

THE UN-LEADERSHIP SHOW

UN-LOCKING, UN-LEASHING, UN-BOUNDING

WITH MICHAEL ALLISON



250+
EPISODES

3 YEARS+
ON-AIR

WELCOME TO THE UN-LEADERSHIP SHOW!

Dive into the uncharted waters of leadership transformation where we challenge traditional norms, shatter limiting beliefs, and reimagine what leadership can be in today's fast-evolving business world. Hosted by Michael Allison, U.S. Marine Corps veteran, award-winning speaker, and CEO of The Adversity Academy, each episode is a deep-dive into practical, authentic, and impactful strategies to unleash your potential and build resilient, high-performance teams.

Join us as we bring in thought-provoking guests—CEOs, leadership experts, and innovators across industries—to share raw insights and unconventional wisdom on thriving in leadership. Whether you're an established executive or an aspiring leader, The UN-Leadership Show is here to inspire and equip you to lead with authenticity, agility, and purpose.

WHY THE UN-LEADERSHIP SHOW

The UN-Leadership Show breaks the mold of conventional leadership wisdom, exploring new, sometimes unconventional ways to think about and practice leadership in the modern business world. By focusing on unlearning outdated principles and unlocking new potential, this show is designed for leaders ready to redefine what it means to lead.

VIDEO PODCAST EXPOSURE

Average over **10K views** per episode across all channels.

- | [iammichaelallison](#)
- | [theadversityacademy](#)

AUDIO PODCAST EXPOSURE

Over **5000 downloads** per day and **150,000 downloads** per month

- | **65% Apple iTunes**
- | **15% Spotify**

SOCIAL MEDIA PODCAST EXPOSURE

Average over **2000 Views** Per Video Post

- | **116K+ Followers**
- | **Over 10K Average Reach**

CORE TOPICS & CONTENT PILLARS

▶ Redefining Leadership

- Breaking down the 'traditional' vs. 'un-leadership' mindset.
- How to create culture-driven organizations without hierarchy overkill.

▶ Authenticity & Resilience

- Showing up authentically and building trust with transparency.
- Strategies to build a resilient leadership style that can withstand disruption.

▶ Diversity, Equity, & Inclusion (DEI)

- Embracing DEI as a core component of un-leadership.
- Practical ways to foster inclusivity and drive change within organizations.

▶ Mental Health & Emotional Intelligence in Leadership

- Normalizing mental health in the workplace and supporting team well-being.
- Improving emotional intelligence as a core leadership skill.


▶ Mindset & Overcoming Limitations

- Shattering limiting beliefs to unlock new potential.
- Developing a growth mindset in teams for consistent peak performance.

▶ The Power of Purpose and Mission-Driven Leadership

- Aligning business goals with purpose to inspire and motivate teams.
- How to keep a team mission-driven during periods of uncertainty.

IDEAL AUDIENCE

 **Executive Leaders & C-Suite Professionals:** CEOs, CFOs, COOs, CMOs, and other top executives in mid-to-large corporations who are open to unconventional leadership strategies.

 **Mid-Level & Frontline Managers:** Emerging leaders who seek practical insights to elevate their leadership style and inspire teams.

 **Business Owners & Entrepreneurs:** Those leading their own ventures who need adaptable, resilient leadership strategies.

 **Leadership Coaches, HR Professionals, and Consultants:** Experts in human development who want fresh perspectives to enhance their coaching, training, or consulting practices.

GUEST CRITERIA

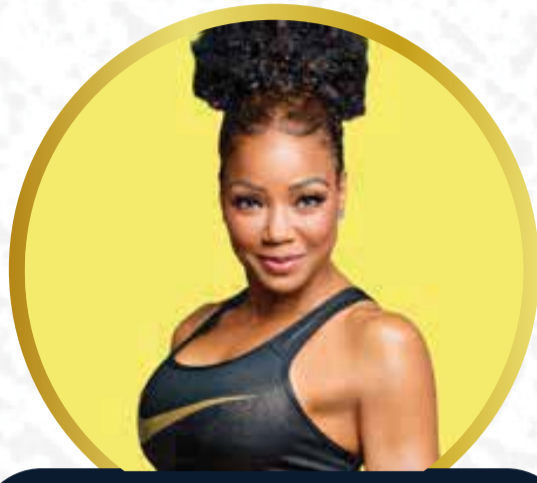
✓ **Business & Industry Leaders:** CEOs, founders, and top-level executives who have demonstrated transformative leadership.

✓ **Thought Leaders & Innovators:** Academics, researchers, and authors who bring fresh, research-backed insights into modern leadership.

✓ **Leadership Coaches & Consultants:** Experts in leadership training, resilience building, and DEI.

✓ **Success Stories from Varied Industries:** Individuals who represent diversity in industry, leadership style, and innovation, sharing real stories of overcoming challenges.

FEATURED PODCAST GUESTS



Arnita Champion
 3x Olympian & Certified Personal Trainer



Lisa Price
 Founder of Carol's Daughter



John Patrelli
 Actor, Author & Certified Fitness Trainer



Guy Kawasaki
 Host of Remarkable People Podcast and Chief Evangelist of Apple & Canva



Keeper Catran Whitney
 Best Selling Author & Speaker



J.R. Spear
 Combat Veteran & Success Coach



Anne Montgomery
 ESPN Analyst & Best Selling Author



Howie DiSavino III
 Nascar Racecar Driver



John Callas
 Movie Director, Writer, Producer & Author



Mustafa Ammar
 Founder and CEO of The Passion MBA and Author



Dr. Faith Robertson
 Founder of Elevation N.O.W



Felicity Nicole
 Best Selling Author & Coach



Chris Worth
 Real-Estate Agent, Broker & Investor



Ginny Priem
 Founder of The Gin-PATH, Best Selling Author, Speaker & Coach



Derek Newborn
 Certified Fitness Trainer & Coach

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