



MICHAEL'S STAGE INTRO

Ladies and gentlemen, please welcome a speaker who exemplifies resilience, leadership, and the power of overcoming adversity.

Michael Allison is a U.S. Marine Corps veteran, a Purple Heart recipient, and the CEO of The Adversity Academy Leadership Development Company. With over two decades of leadership experience, Michael has empowered high-level individuals and Fortune **500 organizations** to break through limitations and embrace a mindset of growth and accountability. His journey through the aftermath of **9/11 and the Iraq War**, where he led critical missions, shaped his unique approach to leadership under extreme pressure.

Michael's insights have been featured in multiple media outlets and publications such as **NBC, USA Today** and **About Face Films**. He has spoken on **TEDx** stages, and earned recognition from **INC 5000**.

In his spare time, Michael enjoys driving his classic muscle car with his family, traveling the world with his family and showing his commitment to building leadership & trust, starting at home!

Please turn your attention to the screen for a brief video that introduces U.S. Marine Purple Heart Veteran Michael Allison.

PAUSE FOR VIDEO TO PLAY

He is here today to share his proven methodologies for building high-performance teams, cultivating resilience, and leading with authenticity as there were NO EXCEPTIONS.

Please join me in welcoming, best-selling author, thought leader and U.S. Marine Purple Heart recipient Michael Allison!