



# **ASSESS CRITICAL LEADERSHIP COMPETENCIES**

Our Leadership Assessment service provides organizations with powerful insights into the strengths and development opportunities of their leaders.

Our premier suite of cutting-edge, extensively researched 360 leadership assessments is designed to evaluate key leadership competencies at all levels.

Backed by over 50 years of groundbreaking research, our top-tier leadership assessment tools are perfect for driving growth and development in organizations of any size.

**Get The Insights To Take Your Organization To The Next Level!** 

# OUR WORLD-CLASS LEADERSHIP ASSESSMENTS ARE THE GLOBAL INDUSTRY STANDARD.



Benchmark your performance against one of the largest leadership assessment databases, backed by superior-quality normative data.



Built on decades of refined, cutting-edge research.



Ensures strict confidentiality, allowing for honest and accurate feedback.



Offers a variety of customization options to suit your specific needs.



Expert support from our dedicated leadership assessment team.



Accessible in multiple languages for global flexibility.



# **360 ASSESSMENTS**

360-degree feedback is a method of systematically collecting opinions about an individual's performance from peers, direct reports, the boss, the boss's peers — along with people outside the organization, such as customers.

With this approach, a person sees a more complete picture of themselves, and organizations leverage the reporting to create a common leadership language and consistent feedback process at multiple levels through the company.



# **BENCHMARKS FOR EXECUTIVES**

### **Developing Top-Level Leaders**

A comprehensive 360-degree assessment tailored to the unique leadership challenges faced by top-level executives. Participants can compare their feedback with an exclusive benchmark of other high-ranking leaders. This includes the TAA Compass™ — an advanced digital tool that compiles, analyzes, and interprets assessment data, offering personalized recommendations. This enables executives to swiftly move from reviewing insights to implementing impactful changes in the most critical areas.

#### **FEATURES**

- Built on research conducted specifically with top-level executives,
- Utilizes exclusive normative data to ensure participants are compared only with their executive peers,
- Offered in multiple languages for global accessibility,
- Evaluates 16 key leadership competencies,
- Feedback report features a section for written comments,
- Group profile reports are available,
- Includes the TAA Compass™, a digital tool that collects, analyzes, and provides actionable recommendations from the assessment data.

#### **RESULTS**

- Initiates the journey of personal development through feedback-driven insights,
- Delivers targeted feedback on essential leadership skills for top-level executives,
- Enables individuals to benchmark their results against those of other senior leaders,
- $\bullet \ \, \text{Advances the growth process using TAA Compass} \\ {}^{\text{\tiny{TM}}} \ \text{to set goals and create actionable development plans}. \\$



# **BENCHMARKS FOR MANAGERS**

### **Assessing The Lessons of Experience**

A thorough 360-degree assessment designed for mid- to upper-level managers, evaluating 16 key competencies for success and identifying 5 potential career derailers. Combined with TAA Compass™, an innovative online tool that transforms data into actionable insights, managers can pinpoint areas for improvement and immediately apply practical strategies based on their work experiences while addressing potential career-limiting challenges.

#### **FEATURES**

- This detailed evaluation of observable behaviors offers managers a clear assessment of their leadership abilities,
- Grounded in research on what drives managerial success and the factors that lead to derailment,
- Allows managers to compare their results with a normative base of other high-performing leaders,
- Available in multiple languages for global use,
- Assesses 16 key leadership competencies and 5 derailment risks,
- The feedback report includes a section for written comments,
- Option to select from over 70 additional norm comparisons, such as country, function, or industry,
- Features TAA Compass™, an advanced digital tool that compiles, analyzes, and provides tailored recommendations based on the assessment data.

#### **RESULTS**

- Evaluates key lessons learned from experience,
- Reveals how others view an individual's strengths and areas for growth,
- Initiates personal development through feedback-driven insights,
- Progresses development with TAA Compass™ by setting goals and implementing actionable strategies.



# 🤛 BENCHMARKS BY DESIGN

#### Tailoring Your Assessment and Feedback Process

A 360-degree assessment tailored to tackle the unique leadership challenges faced by top-level executives. Participants receive feedback compared against an exclusive benchmark of other senior leaders. With the inclusion of TAA Compass™, an innovative digital tool that collects, analyzes, and offers actionable recommendations, executives can swiftly move from understanding insights to implementing targeted improvements in the most critical areas.

#### **FEATURES**

- Choose from the exclusive Benchmarks® by Design™ library, featuring scientifically developed leadership competencies and derailment factors.
- Offers a wide range of customization options to tailor the assessment to your needs.
- Provides normative comparisons with results from other high-performing managers.
- Group profile reports are available.
- Accessible in multiple languages for global use.
- Includes TAA Compass™, a digital tool that compiles, analyzes, and offers personalized recommendations based on the assessment data.

#### **RESULTS**

- Initiates the journey of personal development through feedback-driven insights,
- Delivers targeted feedback on essential leadership skills for top-level executives,
- Enables individuals to benchmark their results against those of other senior leaders,
- Advances the growth process using TAA Compass™ to set goals and create actionable development plans.

# 10 REASONS WHY THIS SOLUTION IS FOR YOU

01

### Lack of Leadership Confidence

Many ideal customers may struggle with self-doubt and a lack of confidence in their leadership abilities, hindering their effectiveness and impact within their organization.

02

### > Communication Challenges

Difficulty in effectively communicating vision, goals, and expectations can lead to misunderstandings, conflicts, and inefficiencies within teams and across departments.

03

# Strategic Uncertainty

Without a grasp of strategic thinking principles, leaders may struggle to navigate uncertainty, make informed decisions, and drive organizational success.

04

# > Emotional Intelligence Deficits

Leaders may struggle to understand and manage their own emotions, as well as those of others, leading to strained relationships, low morale, and reduced team cohesion.

05

### > Stagnant Career Growth

Many ideal customers feel stuck in their careers, lacking the skills and opportunities to advance to higher leadership roles.

06

### > Ineffective Conflict Resolution

Challenges in resolving conflicts can create toxic work environments, reduce productivity, and increase employee turnover, harming organizational performance

07

# > Limited Leadership Impact

Ideal customers may feel their leadership impact is limited, struggling to inspire teams to peak performance, leading to missed opportunities for growth and innovation.

08

# Insightful Evaluation

We employ a diverse range of assessment tools and methodologies to provide you with comprehensive insights into your leaders' capabilities.

09

# Customized Approach

We tailor assessments to your organization's unique needs, ensuring accurate identification of leadership potential and competency gaps.

10

# > Focused Development Plans

Armed with the data from our assessments, we craft personalized development plans to enhance leadership effectiveness, driving tangible results.