



# MICHAEL W. ALLISON, MBA

U.S. Marine Purple Heart Veteran

**Shatter Limitations, Equip Your Leaders and Teams to Perform With Purpose Under Pressure, Unlock Creativity, and Drive Innovation.**

*From the Battlefield to the Boardroom — A Story of Purpose, Power & Performance Under Pressure.*

**Award-Winning Keynote Speaker | Best-Selling Author  
Leadership Expert | Resilience Strategist**



VISA

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amazon



## MEET Michael W. Allison, MBA

**Michael W. Allison is a globally recognized leadership expert, award-winning entrepreneur, and U.S. Marine Purple Heart Veteran who's spent over 20 years helping organizations build pressure-tested leaders and resilient, high-performance cultures.**

After surviving a VBIED **car bomb attack in Iraq**, Michael returned home and rose through the ranks—leading national programs for the Department of Veterans Affairs, **launching an INC 5000 franchise**, and training corporate and government teams across the country. His path from trauma to transformation is the foundation of his life's mission: helping others break limitations, lead with clarity, and perform under pressure.

Today, Michael is the CEO of *The Adversity Academy Leadership Development Group*, delivering keynotes, coaching, and consulting grounded in creativity, identity, and sustainable performance. His clients include **Microsoft, Salesforce, NBC, TEDx, Apple, Netflix, ESPN, and Columbia University.**

As the creator of the **Break The Bottle™**, **Protect The House™**, and **Leadership Re-Entry™** frameworks, Michael equips leaders to master mindset, drive innovation, and lead with resilient clarity.

He's been featured on *The Jennifer Hudson Show*, *Military Makeover with Montel Williams*, *NBC*, *VFW Magazine*, and *TEDx*, and was honored with the **Distinguished Alumni Award** from Indiana Wesleyan University.

Michael doesn't just talk about adversity—

**Michael doesn't just inspire....He activates change.**

**Shift From Surviving Setbacks To Leading With Strength, Identity, and Relentless Resilience.**

### SIGNATURE OFFERINGS (In-Person or Virtual)

- Keynote Speaker
  - > Option 1: Break The Bottle
  - > Option 2: Protect The House
- Workshop Training
  - > Half Day or Multi-Day
- Panel Discussions
- Seminars & Breakout Sessions
- Fireside Chats & MC
- eLearning Video Series
- Offsite Retreats
- Coaching & Consulting

### SPEAKING EXPERTISE

- Peak Performance & Productivity
- Mental Health, Resilience, Identity & Mindset
- Motivational & Inspirational
- Creativity, Innovation & Leadership Development
- Team Building & Employee Engagement
- Cultivating Company Culture & Change Management

### SPEAKING EXPERIENCE

- Conferences & Trade Shows
- Sports Teams & General Audiences
- Summits, Retreats & Roundtables
- Corporate & Government Events
- Workshops, Webinars & Panels
- Universities & Youth Organizations
- Military & Veteran Organizations
- Associations & NonProfit Organizations



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[www.michaelwallison.com](http://www.michaelwallison.com)