

**NOVEMBER 2025**

# ***2025 National Microloan Conference***

**HOLLYWOOD CASINO  
AT GREEKTOWN**

**NOVEMBER 5 - 6, 2025**

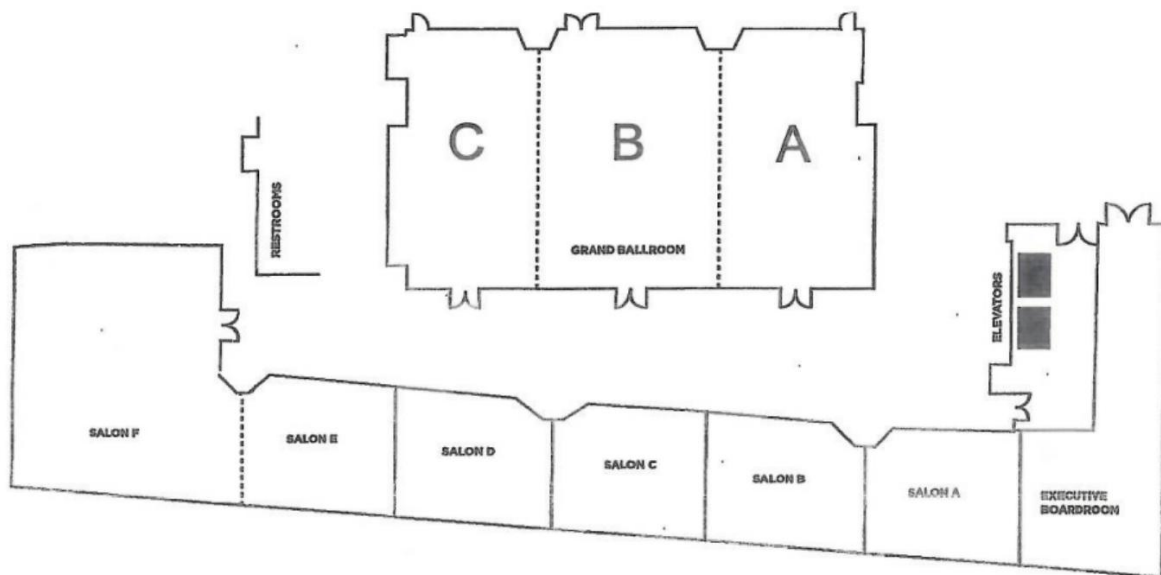


## ***CONFERENCE ITINERARY***

**WWW.MICROLOANCONFERENCE.COM**

**HOLLYWOOD**  
*Casino*  
— AT GREEKTOWN —

**BANQUET & CONVENTION SPACE**





**Microloan** Conference

**Wednesday, November 5th**  
**Grand Ballroom A - C**  
**Sessions**

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# WEDNESDAY, NOVEMBER 5, 2025

## Grand Ballroom A

<b>Time</b>	<b>Title of Sessions - Grand Ballroom A</b>	<b>Speaker(s)</b>
8:30 – 9 a.m.	<b>Opening Ceremony</b>	Warren Galloway, Founder
9 – 10 a.m.	<b>Brick &amp; Mortar: From Dream to Reality</b>	Cathryn Coleman Marc Howland
10 – 11 a.m.	<b>It's VITAL — Prioritizing Health &amp; Wellness for Business Success</b>	Regina Ann Campbell
11 – 12 p.m.	<b>Capitalizing on Clarity: Crafting a Core Message that Fuels Business Growth</b>	Jesse Cole
12 – 1 p.m. Lunch Served	<b>How to Successfully Apply for Capital</b>	Warren Galloway, Jr., Founder
1 – 2 p.m.	<b>From Confused to Confident: A Practical Guide to Your Business Financials</b>	Steven Koch
2 – 3 p.m.	<b>MEDC and Resources Provided to Small Businesses</b>	Amy Rencher
3 – 4 p.m.	<b>The History of First Independence Bank's Community Impact</b>	Dimitrius Hutcherson
4 – 5 p.m.	<b>Screening of No Place Like Home Community Land Trust Movement in Detroit and Beyond</b>	Angeline Lawrence
5 – 11 p.m.	<b>Afrofuturist Femmes Film Festival</b>	Conscious Creations Films by MacKenzie, Host

## Grand Ballroom B

<b>Time</b>	<b>Title of Sessions - Grand Ballroom B</b>	<b>Speaker(s)</b>
8:30 – 9 a.m.	<b>Opening Ceremony</b>	Warren Galloway, Founder
9 – 10 a.m.	<b>Michigan Small Business Helper Demo</b>	NEI
10 – 11 a.m.		
11 – 12 p.m.	<b>Liquor License and Real Estate</b>	Atty. Brian O'Keefer
12 – 1 p.m. Lunch Served	<b>How to Successfully Apply for Capital</b>	Warren Galloway, Jr., Founder
1 – 2 p.m.	<b>CDFIs: Surviving Funding Cuts</b>	Aaron Jackson, Rachel Davis, Tamara Jackson-Gatewood, Paul Jones
2 – 3 p.m.	<b>Fifth Third Bank's Impact in the Community</b>	Tawnya Rose
3 – 4 p.m.	<b>When Should You Apply for Funding from a Bank</b>	Nicole Paine, Erica Foodle, Joseph Shepard
4 – 5 p.m.	<b>Screening of No Place Like Home Community Land Trust Movement in Detroit and Beyond</b>	Angeline Lawrence
5 – 11 p.m.	<b>Afrofuturist Femmes Film Festival</b>	Conscious Creations Films by MacKenzie, Host

**Grand Ballroom C**

<b>Time</b>	<b>Title of Sessions - Grand Ballroom C</b>	<b>Speaker(s)</b>
8:30 – 9 a.m.	<b>Opening Ceremony</b>	Warren Galloway, Founder
9 – 10 a.m.	<b>Cyber LEDGER</b>	Terrance Campbell
10 – 11 a.m.	<b>Lake Trust Credit Union Small Business Loans</b>	Nicole Paine
11 – 12 p.m.	<b>Fund and Resources for Food Based Businesses</b>	Shakir Bralock, Ederique “E” Goudia
12 – 1 p.m. Lunch Served	<b>How to Successfully Apply for Capital</b>	Warren Galloway, Jr., Founder
1 – 2 p.m.	<b>How to Identify the Right Real Estate for your Business</b>	Lauren Rivers
2 – 3 p.m.	<b>Using Technology to Scale Your Business</b>	Marlin Williams
3 – 4 p.m.	<b>Why a Franchise is an option for Entrepreneurs?</b>	Chinyere Crutcher
4 – 5 p.m.	<b>Screening of No Place Like Home Community Land Trust Movement in Detroit and Beyond</b>	Angeline Lawrence
5 – 11 p.m.	<b>Afrofuturist Femmes Film Festival</b>	Conscious Creations Films by MacKenzie, Host



**Microloan** Conference

**Wednesday, November 5th**  
**Salon A - D**  
**Sessions**

### Salon A

<b>Time</b>	<b>Title of Sessions – Salon A</b>	<b>Speaker(s)</b>
8:30 – 9 a.m.	<b>Opening Ceremony</b>	Warren Galloway, Founder
9 – 10 a.m.	<b>Small Business Legal Resources</b>	Atty. Michael Lamb
10 – 11 a.m.	<b>The Importance of Social Entrepreneurship</b>	Dr. Marcus Harris
11 – 12 p.m.	<b>NextBizLevel - One Platform to Run it All: CRM • Web Hosting • Invoicing • Booking and More!</b>	Aric Tucker
12 – 1 p.m. Lunch Served	<b>How to Successfully Apply for Capital</b>	Warren Galloway, Jr., Founder
1 – 2 p.m.	<b>TechTown Detroit Resources</b>	Christianne Mahone
2 – 3 p.m.	<b>Bullying in the Workplace</b>	Tresa Galloway
3 – 4 p.m.	<b>Kiva Microloan 0% Interest</b>	Build Institute
4 – 5 p.m.	<b>Screening of No Place Like Home Community Land Trust Movement in Detroit and Beyond</b>	Angeline Lawrence
5 – 11 p.m.	<b>Afrofuturist Femmes Film Festival</b>	Conscious Creations Films by MacKenzie, Host

### Salon B

<b>Time</b>	<b>Title of Sessions - Salon B</b>	<b>Speaker(s)</b>
9 – 10 a.m.	<b>Understanding Financial Projections</b>	Yusupha Kamara
10 – 11 a.m.	<b>What do you need in order to Apply for a Microloan</b>	Tanesia Greer
11 – 12 p.m.		
12 – 1 p.m. Lunch Served	<b>How to Successfully Apply for Capital</b>	Warren Galloway, Jr., Founder
1 – 2 p.m.	<b>The Art of Business Sales</b>	John Petty
2 – 3 p.m.		
3 – 4 p.m.		
4 – 5 p.m.	<b>Screening of No Place Like Home Community Land Trust Movement in Detroit and Beyond</b>	Angeline Lawrence
5 – 11 p.m.	<b>Afrofuturist Femmes Film Festival</b>	Conscious Creations Films by MacKenzie, Host



**Strategic Community Partner Room Host**

**Wednesday, November 5<sup>th</sup>**  
**Salon C**  
**Sessions**

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**Salon C – Entrepreneur Exchange Group**

<b>Time</b>	<b>Title of Sessions - Salon C</b>	<b>Speaker(s)</b>
9 – 10 a.m.	<b>Bookkeeping Basics</b>	Valaise Smith - Tried and True Financial Services
10 – 11 a.m.	<b>CEO Success Coaching</b>	Myles Morgan, Mind Blown
11 – 12 p.m.	<b>Perfect Pitch Deck</b>	Jacqueline Barnes, JacQueBee
12 – 1 p.m. Lunch Served	<b>How to Successfully Apply for Capital</b>	Warren Galloway, Jr. Founder
1 – 2 p.m.	<b>"Leveraging Investment Crowdfunding for Small Business Growth"</b>	David Palmer Kite and Key Partners
2 – 3 p.m.	<b>AI for Business Growth</b>	Christa Stephens, Tymflo
3 – 4 p.m.	<b>Marketing Magic for Small Businesses and Cooperatives</b>	James Hall, III - Codd Collective
4 – 5 p.m.	<b>Screening: No Place Like Home: A Detroit Story of Loss, Learning, and Land Justice</b>	Angeline Lawrence, E2g
5 – 11 p.m.	<b>Afrofuturist Femmes Film Festival</b>	Conscious Creations Films by MacKenzie, Host



**Strategic Community Partner Room Host**

**Wednesday, November 5th**  
**Salon D**  
**Sessions**

**Salon D – Emerging Enterprise Group**

<b>Time</b>	<b>Title of Sessions - Salon D</b>	<b>Speaker(s)</b>
9 – 10 a.m.	<b>Relationships- Overview</b>	LeRobert Johnson
10 – 11 a.m.	<b>Business Relationships – Trading – Partnerships – JV</b>	Jermine Wyrick
11 – 12 p.m.	<b>Personal and Family Dynamics</b>	Tamaka Reeves
12 – 1 p.m.	<b>How to Successfully Apply for Capital</b>	Warren Galloway, Jr., Founder
Lunch Served		
1 – 3 p.m.	<b>Business and Politics – Opportunity vs Community</b>	Luis and Tayna Ali
2 – 3 p.m.		
3 – 4 p.m.	<b>Networking</b>	Contest \$100 for the Winner
4 – 5 p.m.	<b>Screening: No Place Like Home: A Detroit Story of Loss, Learning, and Land Justice</b>	Angeline Lawrence
5 – 11 p.m.	<b>Afrofuturist Femmes Film Festival</b>	Conscious Creations Films by MacKenzie, Host



**Microloan** Conference

**Thursday, November 6th  
Grand Ballroom A - C  
Sessions**

# THURSDAY, NOVEMBER 6, 2025

## Grand Ballroom A

Time	Title of Sessions - Grand Ballroom A	Speaker(s)
9 – 10 a.m.	<b>CEED Microloans</b>	Belinda Turner-Dubois
10 – 11 a.m.	<b>Capital Readiness and Technical Assistance</b>	Krystal Jones
11 – 12 p.m.	<b>CIBC Lending Products</b>	Marilyn Lawrence
12 – 1 p.m.	<b>State of the Economy</b>	Bill Adams, Chief Economist
Lunch ( <i>on your own</i> )		
1 – 2 p.m.	<b>QuickBooks 101: The Tools You Actually Need (and Nothing You Don't)</b>	Steve Koch
2 – 3 p.m.	<b>The Importance of Community Resources</b>	Chris Miller, Kory Scheiber, JuJuan Buford
3 – 4 p.m.	<b>CDC Small Business Finance Funding</b>	Jennifer Moon
4 – 5 p.m.	<b>Room Set-up</b>	
5 – 6 p.m.	<b>Room Set-up</b>	
6 – 7:00 p.m.	<b>Dinner</b>	<i>(Registered Guests Only)</i>
7 – 8 p.m.	<b>Pitch Competition</b>	John L. McCullough, Host
8 – 11 p.m.	<b>"Boots on the Ground " Western Theme Party</b>	

## Grand Ballroom B

Time	Title of Sessions - Grand Ballroom B	Speaker(s)
9 – 10 a.m.	<b>What Resources do Women Business Center Offer</b>	Rachel Davis
10 – 11 a.m.		
11 – 12 p.m.		
12 – 1 p.m.	<b>State of the Economy</b>	Bill Adams, Chief Economist
Lunch ( <i>on your own</i> )		
1 – 2 p.m.		
2 – 3 p.m.		
3 – 4 p.m.	<b>Room Set-up</b>	
4 – 5 p.m.	<b>Room Set-up</b>	
6 – 7:00 p.m.	<b>Dinner</b>	<i>(Registered Guests Only)</i>
7 – 8 p.m.	<b>Pitch Competition</b>	John L. McCullough, Host
8 – 11 p.m.	<b>"Boots on the Ground " Western Theme Party</b>	

**Grand Ballroom C**

<b>Time</b>	<b>Title of Sessions - Grand Ballroom C</b>	<b>Speaker(s)</b>
9 – 10 a.m.	<b>Peace of Mind as a Business Strategy: Critical Services to Protect What Matters Most</b>	Janine Anthony
10 – 11 a.m.	<b>Business Lending</b>	Joseph Shepard - Comerica
11 – 12 p.m.	<b>The Chaos of Convenience</b>	TC Clements
12 – 1 p.m.	<b>State of the Economy</b>	Bill Adams, Chief Economist
Lunch ( <i>on your own</i> )		
1 – 2 p.m.		
2 – 3 p.m.	<b>Reconnecting Through Resilience: Building Capacity and Culture in a Demanding Workplace</b>	Minito Reasor
3 – 4 p.m.	<b>Room Set-up</b>	
4 – 5 p.m.	<b>Room Set-up</b>	
6 – 7:00 p.m.	<b>Dinner</b>	<i>(Registered Guests Only)</i>
7 – 8 p.m.	<b>Pitch Competition</b>	John L. McCullough, Host
8 – 11 p.m.	<b><i>"Boots on the Ground "</i> Western Theme Party</b>	





**Microloan** Conference

**Thursday, November 6th**  
**Salon A - D**  
**Sessions**

**Salon A – Open Office Hours with Lenders**

<b>Time</b>	<b>Lenders – Salon A</b>	<b>Loan Representatives</b>
9 – 10 a.m.	<b>Lake Trust Credit Union</b>	Nicole Paine
10 – 11 a.m.	<b>Fifth Third Bank</b>	
11 – 12 p.m.	<b>Comerica Bank</b>	Joseph Shepard
12 – 1 p.m.	<b>State of the Economy</b>	Bill Adams, Chief Economist
Lunch ( <i>On your own</i> )		
1 – 2 p.m.	<b>First Independence Bank</b>	
2 – 3 p.m.	<b>CDC Small Business Finance</b>	Jennifer Moon
3 – 4 p.m.	<b>CIBC Bank</b>	Marilyn Lawrence
4 – 5 p.m.		
6 – 7:00 p.m.	<b>Dinner</b>	<i>(Registered Guests Only)</i>
7 – 8 p.m.	<b>Pitch Competition</b>	John L. McCullough, Host
8 – 11 p.m.	<b><i>“Boots on the Ground “ Western Theme Party</i></b>	

**Salon B – Open Office Hours with Lenders**

<b>Time</b>	<b>Lenders – Salon B</b>	<b>Loan Representatives</b>
9 – 10 a.m.	<b>ProsperUs Detroit</b>	
10 – 11 a.m.	<b>CEED Lending</b>	Belinda DuBois
11 – 12 p.m.	<b>ACCESS</b>	Yusupha Kamara
12 – 1 p.m.	<b>State of the Economy</b>	Bill Adams, Chief Economist
Lunch ( <i>On your own</i> )		
1 – 2 p.m.	<b>Michigan Good Food Fund</b>	
2 – 3 p.m.	<b>Kiva Microloan</b>	Build Institute
3 – 4 p.m.	<b>Detroit Development Fund</b>	
4 – 5 p.m.		
6 – 7:00 p.m.	<b>Dinner</b>	<i>(Registered Guests Only)</i>
7 – 8 p.m.	<b>Pitch Competition</b>	John L. McCullough, Host
8 – 11 p.m.	<b><i>“Boots on the Ground “ Western Theme Party</i></b>	



**Strategic Community Partner Room Host**

**Thursday, November 6th**  
**Salon C**  
**Sessions**

### Salon C - Entrepreneur Exchange Group

Time	Title of Sessions - Salon C	Speaker(s)
9 – 10 a.m.	<b>Building Business Automations</b>	Christa Stephens, TymFLO
10 – 11 a.m.	<b>Social Media Savvy</b>	Tanesha Reed, Mogal Maker
11 – 12 p.m.	<b>Personal Finance Foundations</b>	Michael Badon, Financial Services
12 – 1 p.m.	<b>State of the Economy</b>	Bill Adams, Chief Economist
Lunch ( <i>On your Own</i> )		
1 – 2 p.m.	<b>Financial Statements for Business Funding</b>	LaShanda Cooper, Detroit Development Fund
2 – 3 p.m.	<b>Collective Ownership 101: Basics of Worker-owned cooperatives</b>	Terrance White Detroit Community Wealth Fund
3 – 4 p.m.	<b>Red Carpet Customer Service</b>	Claudette Harris, At Your Service Consulting
4– 5 p.m.		
6 – 7:00 p.m.	<b>Dinner</b>	<i>(Registered Guests Only)</i>
7 – 8 p.m.	<b>Pitch Competition</b>	John L. McCullough, Host
8 – 11 p.m.	<b><i>"Boots on the Ground "</i> Western Theme Party</b>	



**Strategic Community Partner Room Host**

**Thursday, November 6th**  
**Salon D**  
**Sessions**

**Salon D – Emerging Enterprise Group**

<b>Time</b>	<b>Title of Sessions - Salon D</b>	<b>Speaker(s)</b>
9 – 10 a.m.	<b>New Economy and Strategy Open Discussion</b>	Lawrence Jackson – Team
10 – 11 a.m.		
11 – 12 p.m.	<b>Historical View of Urban Business –What can we learn</b>	Anthony Brogdon
12 – 1 p.m.	<b>State of the Economy</b>	Bill Adams, Chief Economist
Lunch ( <i>On your Own</i> )		
1 – 2 p.m.	<b>Crypto the New Cash – until</b>	Lawrence Jackson
2 – 3 p.m.		
3 – 4 p.m.	<b>Reflections from all sessions – open discussion- Important to hear from the People. What does it take to create our own markets and currency-</b>	Round table discussion – peer learning – research
4 – 5 p.m.		
6 – 7:00 p.m.	<b>Dinner</b>	<i>(Registered Guests Only)</i>
7 – 8 p.m.	<b>Pitch Competition</b>	John L. McCullough, Host
8 – 11 p.m.	<b><i>“Boots on the Ground “ Western Theme Party</i></b>	





## **Microloan** Conference

### **Food and Lounge Room**

Continental Breakfast Served Both Days

Lunch Served on Wednesday, November 5th

*(Must have food coin for a meal)*

Lunch On Your Own, Thursday, November 6th

Dinner Served on Thursday, November 6th

*(Must have a food coin for a meal)*

## **Salon E**



**Microloan** Conference

**Vendor Marketplace**

**Salon F**

Name of Vendors

\*Conference Schedule is Subject to Change  
Please check **[www.microloanconference.com](http://www.microloanconference.com)**  
for the latest conference schedule

\*All food will be served in **Salon E**

\*Please support the vendor entrepreneurs in the  
**Marketplace in Salon F!**

**Casino WiFi Code:** XXXXXXXXXXXXXXXXXXXXXXX

**If you have any questions, please speak to  
one of the members of the conference  
planning team wearing the light blue jackets**

