

Internet Requirements

The footer of each page needs to hold:

- The footer of each webpage should include Visa, Mastercard, and other relevant logos.
- Links to the T&C, Privacy Policy, Return & Refund Policies
- Contact information, including business address, phone number & email address
- FDA Disclaimer - if applicable

Terms & Conditions, Privacy, Return, Refund Policies:

- Clearly present T&C, Privacy, Return, Refund Policies on the landing page.
- T&C should list payment options, pricing details, shipping terms, and descriptor information.

Contact Us Page:

- Ensure consistency between phone number, address, and application info.
- Address must include "USA" or "United States".

Product Page:

- Display product labels and list ingredients.
- Specify total CBD per dose for gummies, tinctures, and capsules.
- Provide clear and concise product descriptions, along with price points and options.

Checkout Page:

- Secure shopping cart with encryption.
- Include accessible and agreed-upon Terms & Conditions.
- Avoid pre-selected products or offer options.
- Require consumers to opt-in to T&C prior to purchase.
- Allow multiple units for discounted prices. (If applicable)
- Ancillary offerings must be included in the total purchase price.
- Descriptor must be present before purchase.

Prohibited Items:

- No URL redirection or upselling into subscription models without consumer disclosure.
- For nutraceuticals, refrain from making medicinal/therapeutic/preventative claims.
- Avoid fake testimonials.
- Do not label or market products as dietary supplements.
- Refrain from making health claims or using certain terms (prevent, diagnose, mitigate, treat, cure).
- Testimonials, articles, and blog posts should not contain health claims.