Cooley Comics: Comic Labs Workshops

Discover the power of creativity, teamwork, and technology.

We facilitate three different versions of our Comic Lab Workshops that each guide participants through an unforgettable process blending storytelling, digital art, and personal growth. Each version of our workshops build toward real-world creative skills, job readiness, and future opportunities in the digital arts.

Workshop 1.0: Create Your Universe

Format:

- 2-Hour Interactive Workshop
- In-person or Zoom
- 15+ participants
- Travel quoted separately

What Happens:

Participants collaborate to co-create a shared universe—then each person designs their own AI-generated character and origin story using just a smartphone or device with internet access.

What's Included:

- Guided facilitation by **Chris Cooley**, creator of Cooley Comics
- Group storytelling and universe creation activity
- Real-time character image and story generation using AI tools

Outcomes:

Each participant leaves with a digital character image and short story, plus an energized sense of creative teamwork and digital confidence.

Cost:

- $750 set fee (includes up to 35 participants) + $10 per additional participant

Example Total Cost:

- For 40 participants → $800 total ($750 base + $50 for 5 additional participants).

Workshop 2.0: Build Your Story

Format:

- 3-Hour Workshop
- In-person
- 10-15 participants
- Travel quoted separately

What's Included:

- Access to Cooley Comics' digital tools and creative coaching
- Printed anthology or individual comics
- Certificate of completion and recognition

Outcomes:

Participants become published creators, gaining storytelling, design, and digital literacy skills.

- **Option A –** Anthology Edition: Participants design character sheets and collaborate to publish a group anthology comic, where each person's story is featured.
- **Option B –** Classic AI Comic Lab: Each participant creates their own 16-page printed comic book, including cover design, story layout, and final art.

Cost:

- **Option A –** $200 per participant
- **Option B –** $300 per participant

Example Total Cost:

- **Option A –** 10 participants (Anthology): **$2,000 total**
- **Option B –** 10 participants (Classic): **$3,000 total**

Workshop 3.0: Learn Advanced Skills

Format:

- 8-14 (1 Hour) sessions
- In-person or Zoom
- 10-15 participants
- Travel quoted separately

What Happens:

Participants advance their creative skills—learning professional digital tools, storytelling techniques, teamwork, and soft skills that prepare them for real careers.

What's Included:

- Weekly 1-hour guided sessions (Zoom or in-person)
- Mentorship from industry professionals
- Access to creative software and project-based learning

Outcomes:

Graduates become job-ready digital creators, with portfolios that can lead to:

- Paid creative roles within Cooley Comics
- Workforce opportunities and internships
- Scholarships and pathways to higher education in creative industries

Cost:

- $50 per participant / per session

Example Total Cost:

- 8 sessions × 10 participants × $50 = **$4,000 total minimum**

Next Step

Each phase strengthens communication, collaboration, and confidence—while showing participants that their imagination has purpose, power, and professional potential.

Complete an Application Form:

- Use this link to complete an application form or, if you have additional questions, please
- Setup a Zoom with Chris Cooley (CEO & Founder of Cooley Comics).