

Privacy Policy Lead Titan

Last updated: 1/5/2024

Lead Titan (“Company,” “we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, and interact with our email or SMS communications.

By accessing our website or submitting your information via forms, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect personal information you voluntarily provide to us, including:

- Name
- Email address
- Phone number
- Business name
- Any other contact or business details

We may also collect technical data like:

- IP address
- Browser type
- Device information
- Referring URLs
- Cookies or similar tracking technologies

2. How We Use Your Information

We use your information to:

- Respond to inquiries and provide customer support
- Send important updates, newsletters, and promotions via email or SMS
- Schedule appointments or deliver services
- Improve our website, services, and marketing

- Comply with legal obligations

3. SMS Messaging & A2P Compliance

By providing your phone number and opting in, you consent to receive text messages from **Lead Titan** or our partnered service providers on behalf of our clients. These may include:

- Appointment reminders
- Promotional offers
- Service updates
- Review requests
- Lead follow-ups

Your Rights:

- Message frequency may vary.
- Standard message and data rates may apply.
- You may opt out at any time by replying **STOP**.
- You may reply **HELP** for more information.

We use **10DLC-registered phone numbers** that are tied to verified campaigns to ensure messages are delivered in compliance with A2P messaging guidelines set by mobile carriers and the **Telephone Consumer Protection Act (TCPA)**.

4. Email Marketing & CAN-SPAM Compliance

If you provide your email address, we may send you relevant business communications, updates, or promotional content. To remain compliant with the **CAN-SPAM Act**, we ensure that:

- You will not receive emails without your consent
- Every email will include our physical mailing address and an unsubscribe link
- You can opt out of emails at any time by clicking the **unsubscribe** link at the bottom of any email

We do not sell, rent, or share your email address with unrelated third parties for their own marketing purposes.

5. How We Share Your Information

We do not sell your personal information.

We may share your data with:

- Trusted third-party service providers (e.g., CRM, email, SMS platforms)
- Law enforcement or regulatory bodies if required by law
- Other businesses only with your permission (e.g., referral partnerships)

6. Data Security

We implement industry-standard security measures to protect your information. This includes encrypted data storage, access control, and regular security reviews.

However, no method of transmission over the internet is 100% secure, so we cannot guarantee absolute security.

7. Data Retention

We retain your data only as long as necessary to fulfill the purposes outlined in this Privacy Policy or to comply with legal requirements.

8. Your Rights and Choices

You have the right to:

- Request access to your personal information
- Request correction or deletion of your information
- Opt out of receiving marketing communications
- Withdraw consent for data use at any time

To make a request, email us at support@leadtitan.io.

9. Cookies & Tracking

Our website may use cookies and similar technologies to enhance your experience. You can choose to disable cookies through your browser settings, though this may affect site functionality.

10. Third-Party Links

Our website may include links to third-party websites. We are not responsible for the content, security, or privacy practices of these sites. Please review their privacy policies separately.

11. Children's Privacy

Our services are not directed to children under 13, and we do not knowingly collect information from children.

12. Contact Us

If you have any questions about this Privacy Policy, contact us at:

Lead Titan

 support@leadtitan.io
 585-404-8559