PRIVACY NOTICE

Last Updated: February 13, 2025

Thank you for choosing to be part of our community at **Anchor Dental**. Your privacy is important to us, and we are committed to protecting your personal information. If you have any questions or concerns about this privacy notice or our practices regarding your personal information, please contact us at **(770)** 988-4588.

When you visit our website, https://www.anchordentalga.com/, or use our services, we appreciate your trust in us with your personal information. This privacy notice outlines what information we collect, how we use it, and what rights you have regarding your data. Please read it carefully. If you disagree with any terms, please discontinue the use of our services immediately.

This privacy notice applies to all information collected through our website and services, including patient interactions, appointment scheduling, and marketing communications.

1. INFORMATION WE COLLECT

Personal Information You Provide to Us

We collect personal information that you voluntarily provide when you schedule an appointment, inquire about our services, complete forms on our website, or communicate with us. This information may include:

- Name
- Phone number
- Email address
- Mailing address
- Payment details (processed through secure third-party platforms)
- Medical history and dental records (as required for treatment)

All personal information must be accurate and up to date. Please notify us of any changes.

Information Automatically Collected

We collect certain information automatically when you visit our website, such as:

- IP address
- Browser and device type
- Operating system
- Referring URLs

Website usage data (e.g., pages visited, time spent on the site)

This data helps us enhance website security and improve user experience.

2. HOW WE USE YOUR INFORMATION

We use the information collected to:

- Schedule and manage appointments
- Maintain accurate dental records
- Provide treatment and follow-up care
- Process payments securely
- Communicate with you regarding your dental care
- Improve website functionality and user experience
- Comply with legal and regulatory requirements

We may also use your contact details to send reminders, promotional offers, or updates related to our services. You can opt out of marketing communications at any time.

3. SHARING YOUR INFORMATION

We do not sell or rent your personal information. However, we may share it in the following cases:

- Service Providers: We may share data with third-party vendors (e.g., payment processors, IT support, appointment scheduling software) that assist in delivering our services
- **Legal Compliance:** If required by law, we may disclose your information in response to legal requests or to protect our rights and safety.
- **Business Transfers:** If Anchor Dental undergoes a merger, acquisition, or sale, your information may be transferred as part of the business transition.

4. DATA SECURITY

We implement appropriate security measures to protect your personal information from unauthorized access, disclosure, or alteration. However, no electronic transmission or storage method is 100% secure. While we strive to protect your data, we cannot guarantee absolute security.

5. YOUR PRIVACY RIGHTS

You have the right to:

- Request access to the personal data we hold about you.
- Request corrections to inaccurate or outdated information.
- Request deletion of your personal information (subject to legal retention requirements).
- Opt out of marketing communications.

To exercise any of these rights, contact us at **(770) 988-4588** or via email at **info@anchordentalga.com**.

6. THIRD-PARTY LINKS

Our website may contain links to external sites. We are not responsible for their privacy practices and encourage you to review their policies before providing personal information.

7. CHANGES TO THIS PRIVACY NOTICE

We may update this privacy notice periodically. Changes will be posted on our website with the updated date. Continued use of our services after changes indicates acceptance of the updated policy.

8. CONTACT US

If you have questions about this privacy notice, please contact us:

Anchor Dental

2103 Braselton Hwy, Suite 190A Dacula, GA 30019 United States

Phone: (770) 988-4588

Email: info@anchordentalga.com

Website: https://www.anchordentalga.com/