken everything they've learned and built it into a program that **works for real-world business owners**.

What This Program Is (And Isn't)

- It's not a marketing lecture — it's an action-based system that delivers progress every week.
- It's not generic — it's customized to your business as you build your own real marketing plan.
- It's not passive — you'll have weekly support and accountability from a certified ActionCOACH.

Whether your business is just getting started or already successful but stuck, this program gives you the structure, tools, and momentum to take things to the next level.

Here's What's In It For You



You'll Finally Understand What Works in Marketing — and Why.

You'll learn how to attract the right customers, say the right things, and use the right channels without wasting money. You'll leave the guessing behind and build your own blueprint for success — guided by our powerful “Five Ways” framework that shows you how small changes create massive results.



You'll Actually Take Action Every Week — And See Progress.

This isn't “learn now, implement later.” This is a do-it-now program. You'll implement real strategies into your business every week — and discuss your results, roadblocks, and wins during our weekly live group coaching sessions.



You'll Build a 12-Month Marketing Plan That's Yours — Not Some Template.

Each week, you'll add to your personal marketing plan using what you've just learned. By the end, you'll have a clear, customized roadmap that shows **how to generate leads, increase conversions, retain customers, and grow profits** — without overwhelm.



You'll Become a Confident, Strategic Marketer — Even if You Hated Marketing Before.

Most business owners never learned marketing — they just stumbled into it. We're going to fix that. You'll gain marketing confidence that will last a lifetime, because this system makes sense, and you'll see it working in real time.



Imagine What Your Business Looks Like After 12 Weeks

- You're generating **consistent, qualified leads** from multiple sources.
- You're converting more prospects into customers — without needing to “hard sell.”
- Your existing customers are buying more often and referring others.
- You have a **clear, strategic marketing plan** that you and your team can follow.
- You understand what numbers matter — and how to improve them.
- Best of all... you're no longer stuck. You're moving. Fast.

That's what the 12-Week Marketing MasterCLASS delivers.

Here's Exactly What You'll Cover

Week 1	Know Your Numbers + Set Smart Marketing Goals
Week 2	Define Your Ideal Customer + Messaging That Works
Week 3	Create Your Unique Value Proposition + Brand Positioning
Week 4	Boost Margins + Increase Average Sale Value
Week 5	Turn More Leads Into Paying Customers (Conversion Rate)
Week 6	Get Repeat Business + Build Loyalty with the Ladder of Loyalty
Week 7	Generate Leads Using Social Media (Organic + Paid)
Week 8	Generate Leads Using SEO + Website Optimization
Week 9	Generate Leads with Direct Marketing (Email, Mail, Cold Calls)
Week 10	Build Strategic Partnerships, Referrals + Network-Driven Leads
Week 11	Build Your 90-Day Calendar + Consolidate Your Top Strategies
Week 12	Track Results + Fine-Tune Your Marketing with Data & Reporting

Each week includes:

- ✓ A 30-minute video from Brad Sugars
- ✓ A guided workbook and live-action exercises
- ✓ A section of your personal marketing plan to build
- ✓ A live, coach-led group session to review, refine, and act

If You're Ready to Stop Guessing and Start Growing...

Let's have a quick chat to see if this program is a fit for you.

Book Your 15-Minute Discovery Call NOW!



[Link in Email](#)

No pressure. Just a conversation to help you get clarity — and start moving forward.

Already know you're in?
You can **skip the call and enroll directly using the link in the email.**

This is your moment.
Let's turn your business into a marketing machine.