

Privacy Policy for Wonderful You

Effective Date: 9th July 2025

At Wonderful You, your privacy matters. This policy outlines how we collect, use, store, and protect your personal data across our services, including coaching sessions (for adults and teens), workshops, children's parties, and website interactions.

1. Who We Are Wonderful You is a sole trader business owned and operated by Becky Hogan, based in the UK. we provide confidence coaching, creative workshops, and mindset-led services to women, teens, and children.

2. What Data We Collect We may collect the following personal information depending on how you interact with us:

Adults & Teens (Coaching Clients)

- Full name and contact information
- Coaching intake forms and assessments
- Session notes
- Video session recordings (Google Meet)
- Email and messaging correspondence

Parents & Children (Workshops / Parties)

- Child's full name, age, emergency contact
- Parent/guardian contact details
- Medical or allergy information
- Consent forms
- Photography consent status

Website & Email Subscribers

- Name and email address via sign-up forms (e.g. MailerLite)
 - Message content submitted through our website or social media platforms
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3. How We Collect Your Data Data is collected via:

- Google Forms (consent forms, workshop bookings)
 - Calendly (coaching bookings)
 - Email and direct messages (e.g. Facebook, Instagram)
 - Session interactions (video call and notes)
 - MailerLite (email marketing sign-ups)
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4. How We Store Your Data All data is securely stored in:

- Google Drive (notes, forms, session recordings)

- MailerLite (email addresses)
- Gmail inbox (correspondence)

Access is limited strictly to Becky and (when applicable) to the individual client via shared session notes or recordings. We do not share data with any third parties unless required by law.

5. How Long We Keep Your Data

- Session recordings: up to 12 months
 - Email subscriber data: until you unsubscribe
 - Consent forms and workshop data: until withdrawn or no longer required
 - Email and form correspondence: stored indefinitely or until removal is requested
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6. Your Rights You have the right to:

- Access any data we hold about you
- Request corrections to your data
- Request deletion of your data at any time
- Withdraw consent for photography or future contact

To make any such request, please email: becky@wonderfullyou.co

7. Payments & Financial Data Payments are processed securely via:

- Bank transfer
- Stripe
- Payhip

Wonderful You does not store card details or banking login credentials.

8. Use of Photos & Videos Photographs or video may be taken during workshops or sessions only with prior consent. If consent is given, selected images may be used on our website or social platforms to promote our work.

9. Cookies & Website Analytics This site may use basic cookies for functional and analytical purposes (e.g. traffic tracking). You can disable cookies in your browser settings.

10. Contact Us If you have questions about this policy or your data, please contact:

Becky Hogan
Wonderful You
Email: becky@wonderfullyou.co

This policy is subject to change. Updates will be posted on our website and communicated where appropriate.

Wonderful You is a UK-based sole trader business committed to safeguarding your privacy and treating your data with care and respect.