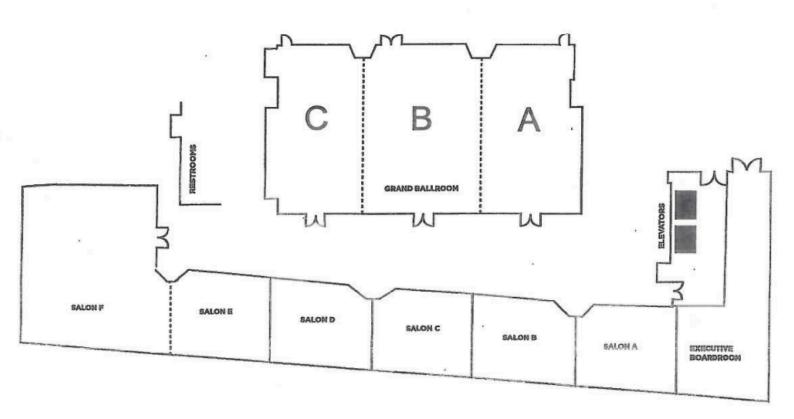
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BANQUET & CONVENTION SPACE





Grand Ballroom A Sessions

Wednesday, November 5th Grand Ballroom A

Microlender and CDFI Panel: Meet the Lender
Getting Prepared for Funding
Commercial Real Estate Lending Options
Kiva U.S. 0% Microloan
The ABCs of Lending
The SBA Lending Products

Thursday, November 6th Grand Ballroom A

More Workshops Coming!



Grand Ballroom B Sessions

November 5th

Grand Ballroom B

Meet and Hear from Senior Leadership: Entrepreneurial Ecosystem

The Impact of AI on Entrepreneurship
How Can the Michigan Economic Development
Corporation Support Your Business?
Storytelling for Entrepreneurs: Learn How to Pitch Your

Business

How to Successfully Apply for a Microloan? – Warren S. Galloway, Jr.

Should Businesses Accept Cryptocurrency?

Thursday, November 6th

Grand Ballroom B

Are Microlenders and CDFIs lending money?
Can you Capital Stack to Fund your Business?
Is Venture Capital an Option for a Non-Tech Business?
What are the Different Lending Options for Entrepreneurs?

Understanding Personal and Business Credit



Grand Ballroom C Sessions

Wednesday, November 5th <u>Grand Ballroom C</u>

Know your numbers from an Accountant
Workforce Bullying: How to address it?
What are your Legal Rights as a Business Owner?
Successfully Marketing Your Business
Human Resources for Small Businesses
Business Etiquette: Strategic Communication

Thursday, November 6th <u>Grand Ballroom C</u>

Strategies for Increasing Retail Sales
How to Complete a Loan Application
How to Fund a Tech-Based Business
Creating Financial Projections for your Business
Why is a Business Plan Important?
Is owning a Franchise the Best Option for you?
Identifying the Right Commercial Real Estate for Your
Business



Sessions Open Office Hours with Lenders

Salon A
Sessions

Wednesday, November 5th Salon A

- Meet and Learn about Small Business Lending & Retail Services Lake Trust Credit Union
- Meet and Learn about Small Business Lending & Retail Services First Independence Bank
- Meet and Learn about Small Business Lending & Retail Services – Comerica Bank
- Meet and Learn about Small Business Lending & Retail Services Fifth Third Bank
- Meet and Learn about Small Business Lending & Retail Services Huntington Bank
- Meet and Learn about Small Business Lending & Retail Services CIBC Bank
- Meet and Learn about Small Business Lending & Retail Services – Bank of Ann Arbor



Strategic Community Partner Room Host

Salon B Sessions



Strategic Community Partner Room Host

Salon C Sessions

Entrepreneur Exchange Group National Microloan Conference Sessions

Wednesday, November 5th

Room Salon C

Time	Title of Sessions - Room Salon C	Speaker(s)
9 – 10 a.m.	Bookkeeping Basics	Valaise Smith - Tried and True Financial Services
10 – 11 a.m.	CEO Success Coaching	Myles Morgan, Mind Blown
11 – 12 p.m.	Perfect Pitch Deck	Jacquelene Barnes, JacQueBee
Lunch Served		
1 – 2 p.m.	Leveraging Community Investment Trusts for Small business growth strategy	David Palmer Kite and Key Partners
2 – 3 p.m.	AI for Business Growth	Christa Stephens, Tymflo
3 – 4 p.m.	Marketing Magic for Small Businesses and Cooperatives	James Hall, III - Coddi Collective
4 – 5 p.m.	Screening: No Place Like Home: A Detroit Story of Loss, Learning and Land Justice	Angeline Lawrence, E2g

Thursday, November 6th

Room Salon C

Time	Title of Sessions - Room Salon C	Speaker(s)
9 – 10 a.m.	Building Business Automations	Christa Stephens, TymFLO
10 – 11 a.m.	Social Media Savvy	Tanesha Reed, Mogal Maker
11 – 12 p.m.	Personal Finance Foundations	Michael Badon, Financial
		Services
Lunch (On		
your Own)		
1 – 2 p.m.	Financial Statements for Business Funding	LaShanda Cooper, Detroit Development Fund
2 – 3 p.m.	Collective Ownership 101: Basics of Worker owned cooperatives	Terrance White Detroit Community Wealth Fund



Strategic Community Partner Room Host

Salon D
Sessions

Emerging Enterprise Group National Microloan Conference Sessions

Theme: Relationships- Political- History -open discussion

Wednesday, November 5th

Room Salon D

Time	Title of Sessions - Room Salon D	Speaker(s)
9 - 10 a.m.	Relationships- Overview	LeRobert Johnson
10 - 11 a.m.	Business Relationships – Trading –	Jermine Wyrick
	Partnerships - JV	
11 – 12 p.m.	Personal and Family Dynamics	Tamaka Reeves
Lunch		
Served		
1 – 3 p.m.	Business and Politics - Opportunity vs	Luis and Tayna Ali
	Community	
2 – 3 p.m.		
3 – 4 p.m.	Networking	Contest \$100 for the Winner
4 - 5 p.m.		

Thursday, November 6th

Overall theme – Relationships, Politics, and History - We can learn when we trust each other, with the pledge to execute our part like clockwork and responsibly.

Room Salon D

Time	Title of Sessions - Room Salon D	Speaker(s)
9 - 10 a.m.	New Economy and Strategy Open Discussion	Lawrence Jackson – Team
10 - 11 a.m.		
11 – 12 p.m.	Historical View of Urban Business -What can we learn	Anthony Brogdon
Lunch (On your Own)		
1 – 2 p.m.	Crypto the New Cash - until	Lawrence Jackson
2 - 3 p.m.		
3 – 4 p.m.	Reflections from all sessions – open discussion- Important to hear from the People. What does it take to create our own markets and currency-	Round table discussion – peer learning – research
4 – 5 p.m.		



Food and Lounge Room

Salon E



Vendor Marketplace

Salon F

Name of Vendors

*Conference Schedule is Subject to Change Please check **www.microloanconference.com** for the latest conference schedule

*All food will be served in Salon E

*Please support the vendor entrepreneurs in the Marketplace in Salon F!

If you have any questions, please speak to one of the members of the conference planning team wearing the light blue jackets

